



TECHNOLOGY **CHANGES THE FUTURE**

Tomorrow's advantage is secured by today's **CLOUD AND AI DECISIONS.**

DECISION INC. – Your Advisory-led Cloud and AI Partner



GLOBAL ADVISORY & TECHNOLOGY SERVICES

Turning **global expertise** into local impact, **helping organisations thrive** in a changing world.



4 Offices	20 Countries	400+ Clients	380 Consultants	600+ Technology Certifications
24/7 Coverage	72 Client NPS	Deep Talent Access	AI Driven Delivery	



WHY DECISION INC.

Decision Inc. (DI) is a **global technology and digital transformation consultancy** that helps organisations reimagine and design their digital future. We partner with clients to leverage technology and data to become Intelligent Enterprises, embedding data-driven decision-making at the heart of their operating model.

As a multi-disciplinary partner, Decision Inc. supports clients across multiple layers of their digital journey, from Enterprise Resource Planning (ERP) and finance modernisation to advanced Data & Analytics, AI, and Financial Planning & Analysis (FP&A) solutions. Our focus is on enabling better decisions, faster, through integrated platforms and modern operating models.

Data & Analytics is a core pillar of Decision Inc. across our UK, South African, and Australian operations. We work extensively with leading analytics platforms including SAP Analytics Cloud (SAC), SAP Datasphere, SAP Business Warehouse (BW), Power BI, Qlik, and Tableau, alongside heritage SAP tools such as Business Objects. While tool-agnostic in approach, SAP is our primary source ecosystem, and we bring deep expertise in sourcing, modelling, and integrating SAP data to support enterprise reporting, analytics, and planning use cases.

As an **SAP Specialized Partner**, Decision Inc. designs and implements FP&A and xFP&A solutions on SAP Business Technology Platform (BTP), leveraging SAP Analytics Cloud, Datasphere, BW, and Business Planning & Consolidation (BPC). Our team of over 50 functional and technical SAP consultants combines strong finance domain knowledge with deep technical capability to deliver scalable, secure, and business-aligned solutions across critical functions.

While SAP is our primary enterprise planning and analytics ecosystem, Decision Inc. is platform-agnostic in delivery, with **deep expertise across both SAP and Microsoft ecosystems**. In addition to our SAP Specialisation, we also deliver Microsoft Dynamics 365 (D365) solutions, supporting organisations operating on or transitioning to the Microsoft stack. Our D365 capabilities integrate Dynamics 365 Finance and Operations with Power BI, Azure data platforms, and enterprise planning and analytics solutions, enabling consistent planning, reporting, and insight across hybrid SAP and Microsoft environments.

Our delivery model combines **local consulting excellence with global scale**, enabling hands-on implementation and support while leveraging global research, innovation, and accelerators to reduce time-to-value. We work closely with our clients to deliver measurable outcomes, not just technology—helping them improve insight, performance, and decision-making in an increasingly complex business environment.

SERVICE PRIORITIES

OUTCOME-LED PROGRAMMES FOR CFOs, COOs and CIOs.

Start with a Benchmark - **Prove value** with a Pilot - **Scale** with Accelerators.

Cloud & AI Applications for Financial Performance



- Financial Planning & Analytics
- Cloud ERP
- Finance and Accounting Automation
- Finance Reporting and Close
- Financial Consolidation

Operational Excellence through Data & Automation



- Data Engineering
- Artificial Intelligence
- Analytics & Data Science
- Business Process Engineering
- Automation
- Information Systems and Portals

Secure & Scalable Digital Core Transformation



- Cloud Modernization
- Cyber Security
- IT Cost Optimisation
- Managed Services
- Infrastructure Management
- Licensing

OVERVIEW OF SERVICES

Our integrated planning and data & analytics solutions enable organisations to plan, forecast, and make decisions with confidence across Capex, workforce, operating costs, and core financial statements. By connecting operational drivers to the Income Statement, Balance Sheet, and Cash Flow, and underpinning them with governed, trusted data platforms, we establish a single source of truth for enterprise performance.

