

2025

# ClerksWell credentials deck.

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# The award-winning digital agency.

**29+ years**  
In the business

**50+ people**  
Across 2 continents

**150+**  
Happy clients. We are proud of our high client retention

**300+**  
Digital projects

## Strategic

We understand your global business challenges and we are a safe pair of hands

## Loyal

We understand the value of long-term partnership

Global clients across multiple industries and verticals



# Working with renowned technologies to enhance every part of your business.



## Our in-house skills.

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**.NET Development**

**System Architecture  
& Integrations**

**Testing (end-to-end,  
penetration & load)**

**Support &  
Maintenance**

**SharePoint**

**Infrastructure & Hosting**

**Accessibility**

**Ecommerce**

**Web Performance +  
Sustainability**

**User Research**

**Digital Consultancy**

**UX and IA Design**

**UI Design**

**Analytics/CRO**

**SEO**

# Our web services.

Key services ClerksWell provides.

# Our core services.

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## Infrastructure

We manage website hosting services within Azure, AWS or Cloud solutions in Umbraco, Sitecore or Optimizely. We lead our clients from the set-up through to technical architecture, implementation, security testing, monitoring, updates, ongoing support and billing.

## Websites & Apps

We specialise in website and app design and implementation. Our services include delivering complex integrations and e-commerce solutions. We are dedicated to maintaining the highest accessibility standards, ensuring top performance, and conducting thorough QA testing.

## Support & Maintenance

A great digital experience doesn't end with launch day. Our client solutions often require long-term support to adapt and evolve as technology and their business changes. We provide ongoing support to constantly review and enhance your digital solutions.

# Business as usual .

What does this look like for clients at ClerksWell.



## Projects

**Deliver  
transformative  
consultation  
and solutions**



## Retainer

**Maximize  
ROI from  
your  
website**



## Support & Maintenance

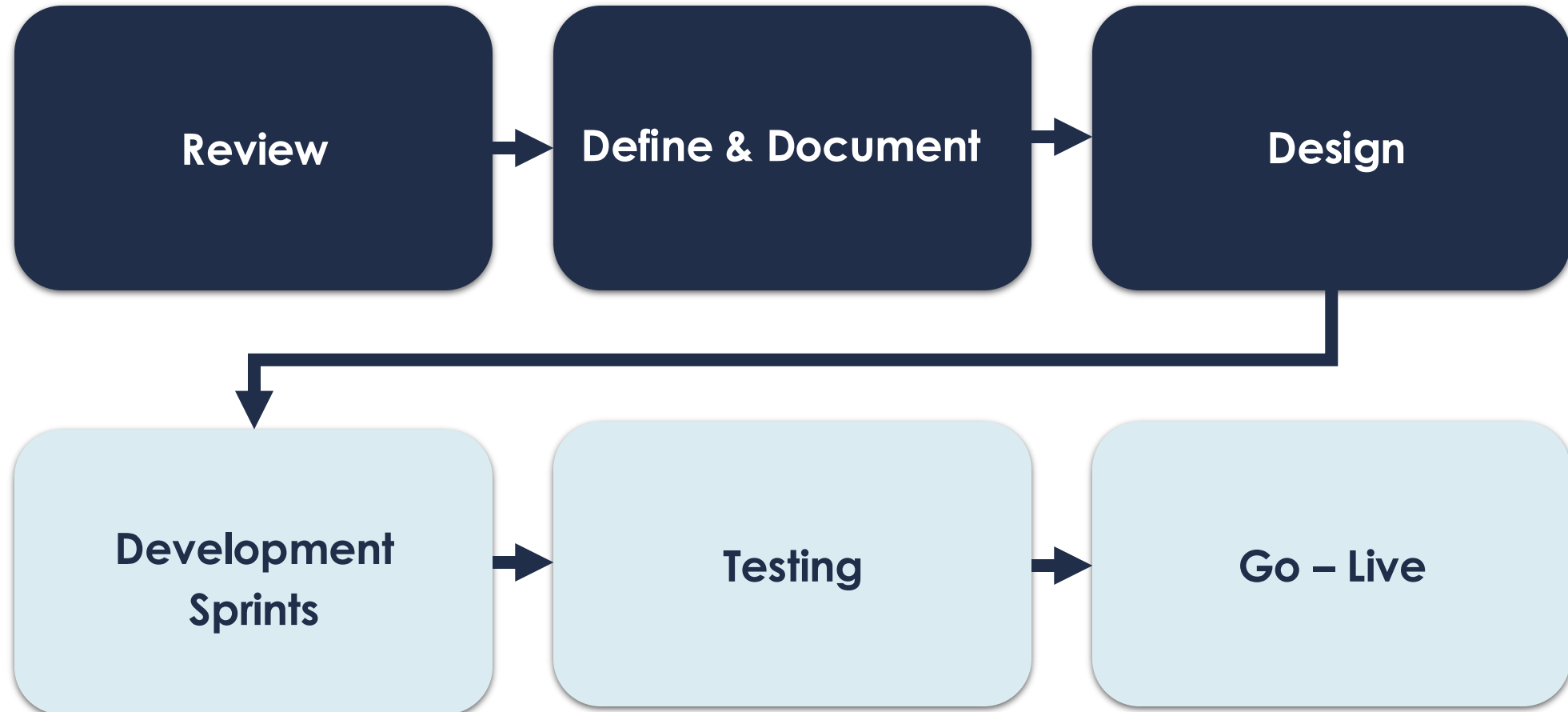
**Ensure your  
website is  
operational**

