

360 COMMUNITY VOICE

Unlimited users: we DO NOT and WILL NEVER limit the number of admin users

Unlimited access to your dedicated Engagement Expert: we DO NOT and WILL NEVER charge for onboarding, training or advice

Unlimited queries and keywords: we DO NOT and WILL NEVER charge for the number or complexity of queries, keyword-based searches or interactions with our AI Assistant

LOCAL & CENTRAL GOVERNMENT			POLICE FORCE	
ESSENTIAL		PROFESSIONAL	ESSENTIAL	PROFESSIONAL
Population range	Price per year ex VAT	Price per year ex VAT	Price per year ex VAT	Price per year ex VAT
< 15,000	-	-	-	-
15,001 - 75,000	£31,500	-	-	-
75,001 - 125,000	£38,250	-	£49,750	-
125,001 - 175,000	£43,750	£60,000	£66,750	-
175,001 - 225,000	£49,750	£69,500	£80,750	-
225,001 - 275,000	£56,250	£81,000	£87,250	£131,500
275,001 - 350,000	£74,000	£109,750	£107,750	£154,000
350,001 - 500,000	£95,250	£147,500	£166,000	£240,500
500,001 - 650,000	£123,000	£193,500	£224,750	£290,750
650,001-850,000	£147,250	£231,000	£269,500	£347,750
850,001-1,250,000	£175,500	£272,000	£322,000	£412,250
1,250,001-2,500,000	£207,500	£321,500	£383,000	£489,750
2,500,001-5,000,000	£260,000	£396,250	£471,250	£598,500
5,000,001-10,000,000	£334,750	£498,750	£587,750	£741,500
10,000,001-20,000,000	£436,750	£635,000	£740,750	£926,250
20,000,001+	£589,250	£838,250	£969,000	£1,202,250

ESSENTIAL			PROFESSIONAL	
Social Media & News Monitoring			Social Media & News Monitoring	
Streams	All streams incl Meta, X, Nextdoor, Blue, Reddit, YouTube	All streams plus News Monitoring	All streams incl Meta, X, Nextdoor, Blue, Reddit, YouTube	All streams plus News Monitoring
Integration of a client owned data feed	£4,000 per feed per year ex VAT	First feed included, additional feeds £4,000 per feed per year ex VAT	£4,000 per feed per year ex VAT	First feed included, additional feeds £4,000 per feed per year ex VAT
Custom deep dive reports written by our Advanced Analytics Team	£2,000 ex VAT per bundle of 5 reports	£2,000 ex VAT per bundle of 5 reports	£2,000 ex VAT per bundle of 5 reports	£2,000 ex VAT per bundle of 5 reports

Representative Community Surveys			Representative Blockwise Safety Surveys	
Frequency	Semi-Annual	Quarterly	Quarterly	Monthly
Custom deep dive reports written by our Advanced Analytics Team	£3,250 per report ex VAT	£3,250 per report ex VAT	£3,250 per report ex VAT	£3,250 per report ex VAT

Resident Experience Surveys			Representative Blockwise Safety Surveys	
Integrations included	0	1	0	1
Cost per additional integration	£5,000	£4,000	£5,000	£4,000
Distribution methods	Email only	Email & SMS	Email only	Email & SMS

Stakeholder Consultation, Engagement & Collaboration			Stakeholder Consultation, Engagement & Collaboration	
Questionnaires	12 per year	Unlimited	12 per year	Unlimited
Collaborative activities	6 per year	Unlimited	6 per year	Unlimited
Paid targeted digital campaign boost	No campaign credit included	£3,000 campaign credit included	No campaign credit included	£3,000 campaign credit included
Content build by our Engagement Expert Team	£2,500 per project ex VAT	£2,500 per project ex VAT	£2,500 per project ex VAT	£2,500 per project ex VAT
Custom deep dive reports written by our Advanced Analytics Team	£3,250 per report ex VAT	£3,250 per report ex VAT	£3,250 per report ex VAT	£3,250 per report ex VAT

Strategic Resident Communications			Strategic Resident Communicatons	
Hub pages	1	1	1	1
Department pages	2	Unlimited	2	Unlimited
Project pages	Unlimited	Unlimited	Unlimited	Unlimited
Publishing & Inbox, unlimited channels	Not included	Included	Not included	Included
Email newsletter	12k email sends per year included	Unlimited email sends	12k email sends per year included	Unlimited email sends

Annual inflation (based on CPI) will be applied to multi year contracts, with each increase applied on the anniversary of the contract start date.

Pricing provided is for contracts commencing in calendar year 2026. Contracts commencing in later years will be subject to an inflationary CPI increase on the starting price.

Discounts described below are additive and can be used in combination.

Multi year discount if contracted up-front

2 years	2%
3 years	5%
4 years or more	10%

Central government departments and agency pricing according to the population in the jurisdiction that they serve.

If a Ministerial Department takes on a national licence, non departmental public bodies within the same department (eg. the Environment Agency within DEFRA) benefit from the following discounts:

2nd public body	15%
3rd public body	20%
4th or more public body	30%