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G-Cloud 15

Service Description

Business Case Development



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CHANGE CLIENTS CAN FEEL AT EVERY LEVEL

ABOUT THE SERVICE

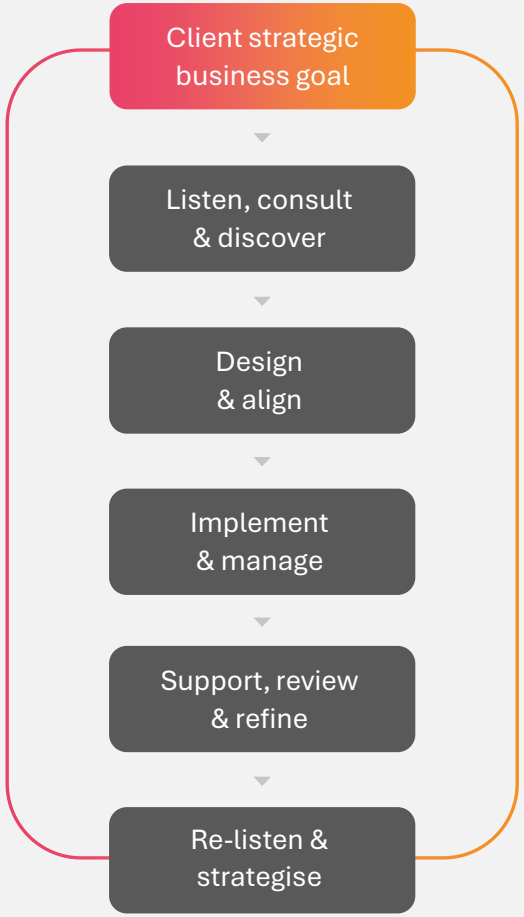
The Business Case Development service is tailored to create compelling, evidence-backed business cases, identifying problems, opportunities, and proposing solutions. Through advanced methodologies, it provides clear arguments, anticipates outcomes, and evaluates costs, benefits, risks, and dependencies, aiming to add value for organisations and their stakeholders.

This service encompasses the comprehensive creation of business case documents, detailed problem analysis, innovative solution envisioning using Microsoft Catalyst, strategic sessions to ensure alignment with business goals, thorough value assessments, rigorous cost-benefit analyses, feasibility studies, clear objective setting, dependency analysis, and risk management.

Benefits of this service include a solid decision-making foundation with well-crafted business cases, a deep understanding of business challenges and opportunities, strategic solution alignment with organisational aims, quantified solution value for better decision-making, detailed financial analyses for resource optimisation, viability assessments of proposed solutions, targeted solution development driven by clear objectives, smoother project execution through dependency management, risk mitigation, and enhanced stakeholder confidence through evidence-based justifications.

However, the service's success depends on accessing accurate, comprehensive data, engaging stakeholders, and openness to the proposed solutions. Challenges might arise from data limitations, resistance to change, difficulties in quantifying certain benefits or risks, and the need for clear communication and alignment among project participants. The dynamic nature of business and external factors may also influence assumptions and outcomes, necessitating a flexible and adaptable approach.

ON A JOURNEY TO CHANGE, WITH YOU



WORKING TOGETHER TO ACHIEVE YOUR GOALS

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NODE4 ASPIRE FRAMEWORK

A delivery framework built for innovation and value creation.

Node4's ASPIRE Framework delivers a consistent customer journey across all our delivery practices and outlines our approach to delivering end-to-end, secure and transformative services.

A	S	P	I	R	E
Assessments & Advisory	Strategy & Business Case	Design & Planning	Implementation, Testing & Go Live	Handover to Run	Service Evolution & CI/CD

One Transformation Journey – Many Pathways to Discover

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ADVISORY

Analysis and Strategy

- Business Value Assessment
- Strategic Context and Problem Analysis
- Digital Service Design
- Strategy Consulting
- Business Case Development

Plan and Implement

- Solution Architecture
- Architecture-as-a-Service
- Assuring Project Success
- Embedding Business Change
- Change Management
- Project Management as a Service
- User Research and Discovery
- Requirements Lifecycle Management

Run and Evolve

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CLIENTS

1800 CLIENTS, 1800 INDIVIDUAL STORIES OF CHANGE. HERE ARE JUST A FEW

Foreign, Commonwealth & Development Office

Ministry of Defence

Ministry of Justice

Department for Environment Food & Rural Affairs

UK Export Finance

Department for Levelling Up, Housing & Communities

Homes England

SSRO
Single Source Regulations Office

NHS Digital

UKSBS
Shared Business Services

West Mercia Police

Leicestershire Police
Protecting our communities

Cheshire East Council

West Midlands Combined Authority

Care Quality Commission

Locala
Health & Wellbeing

Ofsted
raising standards
improving lives

HS2

HM Land Registry

acas
working for everyone

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CHANGE THAT MATTERS

We empower public and private sector organisations by delivering positive outcomes through technology and innovation.

