Splunk Cloud Platform

Stream, search, analyze, visualize and act on your data

Fast, flexible service excellence

- With your IT backend managed by Splunk experts, you can focus on acting on your data
- Splunk-provisioned and -managed infrastructure delivers a turnkey, cloud-based data analytics solution
- Go live in as little as two days, with managed software upgrades to ensure you always have the latest functionality

Powerful and integrated streaming, search and machine learning

- Accelerate your IT, observability and security outcomes with search capabilities powered by schema on read, letting you query your data in an iterative fashion, providing flexibility and accelerating insights
- Take the next step with streaming analytics to centralize data ingestion, take action on data in-transit with machine learning and route intelligently, improving overall visibility and control

Predictable pricing that aligns with value and scales with your business

- Scale easily with flexible data retention options and workload pricing that aligns to the value you get out of searching your data
- Orient your spend to activity with instant visibility into usage metrics

Splunk® Cloud Platform — the Splunk platform capabilities delivered as a service — enables you to make confident decisions and take decisive action on insights from your data without needing to purchase, manage or deploy infrastructure. Tackle data sprawl in multicloud environments and move beyond the feasibility of human scale with innovations in machine learning. Splunk Cloud Platform transforms user productivity with streaming, search, analytics, visualization and mobile capabilities, changing the ways users work and interact with data to solve cloud-scale problems.

With expansive data access, frequent updates, workload-based pricing aligned to customer value and access to ever-growing capabilities delivered through our expanding strategic partnerships with Amazon Web Services and Google Cloud, we help you succeed in a hybrid world. Get security, reliability and fast time to value by outsourcing your infrastructure management and admin tasks to Splunk, and let your employees focus on the high-priority activities core to your operations.

Splunk Cloud Platform is the easiest way to turn data into action

Focus on your priorities

Maximize value from your resources. You can go live in as few as two days and minimize delays in change management processes for upgrades. In addition, you'll be able to expand your Splunk deployment quickly — 1TB incremental capacity is available within two days. Letting Splunk take care of the infrastructure management and administration means you can focus valuable resources on strategic initiatives.

Enjoy scalability and flexibility

From infrastructure management to data compliance, Splunk Cloud Platform is built to scale to your data analytics needs, ranging from GBs to PBs and beyond. Architected to facilitate sudden bursts in data volume, Splunk Cloud Platform lets you incrementally upgrade capacity while retaining security by design.

Get to the root of the issue

With a unified data platform, you can investigate the root cause of issues across all your data and uncover previously inaccessible business insights.

Meet your most robust security and compliance standards

Splunk Cloud Platform meets the industry's most stringent compliance regulations: SOC 2 Type 2, ISO 27001, PCI and HIPAA. Additionally, Splunk Cloud Platform is FedRAMP Authorized by the General Services Administration FedRAMP Program Management Office at the Moderate Impact Level and also meets U.S. Persons requirements under ITAR. Splunk is provisionally authorized at Department of Defense Impact Level 5 (IL5) by the U.S. Defense Information Systems Agency (DISA). This allows U.S. Government agencies to use the Splunk Cloud Platform for higher sensitivity controlled unclassified information (CUI). The authorization further validates the Splunk Cloud Platform security and compliance for mission-critical information and national security systems across a wide variety of data analytics and AI use cases. We provide dedicated cloud environments for each customer, as well as encryption in transit and optional encryption at rest. We continuously add more international standards.

Detect problems before they happen, in real time

Stream, analyze, monitor and search any kind of data in real time to detect and prevent issues with access to the latest streaming and machine learning capabilities. Plus, respond anytime and anywhere with Splunk's mobile apps, augmented reality and natural language capabilities.

Get Started Today

Splunk Cloud Platform has flexible pricing options based on compute capacity, your use cases, or data ingestion volumes. Get started immediately and sign up for our free trial.

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Learn more: www.splunk.com/asksales

www.splunk.com

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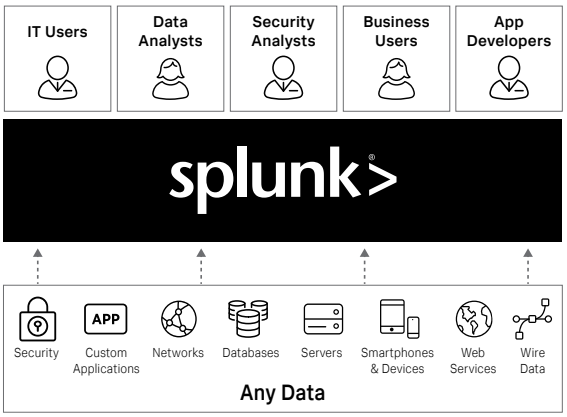
Splunk Enterprise

The easiest way to investigate, monitor, analyze and act on your data

- **Analyze, monitor and search** any kind of data in real time to detect and prevent issues before they happen
- **Ingest, manage and move** any information to and from Splunk amplifying existing investments in technology and big data
- **Investigate and explore** insights across broader set of functions spanning from IT and security to DevOps and business analytics

