

NODE4

G-Cloud 15

Service Description

Business Transformation Strategy

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CHANGE CLIENTS CAN FEEL AT EVERY LEVEL

ABOUT THE SERVICE

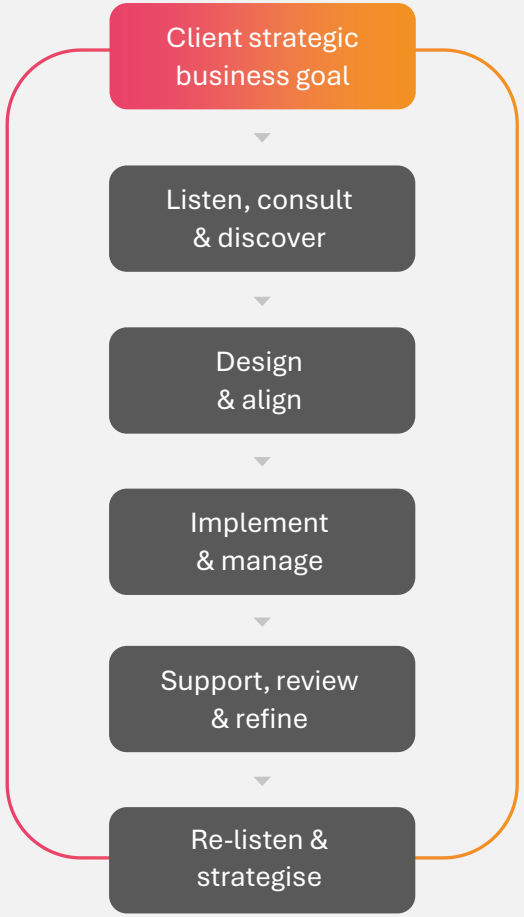
Our Business Transformation Strategy service is designed to enable organisations to understand and leverage cloud Software as a Service (SaaS) and Platform as a Service (PaaS) technologies for the transformation of applications and systems. We craft strategies to deliver automated, streamlined services that enhance business operations and processes, boost employee productivity, and drive long-term business value through the adoption of cutting-edge technological solutions.

Key features include comprehensive analysis of the potential of cloud SaaS and PaaS technologies, tailored strategies for application and system transformation, streamlining of business services through automation, improvement of business processes for increased efficiency, enhancement of employee productivity with efficient cloud-based tools, focus on long-term value creation, alignment of cloud technology use with business objectives, expert guidance on cloud services integration, development of scalable solutions, and ensuring compliance with industry standards.

The benefits of this service are significant, driving business innovation through strategic cloud technology adoption, enhancing operational efficiency with automated solutions, boosting employee productivity, delivering long-term business value, facilitating improved decision-making with advanced cloud analytics, supporting scalable business growth, improving customer satisfaction, ensuring business agility, enhancing competitive advantage, and aligning technology transformation with core business goals.

However, there are constraints, including the need for significant initial and ongoing investment in cloud infrastructure, the cultural shift required for cloud adoption, upskilling of employees to utilise new technologies, technical challenges in integrating cloud solutions with legacy systems, and ensuring compliance with data protection standards. Overcoming these challenges is essential for successful business transformation through strategic cloud technology utilisation.

ON A JOURNEY TO CHANGE, WITH YOU



WORKING TOGETHER TO ACHIEVE YOUR GOALS

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NODE4 ASPIRE FRAMEWORK

A delivery framework built for innovation and value creation.

Node4's ASPIRE Framework delivers a consistent customer journey across all our delivery practices and outlines our approach to delivering end-to-end, secure and transformative services.

A	S	P	I	R	E
Assessments & Advisory	Strategy & Business Case	Design & Planning	Implementation, Testing & Go Live	Handover to Run	Service Evolution & CI/CD

One Transformation Journey – Many Pathways to Discover

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CONSULTANCY

Analysis and Strategy

- AI Roadmap
- Transformation Roadmap
- Knowledge and Collaboration Roadmap
- New Ways of Working Roadmap
- Business Transformation Strategy
- Digital Transformation Strategy
- Cloud Strategy

Plan and Implement

- Business Readiness
- Enterprise Architecture
- Journey to Cloud Consultancy
- Process Optimisation
- Programme Governance and Oversight
- Business Change and Technology Transformation Services

Run and Evolve

- Change Management Health Check
- Cloud Transformation Health Check
- Process Optimisation Health Check
- Realised Value Health Check
- Transformation Health Check
- Knowledge Management and Collaboration Health Check

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CLIENTS

1800 CLIENTS, 1800 INDIVIDUAL STORIES OF CHANGE. HERE ARE JUST A FEW

Foreign, Commonwealth & Development Office

Ministry of Defence

Ministry of Justice

Department for Environment Food & Rural Affairs

UK Export Finance

Department for Levelling Up, Housing & Communities

Homes England

SSRO
Single Source Regulations Office

NHS Digital

UKSBS
Shared Business Services

West Mercia Police

Leicestershire Police
Protecting our communities

Cheshire East Council

West Midlands Combined Authority

Care Quality Commission

Locala
Health & Wellbeing

Ofsted
raising standards
improving lives

HS2

HM Land Registry

acas
working for everyone

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CHANGE THAT MATTERS

We empower public and private sector organisations by delivering positive outcomes through technology and innovation.

