

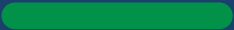


Make Your Data Work for AI With Qlik®

Trust | Context | Adaptability

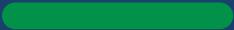
January 2026

You Need Something Different.



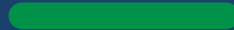
Trusted and
contextual
data

LOWER RISK



with ways to
control costs
at speed

MANAGED COST



and ability to
pivot as fast as
tech changes

GREATER AGILITY

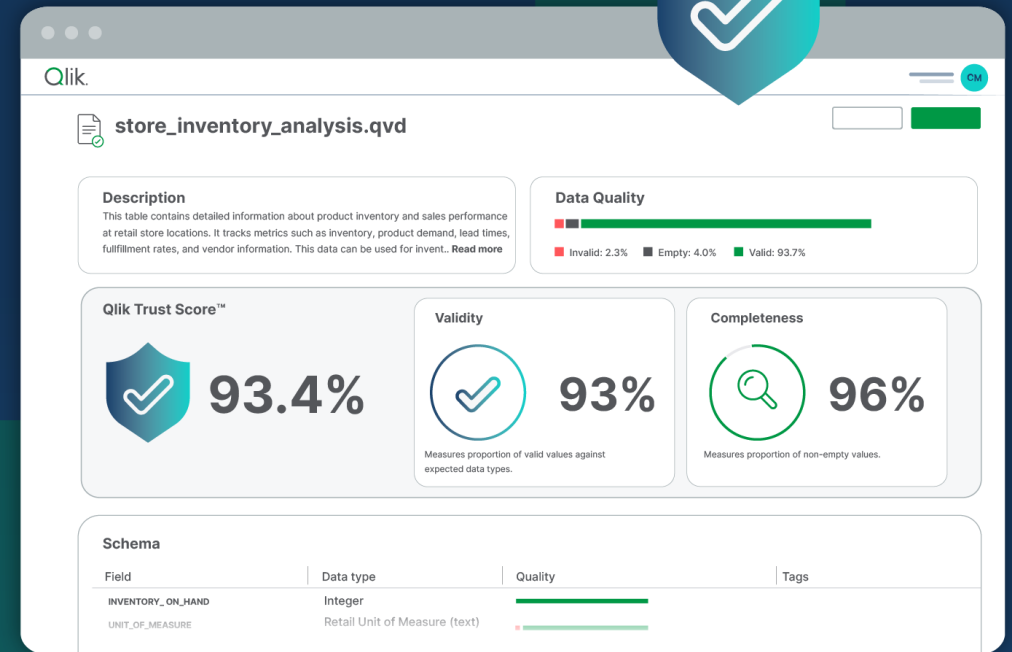
How We Do Data Differently.



How We Do Data With **Trust**.

Ensuring timely, accurate and governed data

- Stream real-time and near real-time data to support responsible AI
- Get curated, ready-to-use, governed and context-rich data sets
- Continuously assess, monitor, and improve the reliability of your data



How We Do Data With Context.

Delivering context-rich, AI-driven intelligence

- Reveals patterns, associations, and blind spots other tools miss
- Provides industry-leading calculation speed, accuracy, and cost efficiency
- This is our flagship technology, continuously innovated and unmatched in industry



