

Government AI Academy

Practical AI Training for UK Public Sector Teams

A strategic partnership between Ultima-Trustmarque and Mindstone, delivering comprehensive AI training through G-Cloud 15 for public sector organisations across the United Kingdom.



Ultima-Trustmarque

1,000+ employees delivering technology solutions with £1bn+ revenue

- 3,000+ customers including NHS and government departments
- 30+ years of public sector expertise
- Trusted G-Cloud 15 supplier



Mindstone Platform

Proven enterprise AI training with global scope

- 10,000+ people trained across 40+ clients
- Trusted by Lufthansa, Home Depot, Hyatt, EBSCO, and Pearson
- 71% increase in AI usage
- 5+ hours per week saved per employee
- 97% immediate workplace application

Investment & Pricing

Progressive Volume Discounts

- £299 per person for 100-199 people
- £225 per person for 200-499 people
- £190 per person for 500-1999 people
- £149 per person for 2000+ people

Minimum Cohort Size: 100 employees (smaller cohorts by arrangement at £299 per person)

Example Pricing Scenarios

£45k

150 Employees

(@ £299/person)

£67k

300 Employees

(@ £225/person)

£190k

1,000 Employees

(@ £190/person)

What's Included

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Core Programme

- 10-hour blended learning programme (4 hours live coaching + 6 hours self-paced platform)
- 4 weekly live coaching sessions with expert instructors
- Full platform access to interactive AI Sandbox with real-time coaching
- Personalised content based on employee role, department and government context
- Custom GPT creation training for workflow automation
- Analytics and executive reporting dashboards with real-time metrics
- Certificate of completion demonstrating AI competency
- One year Mindstone+ subscription (£500+ standalone value)
- Standard support (email/ticketing, 9-5 UK time, Mon-Fri)
- Mid-programme and post-programme adoption reporting
- Knowledge base and self-service resources

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Optional Add-Ons

- Premium Support with dedicated account manager (Included for 500+ cohorts; available on request for smaller cohorts)
- Custom content development for specific departments (Pricing available upon request)
- Additional instructor-led sessions beyond core 4 weeks (Pricing available upon request)
- Extended Mindstone+ subscriptions (multi-year) (Pricing available upon request)
- Integration with existing government LMS/LXP (One-off integration fee, pricing on request)
- Educational Organisation Discounts: Available upon request (Typical discount: Additional 10-15% on volume pricing tiers)

Value for Money

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- Average time savings: 7 hours per week per employee
- Annual savings per employee: £9,100
- Break-even: Achieved in under 3 weeks of programme completion
- Example: 1,000 employees = £9.1M savings vs £190K investment = 47x return

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Payment Terms: Net 30 days from invoice date. Staged invoicing available for large multi-cohort deployments.

Pricing Validity: All pricing fixed for duration of G-Cloud 15 framework period. Volume discounts automatically applied based on total cohort size across all simultaneous deployments.