Harnessing our knowledge, passion and talent we help our clients reach their full potential.

We call it change that matters.

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THE JOURNEY SO FAR...

2004 - 2014

THE EARLY YEARS

Founded in 2004
By Andrew Gilbert
Opened 3 data centres
LETN acquisition

2015 - 2016

BUILDING SOLID FOUNDATIONS

Bowmark Investment
Premier IT & Reconnix acquisition

2017 - 2018

DEVELOPING PUBLIC CLOUD

N4Stack Launched covering public cloud, data & DevOps
HSCN achieved

2019

ACQUISITION SUCCESS

Secura acquisition
Employee Experience Awards winner

2020

PANDEMIC RESPONSE

Launched N4Engage
COVID-19 Response
Launch of SD-WAN

2021

EVEN MORE GROWTH

Starcom acquisition
TNP acquisition
MS Azure Expert MSP
Providence Investment

2022

LOOKING TO THE FUTURE

risual acquisition
Tisski acquisition
Launched Azure Hybrid Cloud
Great Place to Work 3 years in a row

2023

THE FUTURE IS HERE

TNP, risual, Tisski and core Node4 teams join together
BizApps and Power Platform capability rollout
Microsoft Inner Circle status acquired through Tisski
ThreeTwoFour acquisition

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IT'S OUR CULTURE THAT MAKES A REAL DIFFERENCE TO YOU

When it comes to ESG, our actions speak for themselves.

NET ZERO by 2030

We already power our data centres with renewable power. Beyond that, we partner with Carbon Neutral Group to offset our other emissions.

UNITED NATIONS SUSTAINABILITY DEVELOPMENT GOALS

We're continually working to align our CSR strategy and activities with the United Nations 17 Sustainable Development Goals (SDGs) at both a local and national level.

Each of our employees is fuelled by a passion for technology and what it can do to make your organisation grow.

We're vibrant, passionate and united by a dedication to delivering **EXCEPTIONAL SERVICE AS A STANDARD**, not only to our clients, but to each other too.



Best Workplaces™ Medium Organisations Great Place To Work. UK 2020

Best Workplaces™ Large Organisations Great Place To Work. UK 2021

Best Workplaces™ Large Organisations Great Place To Work. UK 2022

VERY GOOD TO WORK FOR 2023 cert.b.co.uk

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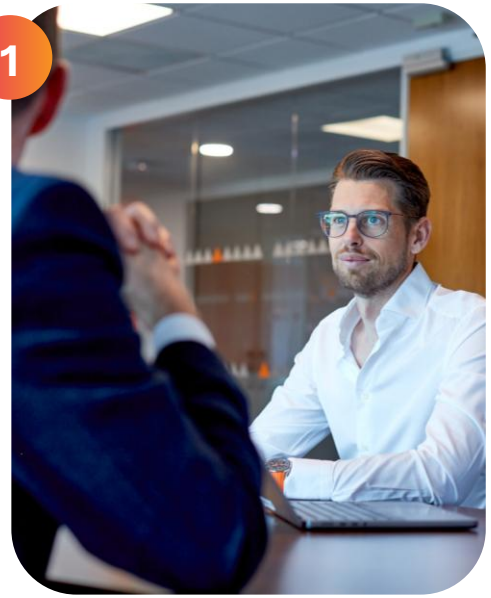
WHY PARTNER WITH US?

1



PROVEN

20 years delivering outcomes as the IT partner of choice for over 1800 organisations

2



CAPABLE

Utilising our expertise & knowledge from the highest IT accolades & accreditations to deliver innovative technology solutions

