



black
marble

G-Cloud 15 Framework

Azure Cost Optimisation & Financial Governance
- Service Definition 2026



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About Black Marble

Black Marble is a UK based, medium-sized company **with a security cleared workforce**. We have a reputation for a clear and direct approach to solving complex business problems and specialise in new user experiences on innovative technologies across a variety of form-factors and screen types.

We are a Microsoft Partner and internationally recognised experts, delivering solutions across the Microsoft platform from Azure and integration tools like Logic Apps and BizTalk, to Windows Development and MAUI. For over four years, Black Marble have received three Worldwide Microsoft Partner of the Year Awards and have been finalists in five additional categories.

We have a track record in delivering solutions using the key Microsoft building blocks, ensuring our customers benefit from solutions which address business challenges that are efficient and effective. Plus, with 3 Microsoft Most Valuable Professionals (MVPs), a team of Microsoft Certified Professionals, and 1 Microsoft Regional Director, we ensure you have the best people to deliver your solutions.

Black Marble has been on the G-Cloud framework for several years and has a wealth of experience delivering solutions for the Public Sector. Our customers range from the emergency services and health authorities to Government organisations.

View a selection of our customer stories at www.blackmarble.com/case-studies/.

G-Cloud 15 Service Description

Azure Cost Optimisation & Financial Governance

Effectively managing cloud expenditure is essential for maintaining organisational efficiency, ensuring responsible resource usage, and maximising the value of your Azure investment. Black Marble's Azure Cost Management service provides organisations with the insight, controls, and optimisation strategies needed to understand, analyse, and proactively govern cloud costs.

We help you establish robust cost-management practices using Azure's native tools and best-practice governance approaches. Our consultants guide you through configuring cost analysis views, budgets, alerts, tagging strategies, and reporting dashboards, enabling clear visibility of how your organisation is being charged. We help financial and technical stakeholders understand spending patterns, identify anomalies or cost spikes, and implement controls that prevent avoidable overspend.

Our service provides practical recommendations to reduce unnecessary consumption, optimise resource configurations, and introduce sustainable cost-saving measures. Engineering teams gain the ability to monitor their own workloads, track consumption, and make informed decisions about resource utilisation. Leaders can review spending trends over time, break down costs by service, environment, department, or application, and implement accountability where it matters most.

Cost optimisation is not just a technical exercise, it is an organisation-wide discipline. By establishing a shared understanding of cloud spending across finance, operations, and engineering, we help your organisation adopt a culture of transparency, value, and continuous improvement. Together, we enable smarter spending, predictable financial outcomes, and better use of cloud resources.

This Service Provides

Our Azure Cost Management service delivers the insight, controls, and operational practices required to understand, monitor, and optimise your organisation's cloud spend. We help technical and financial stakeholders gain clarity, accountability, and confidence in Azure cost governance.

- Setup and configuration of Azure Cost Management & Billing dashboards
- Customised cost analysis views, budgets, alerts, and tagging strategies

- Identification of cost drivers, anomalies, and consumption spikes
- Actionable optimisation recommendations to reduce unnecessary spend
- Guidance on right-sizing, scheduling, and efficient resource selection
- Governance frameworks for cost accountability across teams
- Reporting and breakdown of costs by service, environment, or project
- Support for FinOps-aligned processes and cost-visibility culture
- Skills uplift enabling engineering teams to self-monitor spend
- Ongoing consultancy to help maintain cost efficiency over time

Outcomes

This service equips your organisation with the visibility, control, and confidence needed to manage cloud spending responsibly and sustainably. You gain actionable insights, predictable financial management, and an organisation-wide approach to cost accountability.

Outcomes include:

- Clear understanding of where Azure costs originate
- Early detection of overspend and unexpected consumption
- Reduced cloud spend through targeted optimisation actions
- Predictable budgeting with alerts, forecasts, and consumption trends
- Stronger collaboration between finance, IT, and engineering teams
- Improved operational efficiency through right-sized resources
- Sustainable FinOps-aligned cost governance practices
- Increased transparency and accountability across applications and teams
- Better decision-making supported by data-driven insights
- A long-term cost-optimised Azure environment

Black Marble Services

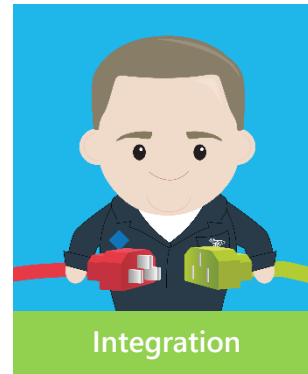
At Black Marble we provide a whole range of services across the Microsoft platform, from integrated solutions to DevOps and Azure. At our core we provide custom application development, utilising our skills and experience to produce innovative solutions for our customers.

We have taken advantage of the breadth of the Windows Platform, and our host of talented developers, to create solutions that make a real difference to our enterprise-level customers. Our award-winning frontline policing application, tuServ, is a prime example: a solution that increased patrol-time for officers, saving 1 hour 30+ minutes a day per officer, as well as greatly improving the quality of the data available to officers. Our pioneering team can bring your projects to life, making digital transformation a reality: for you, your business, and your customers.

- Cloud Optimisation – Cloud Planning, Cloud Hackathons, Application Architecture and Modernisation, and Cloud Application Implementation.
- Systems Integration – Integration Planning, Integration Health Check, Integration Performance Review, Integration Migration and Integration Implementation.
- Application Development – Application Design, Adopting and Enhancing Application services, Application Implementation and Application Code Review, including AI, App Modernisation, and Rescue Projects.
- Development Operations – DevOps Planning, DevOps Hackathon, DevOps Implementation, Azure DevOps/Services Migration, DevOps Tools Consolidation and ARM Templates, Bicep, and GitHub Migration, Planning and Implementation.

Black Marble Consultancy

We have a highly skilled and experienced team of consultants that can provide specialist expertise and advice to our customers across the Microsoft platform (Azure, AI, Integration, Logic Apps, BizTalk, DevOps, GitHub, SharePoint, Office 365, Maui and the Windows Platform).



We can target your primary software development requirements, whether you need in-house staff augmentation or are looking for an outside partner to take complete responsibility for designing and developing the software you need to run your business or assist with a project or process implementation.

The application of Black Marble's accumulated knowledge to a client's situation often provides innovative, and unexpected solutions. Bring the best to your organisation through taking advantage of our Consultants' skills and knowledge acquired over years working with customers - solving their problems and providing elegant solutions.

"Black Marble has extensive knowledge across the Microsoft stack, so I know when I recommend they speak to a customer they will be able to provide a holistic approach to meet their needs. Plus, they have a strong, ethical philosophy which means I know they won't push a solution that's not needed. When customers approach Microsoft for advice we need to know we're pointing them towards a partner they can trust – & Black Marble has proven our faith in them again & again." - Architect Evangelist, Microsoft Ireland.

Get in touch!

Find out how we can help transform your business!



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