

SOCIAL MEDIA & NEWS MONITORING AND MANAGEMENT

Unlimited users: we DO NOT and WILL NEVER limit the number of admin users

Unlimited access to your dedicated Engagement Expert: we DO NOT and WILL NEVER charge for onboarding, training or advice

Unlimited queries and keywords: we DO NOT and WILL NEVER charge for the number or complexity of queries, keyword-based searches or interactions with our AI Assistant

Population range	STANDARD Meta streams only: Facebook, Instagram, Threads	ESSENTIAL All streams incl Meta, X, Nextdoor, Blue, Reddit, YouTube	PROFESSIONAL All streams plus News Monitoring	Optional ADD-ON: Publishing & Inbox, unlimited channels	Optional ADD-ON: Integration of a client owned data feed	Optional ADD-ON: Custom deep dive reports written by our Advanced Analytics Team
	Price per year ex VAT	Price per year ex VAT	Price per year ex VAT	Price per year ex VAT	Price per feed per year ex VAT	Price per report bundle ex VAT
< 15,000	£5,000	£7,500	£8,500	£2,500	£2,500	5 reports for £2,000
15,001 - 75,000	£7,000	£10,500	£12,000	£2,500	£2,500	5 reports for £2,000
75,001 - 125,000	£9,000	£13,500	£15,250	£2,500	£2,500	5 reports for £2,000
125,001 - 175,000	£11,000	£16,000	£18,000	£5,000	£3,500	12 reports for £4,500
175,001 - 225,000	£13,000	£19,000	£21,500	£5,000	£3,500	12 reports for £4,500
225,001 - 275,000	£15,000	£21,750	£24,500	£7,500	£3,500	12 reports for £4,500
275,001 - 350,000	£17,000	£24,000	£27,000	£7,500	£4,000	26 reports for £9,000
350,001 - 500,000	£21,000	£29,500	£33,250	£7,500	£4,000	26 reports for £9,000
500,001 - 650,000	£25,000	£35,000	£39,500	£10,000	£4,000	26 reports for £9,000
650,001-850,000	£33,000	£44,750	£50,500	£10,000	£4,500	52 reports for £17,000
850,001-1,250,000	£41,000	£55,500	£59,750	£10,000	£4,500	52 reports for £17,000
1,250,001-2,500,000	£49,000	£66,250	£71,250	£12,500	£4,500	52 reports for £17,000
2,500,001-5,000,000	£73,500	£95,750	£103,000	£12,500	£5,000	Unlimited reports for £20,000
5,000,001-10,000,000	£110,250	£143,500	£154,500	£12,500	£5,000	Unlimited reports for £20,000
10,000,001-20,000,000	£165,500	£215,250	£231,500	£15,000	£5,000	Unlimited reports for £20,000
20,000,001+	£248,250	£322,750	£347,000	£15,000	£5,000	Unlimited reports for £20,000

Annual inflation (based on CPI) will be applied to multi year contracts, with each increase applied on the anniversary of the contract start date.

Pricing provided is for contracts commencing in calendar year 2026. Contracts commencing in later years will be subject to an inflationary CPI increase on the starting price.

Discounts described below are additive and can be used in combination.

Multi year discount if contracted up-front

2 years	2%
3 years	5%
4 years or more	10%

Central government departments and agency pricing according to the population in the jurisdiction that they serve.

If a Ministerial Department takes on a national licence, non departmental public bodies within the same department (eg. the Environment Agency within DEFRA) benefit from the following discounts:

2nd public body	15%
3rd public body	20%
4th or more public body	30%

If combined with another Commonplace product (Consultation & Engagement Platform or Representative Surveys), 15% off the second product ordered (discount on lowest price product if ordered simultaneously).

If combined with two or more additional Commonplace products, see pricing on the 360 Community Voice Gcloud service listing.