Through driver-based planning, scenario modelling, and structured risks and opportunities analysis, leaders can rapidly assess the impact of change, respond to uncertainty, and identify value creation opportunities. Supported by robust data governance, modern analytics architectures, and DevOps-enabled delivery, teams gain consistent, secure, and scalable insight at both detailed and aggregated levels. The result is faster planning cycles, improved forecast accuracy, stronger collaboration across finance, business, and technology teams, and a data-driven foundation that confidently supports advanced analytics, automation, and AI-driven decision-making in an increasingly complex environment.

Pillar 1: Data, Intelligence, & Analytics

Focus: Engineering a secure, high-performance foundation for the Intelligent Enterprise.

Feature	Description / Value
AI-Ready Data Platforms	Scalable architectures designed to operationalise analytics and machine learning, supporting advanced insights and business value.
Lakehouse Methodology	Unified data storage that improves ingestion performance while reducing long-term costs, combining the benefits of data lakes and warehouses.
Integrated AI	AI features and models are available within the tenant through low-code solutions, enabling rapid adoption and deployment of advanced analytics.
Real-Time Analytics	Streaming insights provide immediate visibility, enabling faster decisions and proactive operational responses.
Self-Service Analytics Enablement	Streaming insights provide immediate visibility, enabling faster decisions and proactive operational responses.

Pillar 1: Data, Intelligence, & Analytics

Key competencies and delivery areas

Data Landscape Assessment

Where are you now? Where do you want to be? How do we get there?

Identify gaps

Holistic view

Industry
benchmarking

Bespoke
recommendations

Delivery roadmap

BI & Dashboard Development

Accelerating your route to insight and leveraging your data effectively

Rapid development

Multi-technology
skillset

Certified
developers

Training and
handover

Ongoing support

Data Lakehouse Architecture

Helping to design, structure, and implement data architecture

Multi-technology
skillset

Design support and
guidance

Best practices and
advice

Accelerated
implementation

Effective utilisation

AI & Machine Learning

Taking AI and Machine Learning from buzzwords, to insight drivers

Use case
identification

Proof of concept

ROI calculation

Change
management

De-risk and security



OVERVIEW OF SERVICES

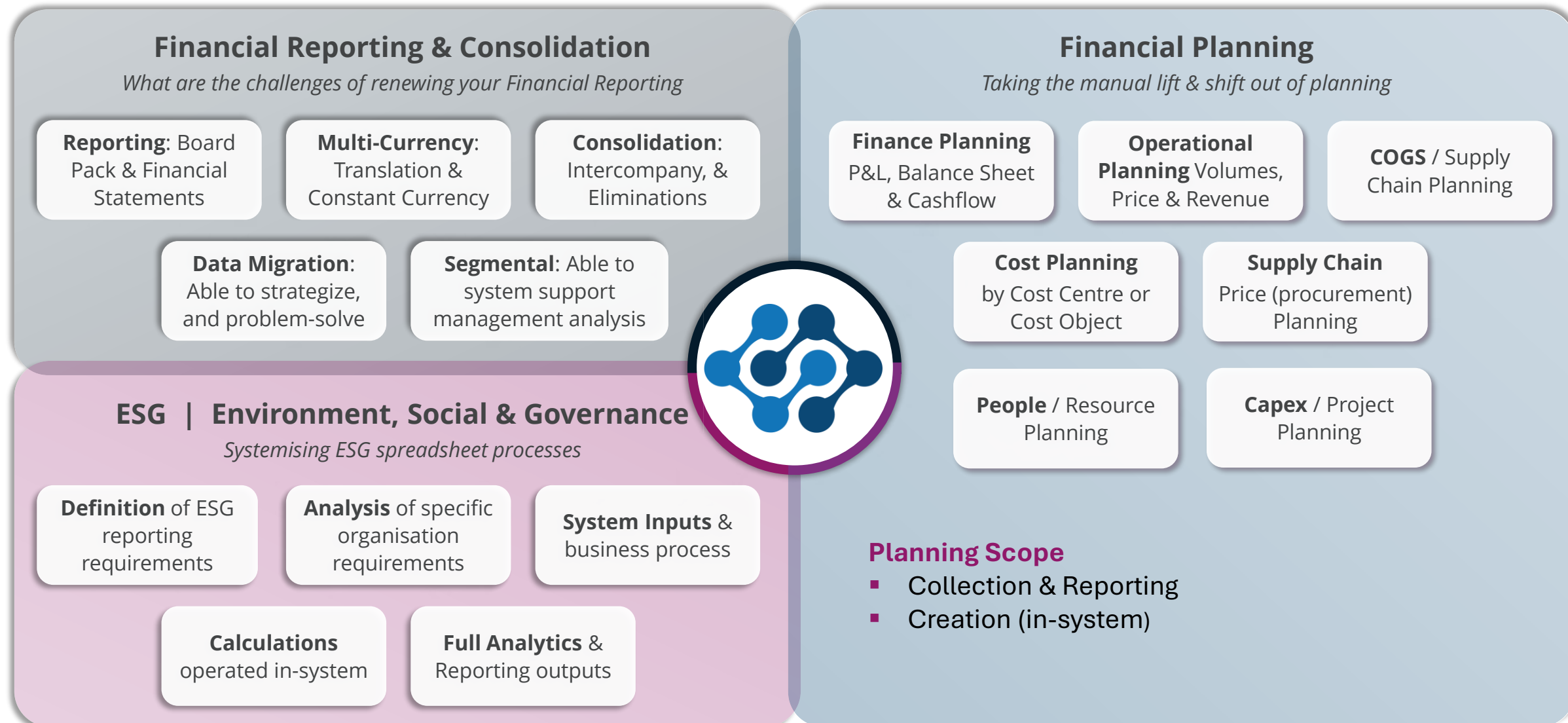
Pillar 2: xP&A (Extended Planning & Analysis)