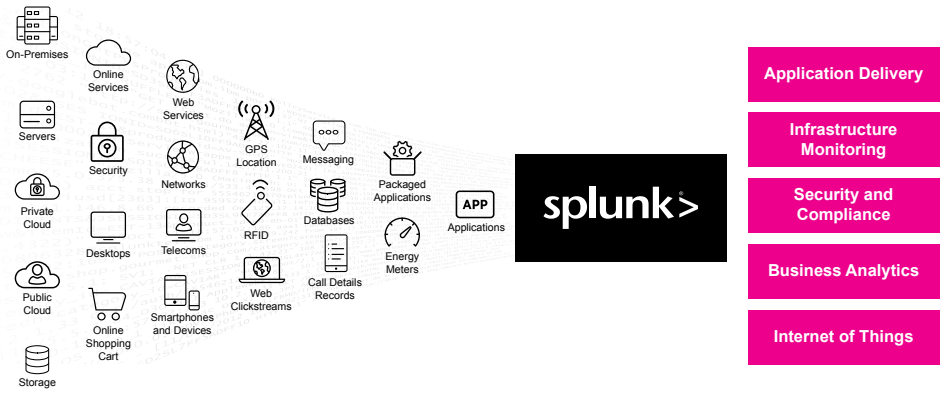


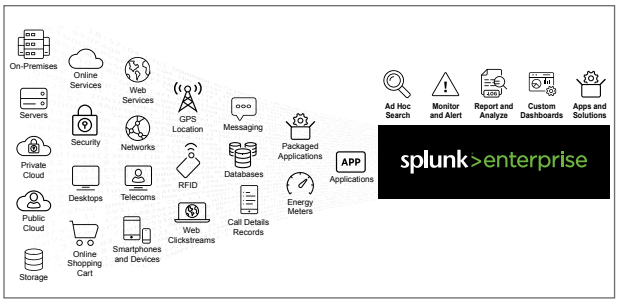
Do you want to get more value from your data? Splunk Enterprise collects data from any source, including metrics, logs, clickstreams, sensors, stream network traffic, web servers, custom applications, hypervisors, containers, social media and cloud services. It enables you to search, monitor and analyze that data to discover powerful insights across multiple use cases like security, IT operations, application delivery, industrial data and IoT. Additionally, with the power of machine learning baked in, you can make faster, more informed decisions across the organization.

With Splunk Enterprise, everyone from data and security analysts to business users can gain insights to drive operational performance and business results. Whether you're looking to troubleshoot IT, monitor your security posture and application development, or optimize marketing campaigns, Splunk Enterprise can help get you there.

Operational Insights for Any Industry and Any Use Case.

Across the enterprise, there is untapped value in the data generated by your business infrastructure and applications. Hidden in this data is the fuel you need to run your business, optimize your operations and generate revenue. From healthcare to manufacturing and financial services to public sector, Splunk Enterprise is the best way to get answers from your aggregated infrastructure and business data. Whatever your business challenge, just point your data at Splunk Enterprise and start analyzing your world.





Collect and Index Data

Collect data from virtually any source and location. Convert logs to metrics and freely analyze and correlate data without the limitations of conventional database structures. Import data from relational databases and data warehouses for a complete business view.

Search, Analyze and Visualize

The powerful Splunk search processing language supports all of your search needs — from the simplest to the most sophisticated. Point-and-click analysis brings insights to business users. Rich visualizations then make results understandable and actionable for all audiences.

Monitor, Alert and Report

Get proactive. Set thresholds to monitor for incidents or proactively signal potential issues. Use alerts to launch applications or custom actions. Interact with your data with custom dashboards that can be shared or embedded into other applications as PDFs.

Apps and Premium Solutions

Extend the power of Splunk Enterprise. Splunkbase apps and add-ons offer customizable tools for nearly every use case and data source. Splunk Premium Solutions combine real-time analytics and rich features to manage your security posture, IT operations and more.

An Enterprise-Grade Analytics Platform On Premises and in the Cloud: Performance, Scale and Management

Splunk Enterprise scales to hundreds of terabytes per day to meet the needs of any organization, and supports clustering, high availability and disaster recovery configurations. It achieves all of this while helping with security and compliance. Protect your data and adhere to industry and international compliance regulations, like GDPR, with role-based access controls, secure data handling, simplified auditing and assurance of data integrity.

You can deploy Splunk Enterprise on-premises or in the cloud, use it as a SaaS service via Splunk Cloud Platform, or in any combination you like. You will always have a unified view of your data regardless of where you are in your digital transformation and cloud journey.

Download Splunk Enterprise for free, or sign up for Splunk Cloud Platform, which delivers Splunk Enterprise as a service.

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Learn more: www.splunk.com/asksales

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