Harnessing our knowledge, passion and talent we help our clients reach their full potential.

We call it change that matters.

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THE JOURNEY SO FAR...

2004 - 2014

THE EARLY YEARS

Founded in 2004
By Andrew Gilbert
Opened 3 data centres
LETN acquisition

2015 - 2016

BUILDING SOLID FOUNDATIONS

Bowmark Investment
Premier IT & Reconnix acquisition

2017 - 2018

DEVELOPING PUBLIC CLOUD

N4Stack Launched covering public cloud, data & DevOps
HSCN achieved

2019

ACQUISITION SUCCESS

Secura acquisition
Employee Experience Awards winner

2020

PANDEMIC RESPONSE

Launched N4Engage
COVID-19 Response
Launch of SD-WAN

2021

EVEN MORE GROWTH

Starcom acquisition
TNP acquisition
MS Azure Expert MSP
Providence Investment

2022

LOOKING TO THE FUTURE

risual acquisition
Tisski acquisition
Launched Azure Hybrid Cloud
Great Place to Work 3 years in a row

2023

THE FUTURE IS HERE

TNP, risual, Tisski and core Node4 teams join together
BizApps and Power Platform capability rollout
Microsoft Inner Circle status acquired through Tisski
ThreeTwoFour acquisition

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IT'S OUR CULTURE THAT MAKES A REAL DIFFERENCE TO YOU

When it comes to ESG, our actions speak for themselves.

NET ZERO by 2030

We already power our data centres with renewable power. Beyond that, we partner with Carbon Neutral Group to offset our other emissions.

UNITED NATIONS SUSTAINABILITY DEVELOPMENT GOALS

We're continually working to align our CSR strategy and activities with the United Nations 17 Sustainable Development Goals (SDGs) at both a local and national level.

Each of our employees is fuelled by a passion for technology and what it can do to make your organisation grow.

We're vibrant, passionate and united by a dedication to delivering **EXCEPTIONAL SERVICE AS A STANDARD**, not only to our clients, but to each other too.



Best Workplaces™ Medium Organisations Great Place To Work. UK 2020

Best Workplaces™ Large Organisations Great Place To Work. UK 2021

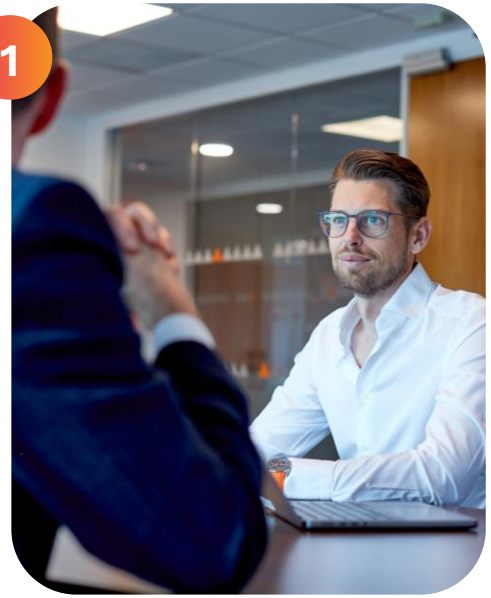
Best Workplaces™ Large Organisations Great Place To Work. UK 2022

VERY GOOD TO WORK FOR 2023 cert.b.co.uk

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WHY PARTNER WITH US?

1



PROVEN

20 years delivering outcomes as the IT partner of choice for over 1800 organisations

2



CAPABLE

Utilising our expertise & knowledge from the highest IT accolades & accreditations to deliver innovative technology solutions

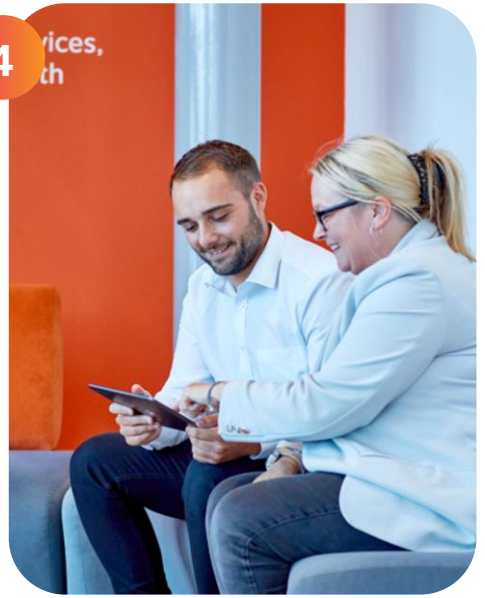
3



SCALE & AGILITY

We are big enough to deliver yet agile enough to care, always ensuring exceptional service comes as standard