Focus: Advisory-led planning that connects financial strategy to operational reality

Feature	Description / Value
Integrated Planning Models	Unified planning across Capex, Workforce, Operating Costs, Income Statement, Balance Sheet, and Cash Flow. Single source of truth for financial performance, linking operational decisions to financial outcomes.
Driver-Based Planning	Plans built on key business drivers rather than manual line-item inputs, enabling managers to understand the impact of operational changes on financial results.
Scenario & What-If Modelling	Rapid modelling of multiple scenarios (best case, worst case, upside/downside) to support proactive decision-making under uncertainty.
Risks & Opportunities Management	Structured identification, quantification, and tracking of risks and upsides, giving visibility into potential value creation and mitigation strategies.
Rolling Forecasts & Continuous Planning	Frequent forecast updates without rebuilding models from scratch, supporting agile decision-making and dynamic responses to changing conditions.
Workforce & Headcount Planning	Detailed modelling of FTEs, roles, costs, hiring plans, and productivity impacts, linking human capital planning directly to financial outcomes.
Capex Planning & Depreciation Modelling	End-to-end Capex lifecycle planning, including depreciation and balance sheet impact, ensuring investment decisions align with financial strategy.
Financial Statement Integration	Automatic flow-through to P&L, Balance Sheet, and Cash Flow, maintaining consistency and accuracy across all financial statements.
Version Control & Auditability	Clear tracking of assumptions, changes, and approvals to ensure transparency and regulatory compliance.
Self-Service Planning for Business Users	Intuitive interfaces reduce reliance on finance teams, empowering operational managers to own their plans and inputs.
Real-Time Reporting & Dashboards	Immediate visibility into plan vs actuals and forecast performance, enabling informed, timely decisions across the organisation.

Pillar 2: xP&A (Extended Planning & Analysis)

Key competencies and delivery areas



OUR PURPOSE

Igniting the human and technology potential in every enterprises, accelerating the journey to an **AI-powered future**



WHY OUR CLIENTS CHOOSE DECISION INC.



TECHNOLOGY EXPERTISE

Deep technical skills and specialization in SAP, Microsoft, Workday, AWS & Salesforce. Experience working in multi platform environments.



INDUSTRY SPECIALIZATION

Industry focused solutions and accelerators along with specialists in FSI, Retail, Manufacturing & Mining.



