

Your IT partner in a changing world

Service Definition Document: Data Center Migration Services

G-Cloud | Service Definition and Pricing Document



Crown
Commercial
Service
Supplier

Microsoft
Partner
 Microsoft

Gold Windows and Devices
Gold Cloud Platform
Silver Application Development



Contents

Executive Summary	2
Services Overview	3
Approach	4
Pricing Information	5
Exit Costs	5
Invoicing	6
About APPtechnology	6
Contact Details	6

Executive Summary

We provide vendor-agnostic data centre transformation services for UK public sector organisations. Our end-to-end expertise – spanning strategy, optimisation, migration and operating model design – delivers unbiased, value-for-money solutions aligned with your operational requirements.

Specialising in complex migrations (physical/virtual/cloud) and infrastructure modernisation, we ensure seamless transitions, cost-efficiency, and performance uplift across NHS trusts, local authorities, and central departments. Core capabilities include:

- On-premise transformation and infrastructure architecture
- Cloud workload migration with minimal disruption
- Target operating models for optimised efficiency and compliance

Outcomes: Reduced TCO, future-proofed infrastructure, and guaranteed service continuity for critical public functions."

Services Overview

We deliver comprehensive data centre transformation through four core competencies: complete lifecycle expertise spanning strategy through execution, government-compliant delivery frameworks (CCS Crown Hosting, GDS Digital Service Standard, PRINCE2), strategic enablement including business case development and procurement support, and proven execution capabilities for complex migration programmes. This integrated approach ensures seamless transitions from legacy infrastructure to modern, cost-effective solutions while maintaining operational continuity for critical public services.

End-to-End Transformation Expertise

- Data centre transition, migration & cloud-hosted solutions
- Service design, roadmap development & operational strategy
- Network/infrastructure architecture consultancy
- Physical infrastructure auditing (hardware/connectivity)

Compliant Delivery Frameworks

- CCS/GOV.UK Crown Hosting-aligned advisory
- Agile delivery (CDDO/GDS Digital Service Standard)
- Waterfall delivery (PRINCE2 certified methodology)

Strategic Enablement

- Feasibility assessment for programmes/projects
- Business case development & TCO modelling
- Tender management for infrastructure/DC procurements
- Options analysis for cloud/data centre readiness

Execution Excellence

- Migration strategy definition & execution
- Physical/logical migration planning & technical delivery
- Specialised programme/project management

Approach

Our client-centric methodology delivers seamless data centre transformation through four pillars: collaborative planning with full transparency to define strategy and impact, tailored migration execution with risk-optimised platform-agnostic transitions, continuous end-to-end implementation support, and flexible capacity augmentation that builds in-house capabilities while maintaining operational continuity.

Requirement Discovery & Planning: *Collaborative partnership to define needs and build trust through transparency:*

- Align services with your organisational data centre/hosting strategy
- Solution design advisory with impact analysis
- Stakeholder mapping and change management planning
- Future-state operational visualisation

Migration & Transition Execution: *Tailored transition support for legacy, on-premise or hybrid environments:*

- Custom migration strategy and execution planning
- Risk assessment for user/operational impacts
- Platform-agnostic transition to new DC/cloud environments
- (No "one-size-fits-all" approach - 100% needs-driven)

Ongoing Implementation Support: *Continuous assistance through all lifecycle phases:*

- End-to-end implementation guidance
- Post-migration operational support

Capacity Augmentation: *Resource supplementation for constrained teams:*

- Specialist resource integration with existing teams
- Enablement of uninterrupted end-user support
- Skills transfer for sustainable operations.

Pricing Information

Pricing is available on a Time & Materials or Fixed-Scope basis. The appropriate model will be selected based on project complexity, workload, and customer requirements.

Day Rates

- Data Centre Consultant: £950 day

Durations

Migration project durations will be agreed in advance via a solutions workshop, undertaken at no cost. All rates comply with the G-Cloud 15 pricing transparency requirements.

Pricing Assumptions

- Travel is excluded unless explicitly required.
- Any changes to scope will be handled through formal change control.
- Customer must provide required access and information.
- This migration Service does not include licensing, hosting or subscription costs

Other service roles based on SIFA table as below. Maximum G-Cloud day-rates are shown, specific services may use lower rates due to economies of scale, service discounts or locations

	Strategy and Architecture	Business Change	Solution Development and Implementation	Service Management	Procurement and Management Support	Client Interface
1. Follow	£450	£450	£450	£400	£450	£450
2. Assist	£600	£600	£600	£550	£600	£600
3. Apply	£725	£725	£725	£675	£725	£725
4. Enable	£800	£800	£800	£725	£800	£800
5. Ensure/Advise	£950	£950	£950	£800	£950	£1150
6. Initiate/Influence	£1100	£1100	£1100	£900	£1100	£1100
7. Set Strategy and Inspire	£1250	£1250	£1250	£1000	£1250	£1250

Exit Costs

Provided that the services terminate at the end of an agreed term, in line with the terms and conditions, there are no specific exit costs.

Invoicing

Monthly in Staged invoices based on Statement of Work Delivery.

Monthly in arrears for each agreed SoW phase.

About APPtechnology

APPtechnology provide application lifecycle solutions into Enterprises across Government, Financial, Retail and Banking sectors. Our combination of software and professional services lowering the costs and time to make applications available to end users. We're based in London so we're close to our clients and offer a sensible balance of on-site and off-site capabilities.

Contact Details

Question related to minimum order values, design and implementation costs and other technical questions related to the Service should be addressed to:

operations@apptechnology.co.uk

Or alternatively contact Martin Sweeney at:

28th Floor, the Gherkin
30 St Mary Axe
City of London
EC3A 8BF

Tel: +44 207 469 4053

About APPtechnology

APPtechnology is a leader in digital transformation services, covering project and BAU delivery for large organisations Globally.

We supply flexible teams specialising in Modern Workspace delivery, covering Endpoint Management, Security, Data protection, End User Experience management and Technology migrations.

Entirely managed from the UK, we bring experienced governance to all statement of work based delivery, incorporating measurable performance metrics and results analysis in our regular reporting. Where qualified resource supply only is requested we provide models for inside and outside of IR35 payroll, as appropriate to the role and delivery method.

We supply G-Cloud services to the largest (96,000 users) and the smallest local and central Government departments and NHS accounts.

