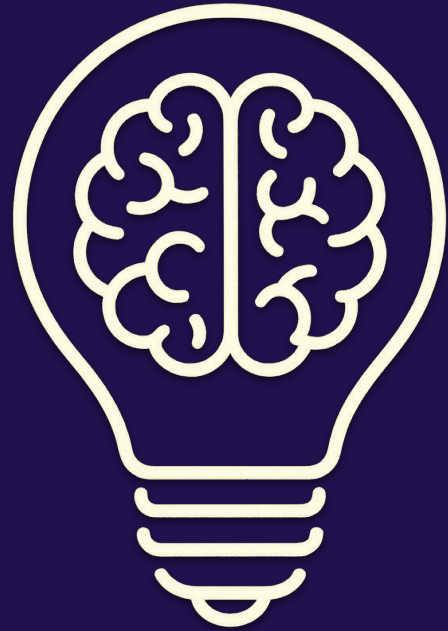


ILG

INGENIOUS LEARNING Platform

Reshaping education through disruptive learning.
A smarter way to learn together.



Opportunity



Our mission is to make learning accessible, engaging, and effective for everyone — connecting people, technology, and opportunity in ways that inspire growth, inclusion, and lifelong curiosity.

We are learner-first — every decision starts with the user experience, their specific needs and their device preferences.

Anyone with any learning needs, styles, preferences, accreditation, is all catered for in our learning profile.

Education for all.



Value Proposition



Every learner is different

We build a learner profile so content creators can offer an appropriate range of learning materials, audio, visual, video, animation etc.



Accessibility

Our platform is the most accessible. Providing support for dyslexia, ADHD and the multilingual. We ensure our learners engage consistently and for longer.



We know our learners

Unlike any other platform, we actively identify and verify our learners. This ensures that qualifications are only given to individuals we can certify as genuine.

Underlying Magic



We take care of the background Identification, verification and security so learners and tutors can focus on educating with confidence that the learner is genuine.



We ensure that every learner is able to engage and remain engaged in at least one of the four big driver's - Interest - Challenge - Novelty - Urgency.



Our platform is able to adapt to their style - visual through text or video/ animation, audible via podcast style, colorimetry, and other styles as relevant.



We are able to integrate our benefits into the majority of existing LMS solutions so optimising market presence and opportunities and offer additional services not normally associated with education - right to work, DBS, etc.

Business Model



Primary access is via the mobile: simple, easy and available to all



To host learning content on the platform for topic and subject matter experts



To use the Identification and Verification tool to ensure the learner is the learner you expect

Technology Overview

Our aim is to keep things simple

- Our technical architecture is simple, reliable and highly scalable
- We only use and integrate with trusted, respected and proven industry leading best-of-breed suppliers to deliver our service
- All learning material suppliers are contracted to provide robust, mature, fully supported and highly secure applications
- Our service conforms to all the required and expected data processing security standards and we regularly audit both ourselves and our suppliers to ensure continued compliance

