

REPRESENTATIVE SURVEYS

Unlimited users: we DO NOT and WILL NEVER limit the number of admin users

Unlimited access to your dedicated Engagement Expert: we DO NOT and WILL NEVER charge for onboarding, training or advice

Unlimited queries and keywords: we DO NOT and WILL NEVER charge for the number or complexity of queries, keyword-based searches or interactions with our AI Assistant

Local & Central Government Community Survey						Police Force Blockwise Safety Survey				Optional ADD-ON	
An always-on (or one-off), representative survey that tracks KPIs on quality of life, community experience and trust in decision-makers over time. Designed by data scientists to be accessible, representative of your community, and statistically sound.						An always-on (or one-off), representative survey that tracks KPIs on community safety, crime and trust & confidence in police forces.				Each survey cycle includes automated platform reports and one custom written report prepared by our Advanced Analytics Team	
Option for one-off pulse on any topic of your choice.						Option for one-off pulse on any topic of your choice.				Additional custom written report	
Population range	One-off Pulse*	STANDARD: Recurring Annual	ESSENTIAL: Recurring Semi-Annual	PROFESSIONAL: Recurring Quarterly	CENTRAL GOV: Recurring Monthly	One-off Pulse*	STANDARD: Recurring Annual	ESSENTIAL: Recurring Quarterly	PROFESSIONAL: Recurring Monthly	Price per report ex VAT	
	Price per Pulse ex VAT	Price per year ex VAT	Price per year ex VAT	Price per year ex VAT	Price per year ex VAT	Price per Pulse ex VAT	Price per year ex VAT	Price per year ex VAT	Price per year ex VAT	Price per report ex VAT	
< 15,000	£8,500	£7,750	-	-	-	£8,500	£7,750	-	-	£3,250	
15,001 - 75,000	£9,750	£9,000	£11,000	-	-	£9,750	£9,000	-	-	£3,250	
75,001 - 125,000	£12,750	£11,750	£15,000	-	-	£12,750	£11,750	£28,000	-	£3,250	
125,001 - 175,000	£14,000	£13,000	£18,000	£26,000	-	£14,000	£13,000	£44,000	-	£3,250	
175,001 - 225,000	£16,750	£15,500	£21,000	£32,000	-	£16,750	£15,500	£56,000	-	£3,250	
225,001 - 275,000	£24,750	£22,750	£25,000	£41,000	-	£24,750	£22,750	£60,000	£98,000	£3,250	
275,001 - 350,000	£38,000	£35,000	£42,000	£70,000	-	£38,000	£35,000	£80,000	£120,000	£3,250	
350,001 - 500,000	£50,500	£46,750	£60,000	£105,000	-	£50,500	£46,750	£140,000	£210,000	£3,250	
500,001 - 650,000	£75,750	£70,000	£85,000	£150,000	-	£75,750	£70,000	£200,000	£260,000	£3,250	
650,001-850,000	£99,750	£92,000	£102,000	£180,000	-	£99,750	£92,000	£240,000	£312,000	£3,250	
850,001-1,250,000	£119,750	£110,500	£122,500	£216,000	-	£119,750	£110,500	£288,000	£374,500	£3,250	
1,250,001-2,500,000	£143,500	£132,500	£147,000	£259,250	-	£143,500	£132,500	£345,500	£449,500	£3,250	
2,500,001-5,000,000	£172,000	£159,000	£176,250	£311,000	£539,500	£172,000	£159,000	£414,750	£539,500	£3,250	
5,000,001-10,000,000	£210,000	£194,000	£211,500	£373,250	£647,500	£210,000	£194,000	£497,500	£647,500	£3,250	
10,000,001-20,000,000	£252,000	£232,750	£253,750	£448,000	£777,000	£252,000	£232,750	£597,000	£777,000	£3,250	
20,000,001+	£315,000	£291,000	£317,250	£560,000	£971,250	£315,000	£291,000	£746,250	£971,250	£3,250	

Annual inflation (based on CPI) will be applied to multi year contracts, with each increase applied on the anniversary of the contract start date.

Pricing provided is for contracts commencing in calendar year 2026. Contracts commencing in later years will be subject to an inflationary CPI increase on the starting price.

Discounts described below are additive and can be used in combination.

* If purchasing multiple one-off pulse surveys per order, a discount of 10% is applied for 3-4 pulse surveys and 15% for a package of 5 or more pulse surveys.

Multi year discount if contracted up-front

2 years	2%
3 years	5%
4 years or more	10%

Central government departments and agency pricing according to the population in the jurisdiction that they serve.

If a Ministerial Department takes on a national licence, non departmental public bodies within the same department (eg. the Environment Agency within DEFRA) benefit from the following discounts:

2nd public body	15%
3rd public body	20%
4th or more public body	30%

If combined with another Commonplace product (Social Media & News Monitoring & Management or Engagement & Consultation Platform), 15% off the second product ordered (discount on lowest price product if ordered simultaneously).

If combined with two or more additional Commonplace products, see pricing on the 360 Community Voice Gcloud service listing.