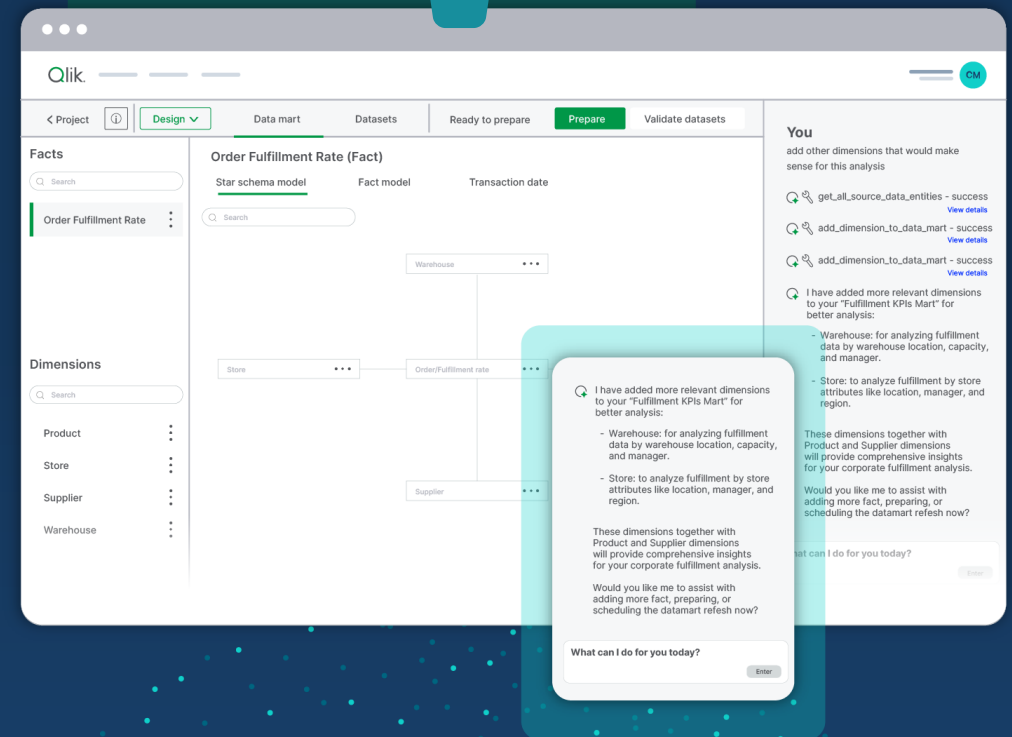
RECOGNIZED AS
STRENGTH BY*

Gartner 

How We Do Data With **Adaptability.**

Unifying your data, agents,
assistants, platforms

- Supporting any data, anywhere, across hybrid-cloud and multi-platform environments
- Connecting to your agents through interoperability standards like MCP
- Delivering agents to interact with your data, gather insights, and execute actions



Our Portfolio

TRUSTED INTELLIGENCE LAYER



								...
AI	GenAI Assistant	Structured + Unstructured Data	Agentic Framework	Predictive AI/ No-Code ML	Workflow Automation			
Analytics	AI-Powered Analytics	Self-Service & Visualizations	Governed Reporting	Embedded Analytics	Alerting & Collaboration			
Data	Change Data Capture	Real-Time Movement	Data Transformation	Data Quality	Catalog & Lineage			
Governance, Security, & Compliance								
		 databricks	Google	ICEBERG 	 Microsoft	 snowflake		