PARTNERSHIP MODEL

Whether we are **Doing it For You** or **Doing it With You**, we partner with clients to help them achieve their goals in the way that best fits their need.



LARGE SCALE EXPERIENCE

We deliver over 300 large scale transformation programs a year into upper mid market and large enterprise clients.



END TO END SERVICES

Strategy to build and beyond – across the entire technology environment, we support technology, process transformation and user adoption.

DELIVERING OUTSIZED RETURNS FOR OUR CLIENTS

UTILITIES

Reimplemented badly developed SAP Planning platform for Yorkshire Water improving performance and accuracy by 70%



CONSUMER GOODS

Transformed Operational Intelligence and performance management of ABInbev driving 40% improvement.



MANUFACTURING

Rebuilt SAP Consolidation Solution for Greencore. Delivering 95% performance and accuracy improvement in planning and Consolidation.



RETAIL

Delivered a 5x increase in installations and 43% increase in Installation sales through Enterprise Customer and Field Service solution.



PARTNERSHIP APPROACH

We are more than just a service provider; we tailor our partnership approach to what best suits their reality

01 THINKING WITH YOU

Technology and Digital Transformation Advisory and Board Engagement

Helping a Global Services business design their SAP Cloud Strategy and Migration, supporting technology selection and vendor engagement.



02 DO IT FOR YOU

Implementing technology transformation projects, running full Project Lifecycle

Migrating a Financial Services business to Azure and deploying a new Dynamics 365 for core finance and procurement.



03 DO IT WITH YOU

Working alongside client teams to support transformation programs & skills transfer

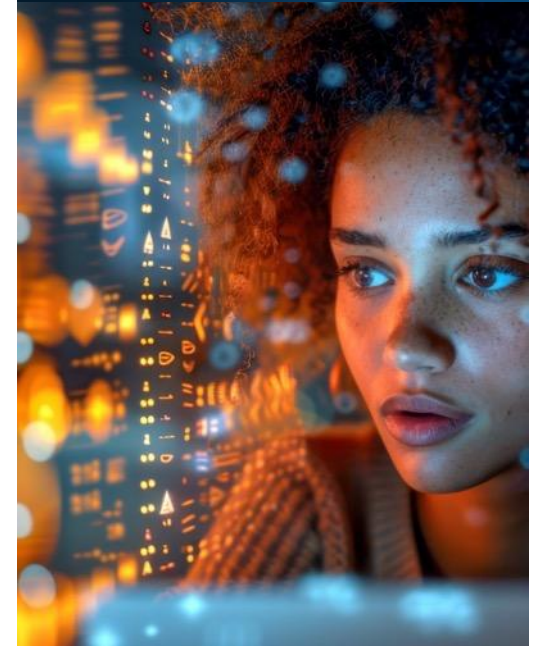
Working alongside a Logistics provider migrate to a cloud Data platform, building data pipelines and developing their teams to build on the new architecture.



04 RUN IT FOR YOU

Managed Services & Customer Success programs taking accountability for applications, infrastructure and solutions

Supporting a global retailers ERP and Cloud environment with Managed Services alongside project delivery scale.



ENGAGEMENT APPROACH

Our Partnership Approach ensures we find the right engagement model to maximize value and impact



Guiding and Advising

We need guidance to support a decision we want to make and want certainty in our options and roadmap

- What is best practice for a business like mine and what are other companies doing?
- How can I design my transformation roadmap?



Co Creation

I need to work with a partner that can bring specialist skills and experience to help us go faster, with more certainty?

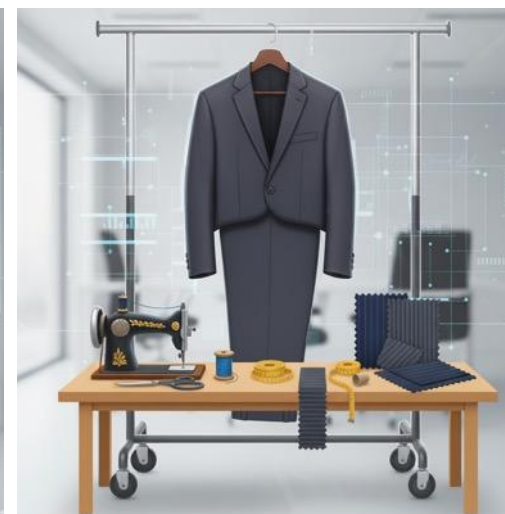
- Can a partner work with me to compliment our team to accelerate delivery?
- How can I ensure my team is capable at the end?