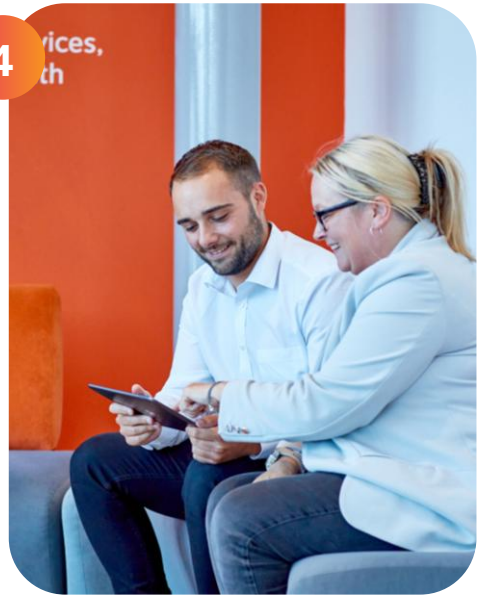
3



SCALE & AGILITY

We are big enough to deliver yet agile enough to care, always ensuring exceptional service comes as standard

4



WE DELIVER

Everything we do is developed & executed with your outcomes in mind to ensure we deliver change that matters

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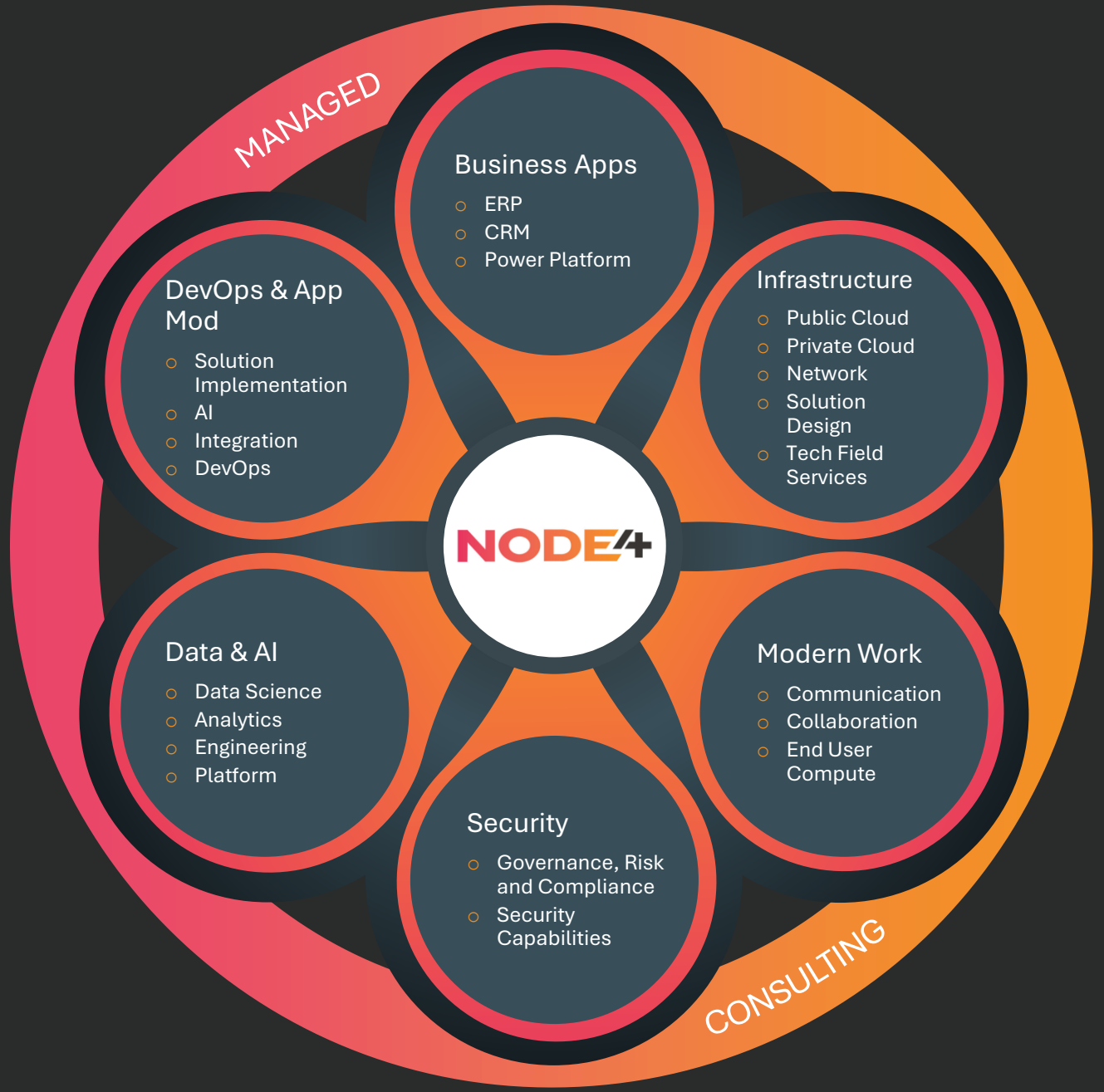
NODE4 CAPABILITIES



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