

uSmart

AI and Data Innovation Platform Pricing Document

G-Cloud 15 Framework

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1. Pricing Overview

uSmart offers flexible software-as-a-service subscription plans designed to meet the needs of organisations of all sizes. Our pricing is structured around three main service categories:

Private Data Sharing and Open Data:

- Core platform capabilities for data management, publishing, and sharing

Data Insight and AI Apps:

- Machine learning and AI algorithm application for your data

Generative AI:

- Large Language Model integration for natural language data queries:

All prices are exclusive of VAT and are quoted in GBP (£). Subscriptions are billed annually, quarterly, or monthly, unless otherwise agreed.

2. Private Data Sharing and Open Data Plans

Choose the plan that best fits your organisation's data sharing requirements.

Features	Plus £2,000/month	Pro £3,500/month	Enterprise £6,000+/month
Data Publishers	Unlimited	Unlimited	Unlimited
Data Storage	Up to 1TB*	Up to 1TB*	Unlimited*
APIs	Up to 50	Unlimited	Unlimited
Organisation Landing Page	✓	✓	✓
Metadata Management	✓	✓	✓
Usage Dashboards	✓	✓	✓
User Permission Management	✓	✓	✓
API Data Explorer	✓	✓	✓
Map Visualisation	✓	✓	✓
Private Sharing	✓	✓	✓
Raw File Conversion	✓	✓	✓
Data Stories	✓	✓	✓
Real-time Data	—	Limited	Unlimited
Private Real-time Sharing	—	✓	✓
KPI Dashboards	—	✓	✓
Monetisation Features	—	✓	✓
API Service Level Agreements	✓	✓	✓
Custom Integrations	—	✓	✓
Platform Customisations	—	—	✓
Support	Slack & Email	Slack, Email & Phone	Dedicated Account Manager

* Additional storage charged at £50 per TB per month

3. Data Insight and Artificial Intelligence

Apply AI and Machine Learning algorithms to your data within a secure, partitioned uSmart environment. Each AI partition provides a dedicated space for a specific use case. Or utilise our AI portfolio applications, like uZero and uMove.

AI Partitions	Monthly Price	Use Cases
Single AI Partition	£3,000 per month	1 use case
Two AI Partitions	£5,000 per month	2 use cases
Three to Five AI Partitions	£7,000 per month	3-5 use cases
Over Five AI Partitions	£8,000+ per month	5+ use cases

AI Partition Features

- Application of AI and Machine Learning algorithms within a defined uSmart environment for your data
- Application of AI and Machine Learning algorithms using global datasets
- Machine learning on sensor data to create future predictions
- Machine learning on imagery to create new intelligence
- Combined AI use cases bringing sensor and image techniques together
- Natural language processing for automated data classification

4. Generative AI (Ask uSmart)

Enable trusted users and the general public to query your datasets using natural language. Ask uSmart integrates the latest validated Large Language Models to translate conversational queries into structured SQL queries with concise output descriptions.

Ask uSmart uses a hybrid pricing model combining a base subscription with usage-based charges, providing budget predictability while allowing flexibility to scale.

4.1 Subscription Tiers

Plan	Monthly Price	Included Queries	Additional Queries
Starter	£250 per month	1,000/month	£0.20 per query
Standard	£500 per month	5,000/month	£0.15 per query
Professional	£1,500 per month	20,000/month	£0.10 per query
Enterprise	From £3,000 per month	50,000+/month	£0.08 per query

Unused queries do not roll over. Enterprise pricing is negotiable based on volume commitments.

4.2 What's Included

All tiers include:

- Natural language to SQL query translation
- Conversational interface for non-technical users
- Secure access controls integrated with uSmart permissions
- Concise, human-readable output descriptions
- Query audit trail and usage reporting
- Standard support (Slack & email)

4.3 Enterprise Features

Enterprise tier additionally includes:

- Custom LLM fine-tuning on your dataset schema
- Priority query processing
- Dedicated account manager
- Custom usage reporting and analytics
- Volume discount negotiations for annual commitments

5. Additional Services and Storage

5.1 Additional Data Storage

All plans include a base storage allocation. Additional storage is available as follows:

Service	Price
Additional Data Storage	£50 per TB per month

5.2 Professional Services

UrbanTide offers professional services to support your data journey.

- Platform configuration and setup
- Data migration and onboarding support
- Custom integration development
- Training and knowledge transfer
- Consultancy and advisory services
- Bespoke AI model development

6. Pricing Notes

6.1 General Terms

- All prices are quoted in GBP (£) and are exclusive of VAT
- Subscriptions are billed annually, quarterly, or monthly, unless otherwise agreed.
- Multi-year subscriptions may be available at a discounted rate - please enquire
- Prices are subject to annual review
- Enterprise pricing is indicative; final pricing depends on specific requirements

6.2 Payment Terms

- Invoices are issued monthly in advance
- Payment is due within 30 days of the invoice date
- Electronic bank transfer in GBP

6.3 Contract Terms

- Minimum contract term: 12 months (unless otherwise agreed)
- Notice period for termination: As specified in the Terms and Conditions
- Service Level Agreement: As specified in the Terms and Conditions

7. Contact Information

For enquiries about uSmart pricing or to discuss your requirements:

Email: hello@urbantide.com

Website: www.urbantide.com

Platform: www.usmart.ai



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