4

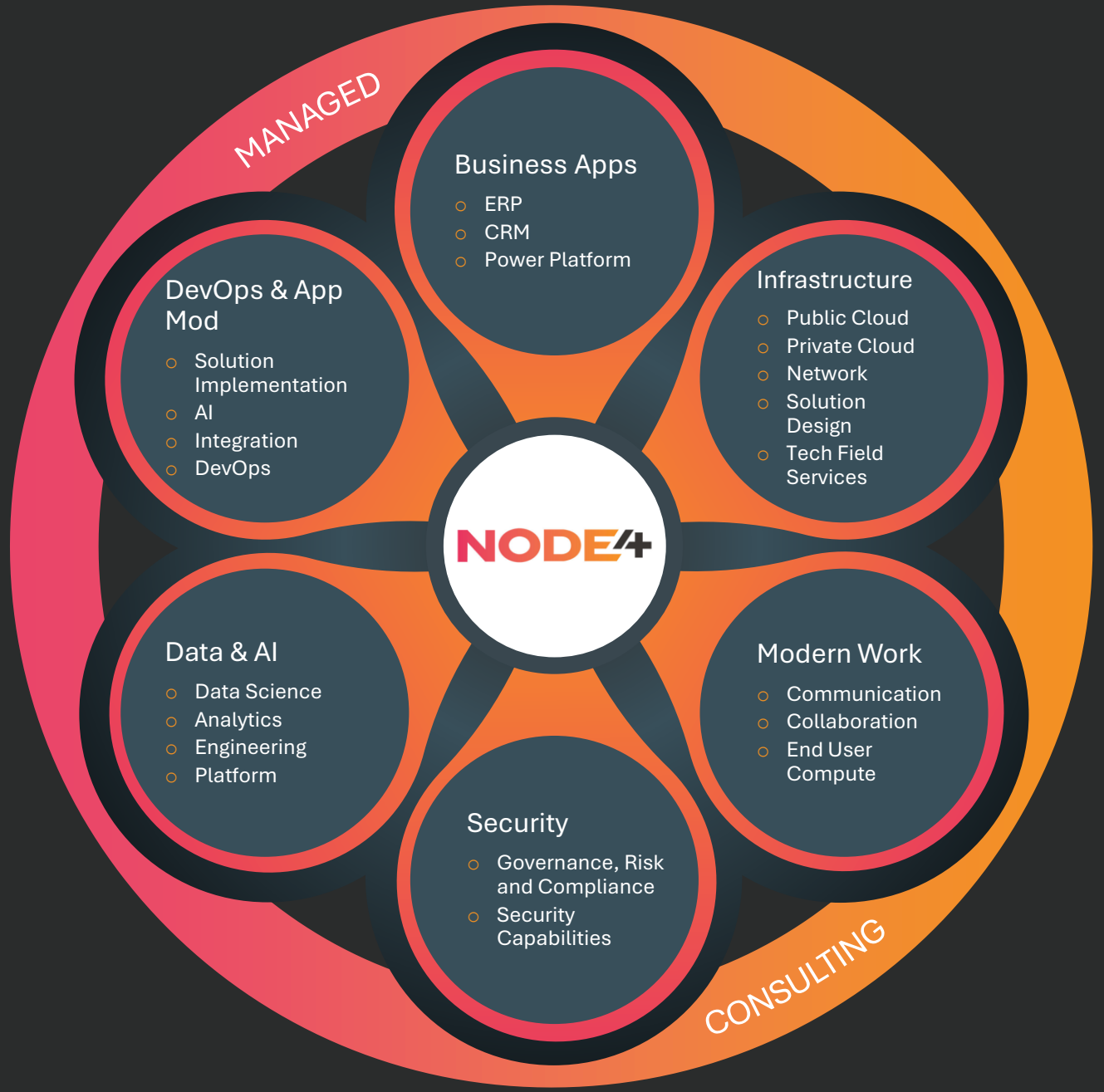


WE DELIVER

Everything we do is developed & executed with your outcomes in mind to ensure we deliver change that matters

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NODE4 CAPABILITIES



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