ACTION
↑
CONTEXT
↑
DATA

HYBRID CLOUD/ON-PREM SOLUTIONS AVAILABLE

We Make Your Data Work Wherever **It Lives.**

ANTHROPIC



 databricks

Google Cloud

ICEBERG 

 OpenAI

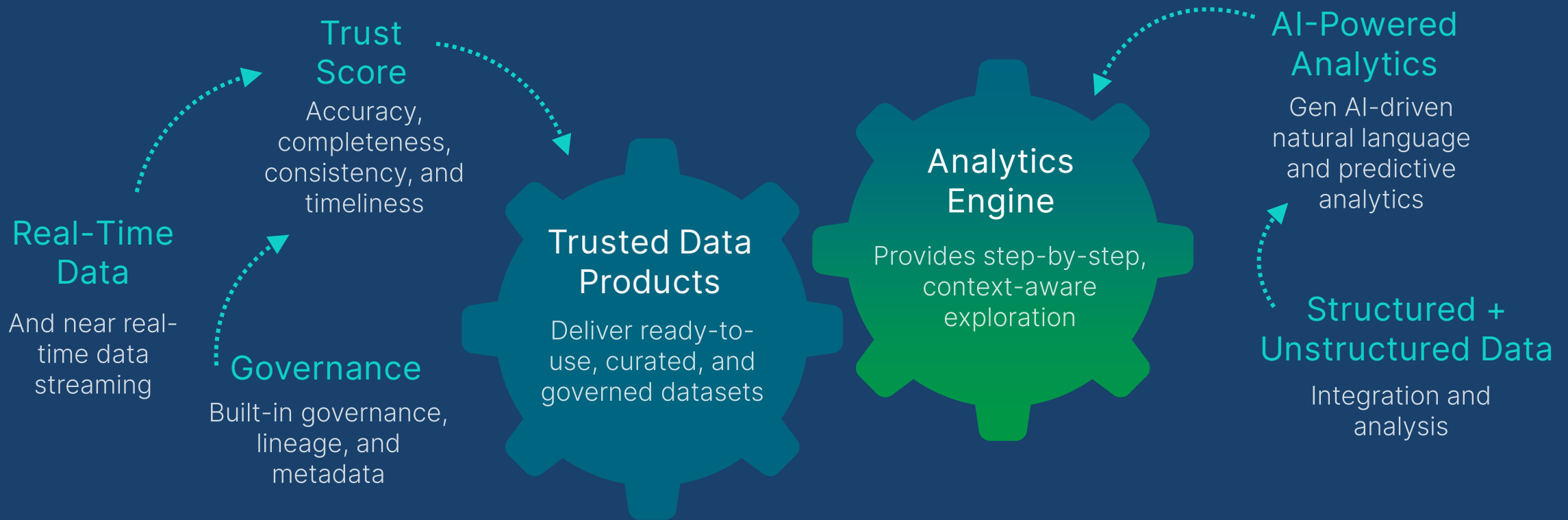


 snowflake®

 Microsoft

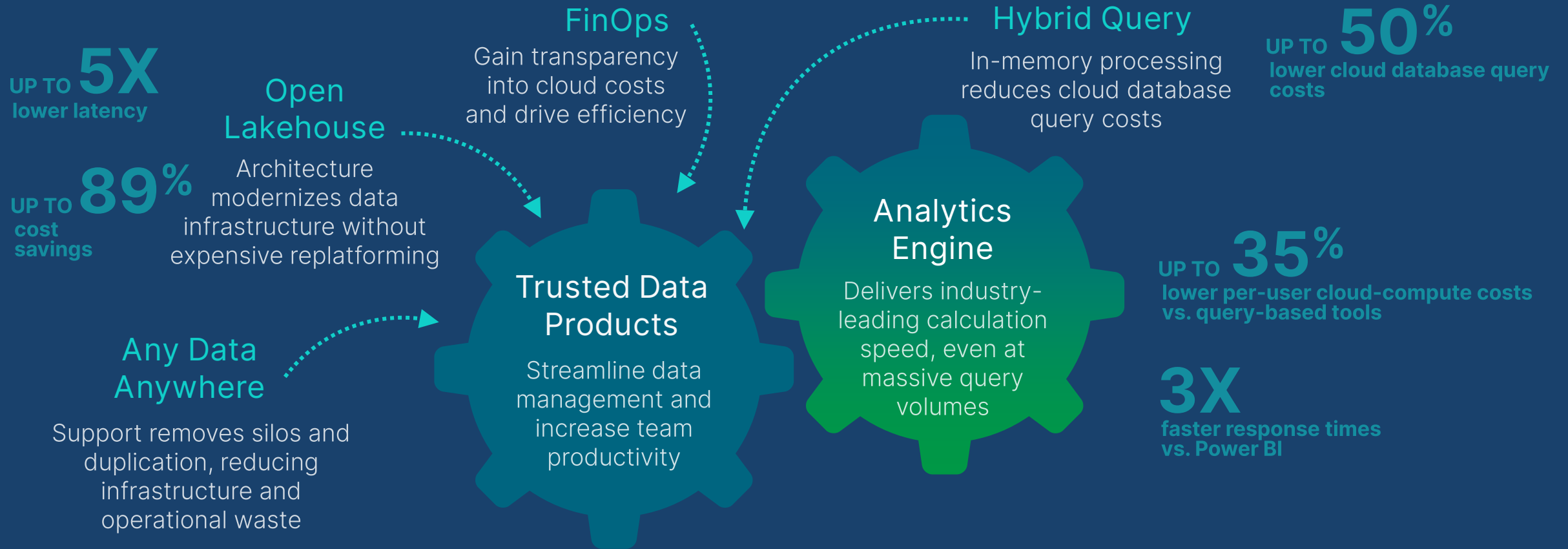
Achieve AI

with trusted, contextual data and insights



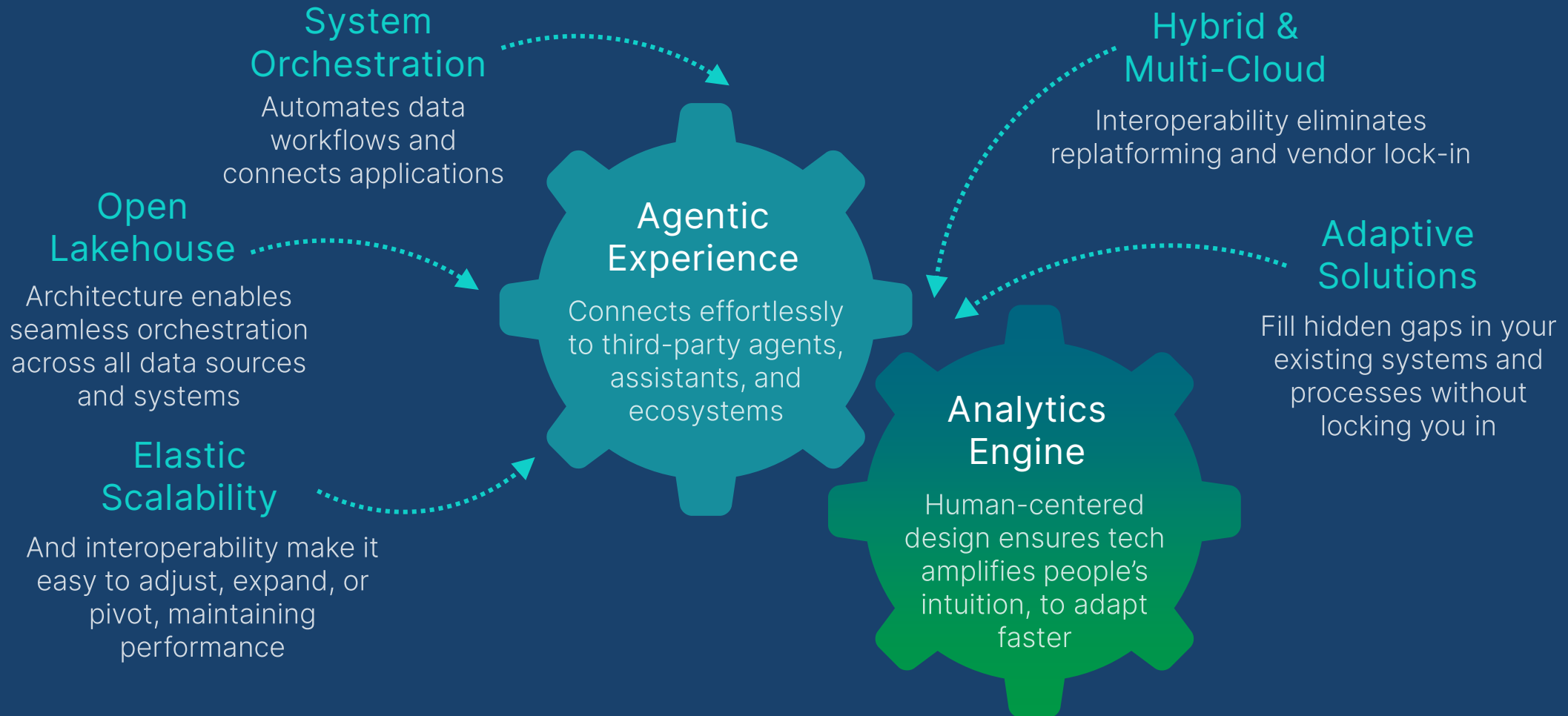
Accelerate AI

with fast, cost-efficient performance



Adapt AI

with an open data and tech ecosystem built to evolve



Data Sovereignty with Qlik Cloud

Ensuring European data stays in Europe



European Regions

Keep data in **location of choice**:
Germany, Ireland, Sweden, UK or France



No-View Service

Encryption including Customer Managed Keys (CMKs), only the customer can decrypt data. **Qlik cannot access data.**



Safeguarding European personal data

GDPR Compliance for data rights, privacy and consent.
EU-US Data Privacy Framework for data transfer protections.



We Make Your Data Work With **AWS**.



- Generative AI Software Competency
- Data & Analytics Software Competency
- Migration & Modernization Software Competency

Delivering real-time, trusted data into AWS and accelerating AI readiness