# Our project approach.

How we deliver a web build.

# Project approach.

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# Project approach.

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1

## Review

We will spend time reviewing the website, including user journeys, performance, accessibility etc. This will allow us to identify key improvement areas to meet your business objectives.

This includes reviewing your CMS and ensuring it meets your long-term marketing needs.

2

## Define & Document

We will conduct thorough workshops to explore the design and functional requirements. We will also outline the technical requirements needed to fulfill the functional requirements.

3

## Design

Once we have defined your objectives and functional requirements, we will move into enhancing user experience (UX) and user interface (UI) design, ensuring intuitive navigation and contemporary aesthetics that align with industry standards and current trends, ultimately enhancing lead generation and conversion.

# Project approach.

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4

## Development sprints

Our sprint-driven approach breaks the development journey into manageable steps, each one bringing us closer to your dream website.

5

## Testing

Your newly developed website will go through a meticulous quality assurance (QA) journey, where every detail is checked to ensure perfection. With each round of testing, we enhance functionality and fix bugs, guaranteeing a flawless user experience, before handing everything over to UAT Testing.

6

## Go live

With diligent attention to detail, we handle every aspect of the deployment process, ensuring your websites shine brightly as they enter the online world.

# Our support approach.

How we deliver support.

# Support approach.

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1

## Human approach

Our ticket system is managed by an experienced Project Manager, ensuring that no ticket is left unsolved or without progress for long.

2

## Dedicated team

Our support team combines a variety of skills and experience levels, ensuring seamless progress and resolution of issues.

3

## Different time zones

With team members in both the UK and India, we offer early morning deployments at no extra cost. Our team handles tickets while you sleep.

4

## Account Management

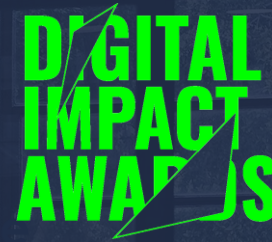
Every client is assigned an Account Manager, whether you have an ongoing project or not. They are your go-to contact for discussing current issues and planning future roadmaps.

# Our recent awards.

2024



Winner of the Web Excellence Award for Accessibility (Smart Energy GB)



Bronze Winner for Best Use of Digital in the Charity, NGO (Smart Energy GB)

2025



Winner of the Web Excellence Award for Accessibility (Smart Energy GB)



Winner of the Web Excellence Award for Website Productivity (Mantrac Group)



Bronze Winner for Best Digital Accessibility (Smart Energy GB)

