

uZero

Fuel Poverty & Energy Analytics Platform

Pricing Document

G-Cloud 15 Framework

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UrbanTide Limited

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1. Pricing Overview

uZero is UrbanTide's fuel poverty analytics platform that leverages smart meter data and AI to identify households and areas at risk of fuel poverty. Built on the uSmart data innovation platform, uZero enables local authorities, energy networks, and housing organisations to target energy efficiency schemes more effectively.

Our pricing is structured around four main components:

Platform Subscription:

- Access to the uZero platform based on geographic coverage
- Includes fuel poverty mapping, area analysis, data dashboards and data downloads

User Licensing:

- Tiered licensing based on the number of platform users

Data Refresh Services:

- Regular updates of the DCC smart meter system data
- Updates to supporting datasets (EPC, Universal Credit, IMD, Income)

Professional Services:

- Optional services for custom analysis, training, and bespoke development

All prices are exclusive of VAT and are quoted in GBP (£). Subscriptions are billed annually, quarterly, or monthly, unless otherwise agreed.

2. Platform Subscription Plans

Choose the plan that matches your geographic coverage requirements. All plans include access to the core uSmart platform features and uZero AI insights.

Coverage	Monthly Price	Annual Price
Single Local Authority	£1,500	£16,200
Regional (2-5 Local Authorities)	£3,500	£37,800
Combined Authority (6-10 Local Authorities)	£6,000	£64,800

Annual pricing reflects a 10% discount for an annual commitment.

2.1 Platform Features Included

All subscription plans include:

- Fuel poverty area mapping with interactive heatmaps
- Output Area and household-level analysis
- Combined fuel poverty scoring incorporating smart meter insights
- EPC data integration and building efficiency gap analysis
- Universal Credit and deprivation data overlays
- Data filtering and layer customisation
- API access for data integration
- Raw data export capabilities
- Secure hosted environment on the uSmart platform
- Standard support (email and online)

3. User Licensing

User licensing is tiered based on the number of named users requiring access to the platform. Users can be distributed across participating local authorities or trusted partners as required.

User Tier	Monthly Price	Annual Price
Up to 10 Users	£500	£5,400
Up to 25 Users	£1,000	£10,800
Up to 50 Users	£1,750	£18,900
Up to 100 Users	£3,000	£32,400
Unlimited Users	£5,000	£54,000

Annual pricing reflects a 10% discount for an annual commitment.

3.1 User Licensing Notes

- User licences are named and cannot be shared between individuals with a secure MFA sign in process
- Licences may be reassigned to new users, replacing former users
- Users can be distributed across local authorities within the licensed coverage area
- A designated Licence Administrator can manage user assignments and user groups

4. AI Processing and Data Refresh Services

uZero's fuel poverty insights are powered by regularly updated datasets. Data refresh services ensure your platform reflects the latest available intelligence.

4.1 DCC Smart Meter System and Supporting Data Refresh

Aggregated and anonymised smart meter system data from the Data Communications Company, processed through uZero's AI models to generate updated fuel poverty indicators.

Updates to supporting datasets including Energy Performance Certificates (EPC), Universal Credit statistics, Index of Multiple Deprivation (IMD), income levels in 5k brackets and other cross-sector data.

Coverage	Quarterly	Annual
Single Local Authority	£600	£2,000
Regional (2-5 Local Authorities)	£2,500	£8,500
Combined Authority (6-10 Local Authorities)	£5,000	£17,000

Annual pricing reflects a discount for annual commitment versus four quarterly updates.

Supporting data includes:

- Energy Performance Certificate (EPC) data and ratings
- Universal Credit household statistics
- Index of Multiple Deprivation (IMD) scores and rankings
- Off-gas grid household estimates
- Census and household demographic data
- Income levels

5. Deployment and Setup

One-off deployment costs cover the initial setup, configuration, and data loading for your uZero instance.

Coverage	One-off Cost
Single Local Authority	£1,000
Regional (2-5 Local Authorities)	£4,000
Combined Authority (6-10 Local Authorities)	£8,000

Deployment includes:

- Project planning and kick-off
- Creation of a geographic instance for all covered local authorities
- Initial data loading and AI model processing
- Platform configuration and branding (where applicable)
- User account setup and access provisioning
- Initial user training session (remote)
- Handover and go-live support

6. Professional Services

UrbanTide offers professional services to support your fuel poverty initiatives and maximise the value from uZero.

6.1 Custom AI Analysis and Modelling

Bespoke AI analysis for specific funded schemes, policy initiatives, or research projects.

Service	From	To
Custom AI analysis for a specific scheme (e.g. HUG, LARS, ECO+. WHP)	£9,500	£45,000
Custom data visualisation build and testing	£7,500	£25,000
Bespoke AI model development	£15,000	£75,000

Final pricing depends on scope, complexity, and data requirements. Contact us for a detailed quotation.

6.2 Training and Workshops

Service	Price
Remote training session (up to 2 hours)	Included
On-site training day (up to 6 hours)	£1,500 + expenses
Strategic planning workshop (half day)	£2,000 + expenses
Strategic planning workshop (full day)	£3,500 + expenses

6.3 Consultancy and Advisory Services

Service	Day Rate
Data Analyst / Engineer	£850
Senior Data Scientist	£950
Technical Architect	£1,250
Principal Consultant / Director	£1,500

7. Pricing Notes

7.1 General Terms

- All prices are quoted in GBP (£) and are exclusive of VAT
- Subscriptions are billed annually, quarterly, or monthly, unless otherwise agreed
- Multi-year subscriptions may be available - please enquire
- Prices are subject to annual review
- National coverage and bespoke requirements are priced on application

7.2 Payment Terms

- Invoices are issued in advance for subscription services
- Payment is due within 30 days of the invoice date
- Electronic bank transfer in GBP

7.3 Contract Terms

- Minimum contract term: 12 months (unless otherwise agreed)
- Notice period for termination: As specified in the Terms and Conditions
- Service Level Agreement: As specified in the Terms and Conditions

8. Contact Information

Contact Information

For enquiries about uZero or UrbanTide services:

Email: hello@urbantide.com

Website: www.urbantide.com

uSmart Platform: www.usmart.ai

uZero Platform: uzero.usmart.ai

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