- Real-time ingestion from enterprise systems into Amazon S3, Redshift, EMR and more
- Creation of governed, high-quality data products ready for AI
- Leveraging AWS AI services, including Amazon Bedrock and Amazon SageMaker
- Easy deployment on AWS, with Qlik Cloud available in the AWS Marketplace

Vanguard®

“ Qlik enables us to build agile applications and analytics in the AWS Cloud, dealing efficiently with the volume and velocity of our mainframe data. ”

Donovan Stockton, Platform Owner, Cloud Data as a Service, Vanguard

We Make Your Data Work With Databricks.



Accelerating and governing data into the Databricks Data Intelligence Platform

- Real-time, trusted data pipelines into Unity Catalog/Iceberg using automated CDC
- Built-in quality and governance so data landing in Databricks is reliable and AI-ready
- Seamless analytics with Qlik's governed insights directly on Databricks



Mercedes-Benz

“ Databricks and Qlik provide Mercedes with flexibility and cloud computing power to run AI and analytics at global scale. ”

Devdutta Chandavarkar, Director of After Sales, Mercedes-Benz India

We Make Your Data Work With **Snowflake**.



Integrating, transforming, and governing enterprise data in Snowflake

- 400+ connectors to SAP, Mainframe, RDBMS, and SaaS sources with most deployed CDC solution
- Advanced transformations inside Snowflake with data warehouse and data lake automation
- Data Quality, Trust Score, and governed data products for Snowflake, with Cortex AI-enabled pipelines and analytics solutions

URBAN OUTFITTERS

“ Through one central Qlik location, every employee in each store can now get up to the minute data on all aspects and act immediately. ”

Paul Reigel, Technology Director,
Urban Outfitters

Qlik® We Make Your Data Work for AI

TRUST | CONTEXT | ADAPTABILITY

Achieve AI

with trusted,
contextual data and
insights

LOWER RISK

Accelerate AI

with fast,
cost-efficient
performance

MANAGED COST

Adapt AI

with an open data and
tech ecosystem built
to evolve

GREATER AGILITY

Leading Companies Count on Qlik
including 75% of Fortune 500

AIRBUS

Lenovo



Domino's



HONDA

TRAVELERS



URBAN OUTFITTERS

Deloitte.

NOVARTIS

Analysts Recognize Our Leadership

Gartner® Magic Quadrant™ Leadership



Data Integration Tools 10 years
Analytics and BI Platforms 15 years
Augmented Data Quality Solutions 6 years

IDC MarketScape Leadership

Worldwide Data Integration Software Platforms
Worldwide BI and Analytics Platforms