# Our work.

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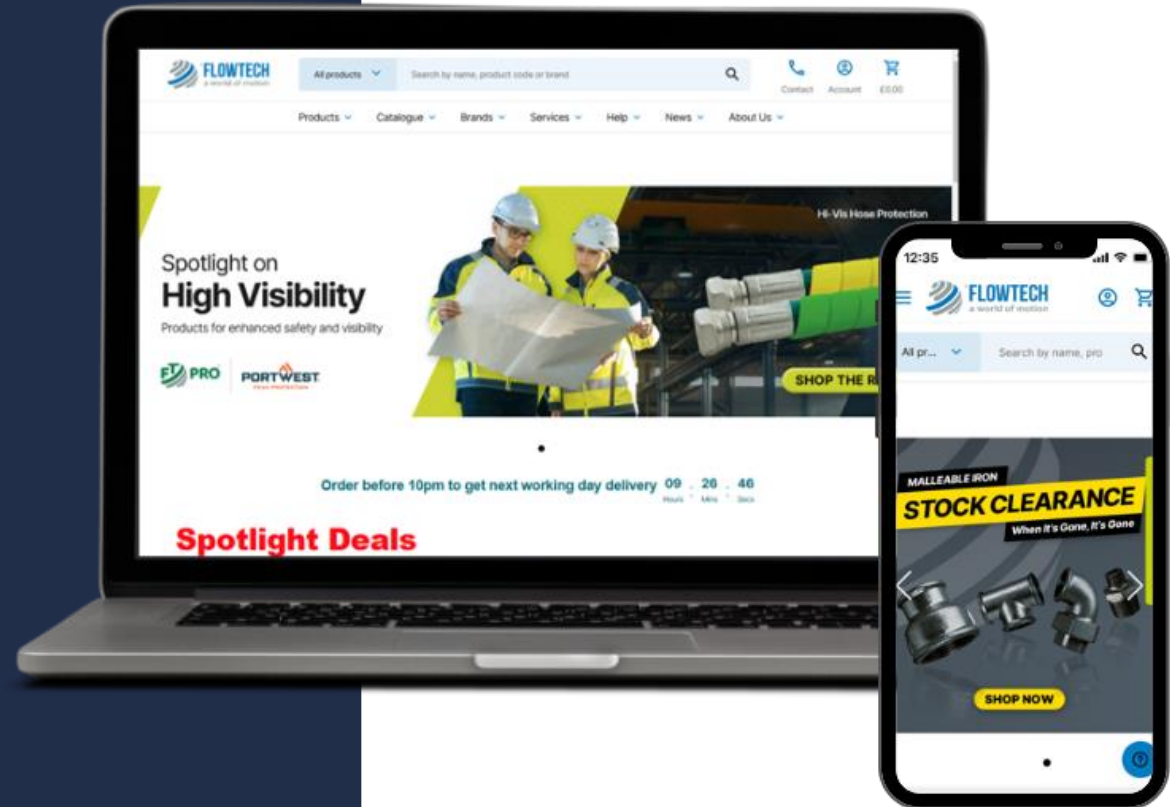
# Onboarding and Discovery with Flowtech.

Flowtech is the largest distributor of Fluid Power products within the UK and Ireland.

We were brought in to support their eCommerce solution and compile a roadmap for future improvements.

The Flowtech website is crucial to their business as the key revenue driving mechanism.

<https://www.flowtech.co.uk/>



# Onboarding and Discovery with Flowtech.

## The challenge

The Flowtech website urgently required website support, maintenance, and development due to their underperforming agency.

## The approach

- **Thorough onboarding:** We took over website support, understanding Flowtech's business context, logistics, environment, and codebase.
- **Knowledge transfer:** We comprehended the website's purposes and achievements, including logistics and environment details.

## The impact

The onboarding and discovery enabled us to identify and implement the following:

**Adjusting system capacity:** we've set up the Customer and Search systems so they can scale up or down based on demand, helping reduce unnecessary costs.