Customizing a Solution

I need to adopt a new solution and want to follow a tried and tested approach

- Can we adopt a best practice solution that delivers a clear output?
- Can I use an accelerator to get a solution to business quickly vs go through a bespoke build?



Tailor your Solution

I know what I want to do, we don't have the skills internally, or they are too busy

- Where can I get the best skills at the best price to support our delivery?
- How can I partner to ensure we have the right technology leadership to scale?



Maintain and Support

We want a partner to look after the platform and solution to free us up to focus on results

- What is the most cost-efficient way to manage this system?
- How can I ensure uptime and support so we can focus on driving results?

OUR AI SERVICE APPROACH

For over 15 years Decision Inc. has helped our clients deploy Artificial Intelligence into the business, driving innovation and helping them use technology to create competitive advantage. Our Offering is split into 4 core Services

1

AI ADVISORY



- AI Exec Education
- Data & AI strategy
- AI Use Case Development
- Business Case Development

2

AI SOLUTIONS



- Prebuilt models and AI solutions that can be rapidly deployed into the business
- Proof of concepts

3

AI LAUNCH HUB



- An Accelerated Platform deployment and LLM Solution

4

AI ENTERPRISE MANAGEMENT



- AI service management
- Model Tuning
- Technology platform and model configuration

INNOVATING FOR THE WORLD'S LARGEST BRANDS

Decision Inc. helps leading global organisations to innovate, adapt, and scale faster.



TECHNOLOGY PARTNERS

Decision Inc. has a strong partner alignment with the world's leading technology platforms.



Specialist Partner Certifications provide our customers with a vote of confidence in our ability.

Microsoft Solutions Partner
Business Applications

Specialist
Supply Chain
Finance

Microsoft Solutions Partner
Data & AI
Azure

Specialist
Analytics

Microsoft Solutions Partner
Digital & App Innovation
Azure

salesforce SUMMIT PARTNER

aws PARTNER Advanced Tier Services

workday Pro Certified

SAP

SAP Business Technology Platform

- Analytics and Planning Specialization
- Application Development and Integration Specialization
- Database and Data Management Specialization



CASE STUDIES

DEEP FOCUS ON DELIVERING IMPACT AND SUPPORTING OUR CLIENTS TRANSFORMATION

Because when our clients thrive, so do we.

NEOM

Saudi Arabia | Mega-Construction



Developed and manage the **Enterprise Data Platform** connecting all project and finance users with a central platform delivering **data 126% faster**

EVT

Australia | Hospitality



EVT uses their 30,000+ monthly customer comments to drive **targeted business improvements** from AI streamlined **sentiment analysis** and insights

UNICEF

Australia | Non-Profit



Helped Unicef Australia setup their **Data Governance** process and Systems ensuring privacy and protection of their **sensitive data assets**

JANUS HENDERSON

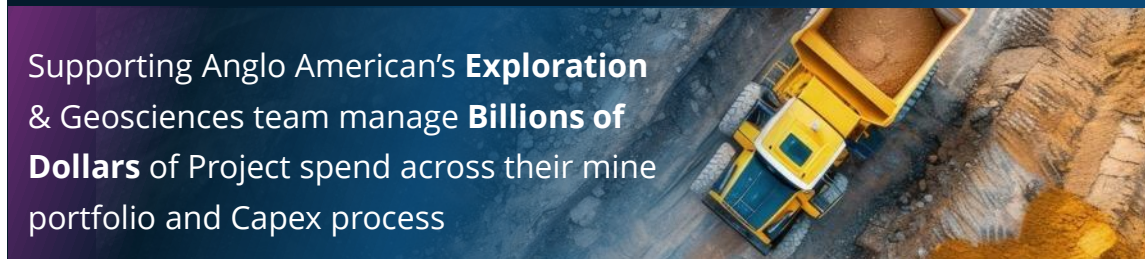
United Kingdom | Global Asset Manager



Supercharging efficiency and customer service with **SAP Finance solution** shortening consolidation time and effort by 80%.

