

G-Cloud 15 pricing – CarePulse market management

January 2026

Crown
Commercial
Service
Supplier

Pricing

This pricing document should be read in conjunction with the CarePulse service definition document provided.

The licence fees provided in Table 1 are annual fees arranged into bands based on the population size¹ and type of commissioning authority.

Population size is determined as per ONS figures available from: [Clinical commissioning group population estimates \(National Statistics\) - Office for National Statistics \(ons.gov.uk\)](#) and [Estimates of the population for the UK, England and Wales, Scotland and Northern Ireland - Office for National Statistics \(ons.gov.uk\)](#)

The licence fee includes an unlimited number of users per statutory organisation. The software is free to care providers. The model includes implementation and support, as outlined in the service definition document.

Table 1

Band	Population size (ONS total population)	Price for ICBs (£k)	Price for LAs (£k)
1	0 – 300K	37	54
2	300K – 600K	74	108
3	600K – 900K	111	162
4	900K – 1.2m	148	216
5	1.2m – 1.5m	185	270
6	1.5m – 1.8m	222	324
7	1.8m – 2.1m	259	378
8	2.1m – 2.4m	296	432
9	2.4m – 2.7m	333	486
10	2.7m – 3.0m	370	540