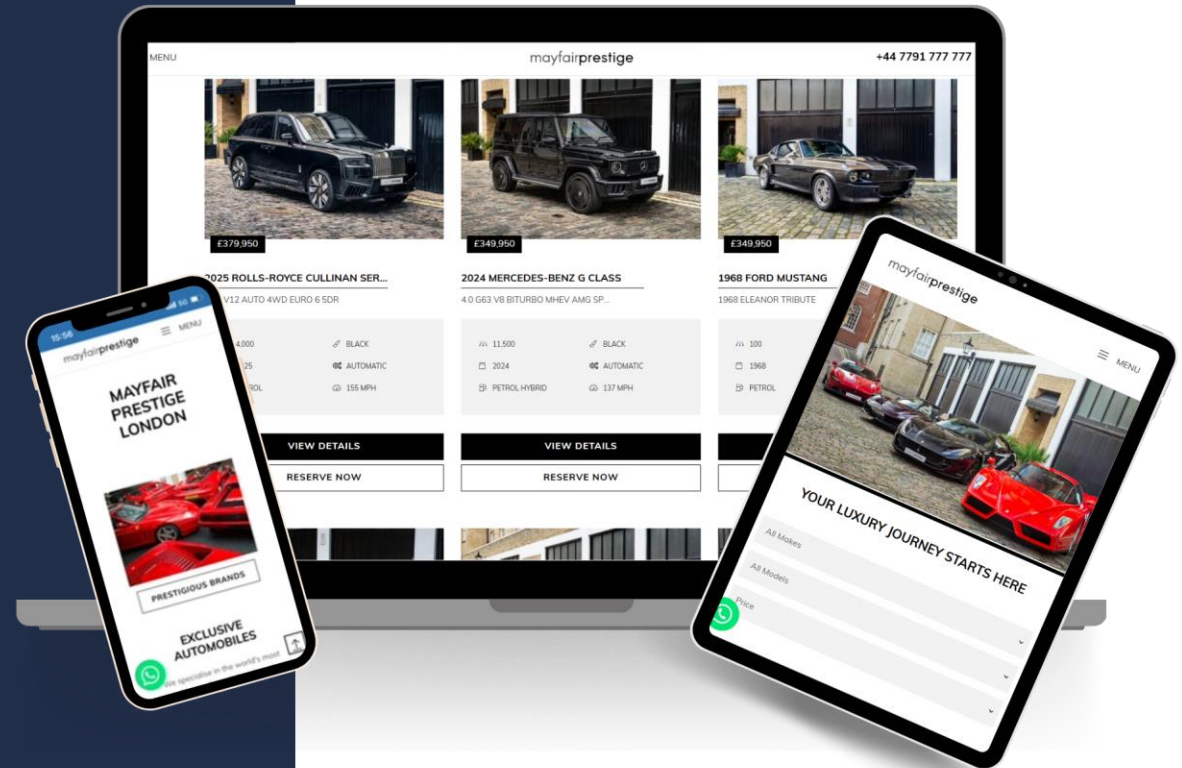
**Removing unused testing setup:** we've cleared out an extra test environment that wasn't needed, simplifying things and cutting waste.

# Onboarding, redesign & rebuild for Mayfair Prestige.

Mayfair Prestige is a leading luxury car dealership, specialising in high-end vehicles from the world's most prestigious brands. Known for exceptional service and an exclusive portfolio, they cater to selective clients seeking premium automotive experiences.

The Mayfair Prestige website is a vital touchpoint for their business, acting as the primary channel for showcasing inventory and attracting high-value clientele.

Luxury Car Dealer in Borough Of  
Westminster | Marylebone | Mayfair  
Prestige UK Ltd



# Onboarding, redesign & rebuild for Mayfair Prestige.

## The challenge

We were engaged to enhance Mayfair Prestige's digital presence and optimise their website to better reflect the brand's luxury positioning. Our goal is to create a seamless online experience that supports lead generation and drives customer engagement.

## The approach

We focused on creating a website that truly reflects the brand's luxury positioning while delivering a seamless user experience. Our approach includes:

- **Redesign** to showcase high-end vehicles in a visually striking and intuitive way.
- **Redevelopment in Umbraco CMS**, ensuring flexibility for content updates, robust stability, and enterprise-grade security.
- **Integration** with Autotrader that of performance
- **SEO best practices** to maximise visibility and conversion potential.

## The impact

This project is currently ongoing, scheduled to launch in January 2026.

By leveraging Umbraco CMS, we are delivering a platform that offers:

- Greater flexibility for managing content and inventory.
- Improved stability and security.

The new site will position Mayfair Prestige as a leader in luxury automotive online experiences, driving engagement and supporting long-term business objectives.

# Testimonials.

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What do our clients say about our work?



ClerksWell have made Umbraco a clean and user-friendly platform that is very easy to understand. I've been using it for the past year and have no complaints. I find it a very easy CMS to train people on. The navigation is also convenient, and I couldn't recommend it more."



**Eric Tallion**  
Digital Marketing Executive,  
Smart Energy



Overall, our website development with ClerksWell was one of the smoothest projects that we have run. We would recommend ClerksWell at any time and will be using them for further projects soon, in addition to them continuing to support our existing web solutions.



**Adam Grainger**  
COO  
Baker Tilly International

# Thank you.

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**ClerksWell**

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