ANGLO AMERICAN

South Africa | Mining



Supporting Anglo American's **Exploration** & Geosciences team manage **Billions of Dollars** of Project spend across their mine portfolio and Capex process

REPORTING TRANSFORMATION

Standardising planning and reporting processes for improved financial governance

Customer Profile

Transport for London (TfL) operates one of the world's largest urban transport networks. Facing reduced funding and increased financial pressures, TfL required an integrated platform to modernise planning, budgeting and reporting.

- **Industry:** Government
- **Size:** 27,000+ employees
- **Context:** Needed a single FP&A and consolidation platform to replace fragmented legacy systems.

Challenges

- ✗ Multiple planning systems (IP, BPS, SAP Planning) using inconsistent processes
- ✗ Separate consolidation tools (BCS, Cognos) created parallel reporting streams
- ✗ Heavy reliance on spreadsheets increased risk and effort
- ✗ Limited governance over planning timetables and assumptions.
- ✗ Manual consolidation and reconciliation slowed forecasting cycles

Solution

- ✓ **Unified SAP planning Platform**
Replaced all legacy tools with a single, integrated FP&A and consolidation environment.
- ✓ **Comprehensive financial model**
Covered income & expenditure, balance sheet, cashflow, risks, intercompany and operational planning.
- ✓ **Automated actuals integration**
Ensured consistent, up-to-date financial data without manual adjustment.
- ✓ **Consolidated reporting environment**
Integrated budgeting, forecasting and statutory reporting in one place.
- ✓ **Standardised planning process**
Delivered common definitions, timetables and workflows across departments.
- ✓ **Training and support**
Supported wide-scale adoption and embedded new planning behaviours.

Technology:



Results

- ★ **Adopted by 200+ users across multiple divisions**
- ★ **Decommission of 5 legacy systems**
- ★ **Standardised group-wide planning and reporting**
- ★ **Reduced time on manual effort and reconciliation workload**
- ★ **Created greater confidence in financial outputs and assumptions**



"Decision Inc. delivered far more quality than expected, combining strong professionalism with deep technical expertise. The advisory support and partnership provided were truly top class."

Global Process Owner



DECISION INC.

200+

Users onboarded and trained

Demo Video

Contact Us

INDUSTRY:
Government

LOCATION:
United Kingdom

SOLUTION USED:
SAP BPC



Microsoft Fabric & Power BI Enablement

Empower your teams to confidently leverage Microsoft Fabric and Power BI for faster, smarter decision-making.

Customer Profile

NEOM is Saudi Arabia's flagship Vision 2030 development, managing large-scale infrastructure, urban planning, and operations across multiple domains. The organisation needed a modern, governed data platform to support rapid growth, complex reporting needs, and high-volume data ingestion.

Challenge

- NEOM's Tech & Digital team needed to improve data integration and accessibility across teams
- Employees required structured training and guidance to adopt Microsoft Fabric and Power BI



Solution

- ✓ **Community of Practice Enablement** – fostered knowledge sharing and aligned standards
- ✓ **Training & Upskilling** – monthly Power BI & Fabric sessions (~80 participants each)
- ✓ **Advisory & POCs** – developed and delivered Fabric and BI POCs for various business units
- ✓ **Ongoing Support** – guidance for adoption, innovation, and embedding best practices

Results

- ★ **500+ NEOM end users trained**, building internal capability
- ★ **50+ attendees** at latest Fabric introduction session
- ★ **Reduced reliance on IT**, empowering teams to make faster, data-driven decisions
- ★ **Sustainable, organisation-wide data culture** established

"Decision Inc. (DI) provided a clear walkthrough of Fabric's capabilities, and the 50+ participants gained a solid understanding of the platform. When the DI team returns to NEOM, we want to schedule additional workshops, with the goal of making the workshops a part of onboarding for relevant new hires."

