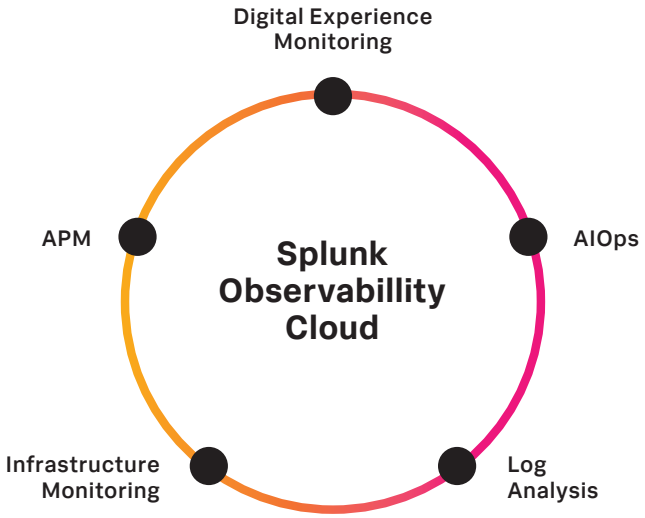
Splunk Observability Cloud

Full-stack, analytics-powered and OpenTelemetry-native observability solution

Splunk Observability Cloud is a purpose-built suite of tightly integrated solutions that provide complete visibility across your data and systems for accurate, fast and in-context troubleshooting.

Designed to be an intuitive and codeless experience, Splunk Observability Cloud helps engineers reduce mean time to resolve issues and deliver exceptional customer experiences while streamlining workflows and budgets.



Solution Benefits

Accelerate troubleshooting with complete visibility across any environment or stack

Splunk provides a scalable platform for logs, metrics and traces so you get full context across your systems to swiftly debug any issue that might impact your customers or business.

Reduce downtime with faster detection and guided root cause analysis

Real-time streaming architecture and built-in guided root cause analysis help tell you where to look when investigating a problem. Now you get clear guidance on why an issue occurred, its impact on the business and customer experience, and how to fix it quickly.

Gain full data control and flexible consumption

With OpenTelemetry as our native protocol and enterprise-grade controls, you can empower your engineering teams with self-service observability while retaining control over usage, access and costs.

Splunk Observability Cloud Products

Splunk Application Performance Monitoring	Splunk Infrastructure Monitoring	Splunk Log Observer Connect	Splunk Real User Monitoring	Splunk Synthetic Monitoring

Key Splunk Observability Cloud Features

OpenTelemetry-native

Own and control your data

- Gain full control over your data by avoiding vendor lock-in or proprietary agents
- Reduce toil by ensuring you only need to instrument once as you build new applications

ML-driven analytics

Leverage machine-learning capabilities to improve accuracy and reduce manual effort across infrastructure and service alerting

- Use AutoDetect capabilities to automate alerting by receiving recommendations for the biggest spikes in latency, errors and resource utilization
- Leverage real-time analytics and dynamic baselines to surface relevant patterns

Zero data sampling

Eliminate blind spots by collecting all your data with Splunk's NoSampleTM full-fidelity ingest

- Splunk collects all logs, metrics and traces instead of a sampled subset to make sure you always have the data when you need it
- Go back in time to view full traces even for instances that no longer exist

Connected logging with Splunk Platform

Empower observability practice with industry-leading log analytics

- Combine petabyte-scale data analytics with out-of-the-box real-time metrics and traces
- Centralize your IT and engineering monitoring and troubleshooting journey for less toil

Ready for enterprise-scale

Get a solution that can meet your observability needs, no matter how large or complex

- Scale with confidence with a solution that can process up to PBs of logs/events per day and billions of metrics and traces
- Eliminate overage surprises with built-in enterprise-grade cost controls

Don't just take our word for it!

Customers' real life stories

RENT THE RUNWAY

Rent the Runway was able to **reduce MTTR by 94%**

Rappi

Rappi fixed issues **90% faster while handling a 300% surge in on-demand orders**

QuantumMetric

Quantum Metrics witnessed **96% faster application development**, increasing developer productivity

Named leader by analysts

Splunk has been recognized as a leader across Cloud Observability, APM, AIOps, and IT Infrastructure Monitoring from major analysts firms including Gartner, GigaOm, Research in Action and Quadrant Knowledge Solutions.

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