NEOM Data & Analytics Leadership



500+
End users trained

INDUSTRY:
Mega-Urban Development / Construction

LOCATION:
Saudi Arabia

SOLUTION USED:
Microsoft Fabric & Power BI

DELIVERY DURATION:
2023 - 2025



Unified Data. Faster Decisions.

RCL FOODS Sugar and Milling modernises business analytics with SAP Datasphere, BW Bridge, and SAP Analytics Cloud.

Customer Profile

RCL FOODS Sugar and Milling is part of RCL FOODS, a leading South African food producer with operations spanning sugar, milling, baking, consumer products, and pet food. The business operates a complex supply chain from raw material sourcing through to manufacturing and distribution. It is seeking to modernise its analytics and reporting capabilities by implementing a unified SAP cloud data platform to improve data access, governance and decision-making.

Challenges

- Increasing demand for information from internal and external stakeholders
- BI reporting primarily operational, limiting strategic insight
- Data silos across systems restricting enterprise-wide visibility
- Need to advance BI maturity toward predictive and prescriptive analytics
- Existing tools not aligned with future analytics requirements

Solution

✓ Unified Cloud Data Platform

Implemented SAP Datasphere with SAP BW Bridge to create a centralised, cloud-based analytics foundation.

✓ Preservation of Existing SAP BW Investment

Used SAP BW Bridge to transition to the cloud while retaining existing SAP BW development and logic.

✓ Self-Service with Governance

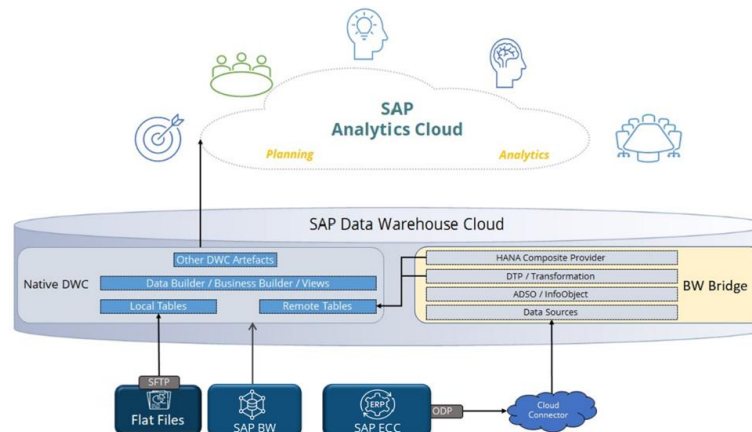
Enabled business and IT collaboration through Datasphere "spaces," balancing agility with strong data governance.

✓ Integrated Planning and Analytics

Deployed SAP Analytics Cloud to support unified planning, reporting, and predictive analytics in a single interface.

✓ Scalable, Future-Ready Architecture

Established a platform aligned to SAP's future BI roadmap, supporting long-term growth and innovation.



Results

- ★ Delivered a **single point of entry** with fully integrated models, removing manual administration and improving data accuracy, consistency, and efficiency.
- ★ Expanded **self-service capabilities** and streamlined model sharing, reducing development turnaround times and minimising reliance on key IT resources, enabling faster business decision-making.
- ★ **Modernized BI solution** aligned with SAP's long-term BI roadmap.

"Decision Inc. is an outstanding consulting partner, a pleasure to work with, consistently bringing thoughtful, alternative approaches to problem solving, demonstrating strong business understanding, and proactively engaging effectively with all stakeholders."

SAP BI Data Architect



DECISION INC.

9

Out of 10 Net Promotor Score (NPS)

INDUSTRY:

Food Manufacturing

SIZE:

20,000+ Employees

LOCATION:

South Africa

SOLUTION USED:

SAP Datasphere
SAP BW Bridge
SAP Analytics Cloud

GO-LIVE DATE:

2024

DELIVERY DURATION:

6 Months

THANK YOU



**POWERING
INNOVATION**



www.decisioninc.com

