



STRATEGIC THINKING, SEAMLESS EXECUTION

G-CLOUD SERVICE OFFERING

Resilience & Emergency Planning Platforms for Transport



What we do

Our G-Cloud services are designed to help you make informed cloud decisions, whether you are assessing readiness or planning next-generation deployments.

Maximising value from cloud

Flexible working models are the norm, and there's continued pressure to reduce IT spend and simplify complex estates. Cloud solutions make all of this easier, modernising operations, enabling innovation, and providing the flexibility to scale efficiently.

Cloud has evolved from a cost-saving alternative into a core platform for digital transformation. Today, most organisations run blended environments that combine on-premises systems with infrastructure as a service (IaaS), platform as a service (PaaS), and software as a service (SaaS) solutions, creating a more adaptable and resilient technology platform for the future.

But with a host of approaches available, working out how to make cloud deliver sustained value can be tricky. How do we maximise return while maintaining security and governance? How do we avoid complexity and control costs? Mason Advisory helps clients answer these questions by developing and delivering clear cloud strategies that align technology with business goals.

Who we've helped

- For a government agency, we managed a multi-year major cloud consolidation, migration and transformation programme.
- A large insurance company needed a more scalable, resilient CRM system. We supported the cloud migration strategy for Dynamics 365 and the associated data architecture.
- For a major retailer, we developed a cloud operating model for the service delivery function, helping establish an in-house capability for existing and new cloud-based solutions.

- We undertook a cloud transformation review for a fire & rescue service, assessing its options for transitioning mission-critical systems.
- A UK ambulance service needed to transform its IT environment to support critical operations. We led the programme, including migrating applications and services to a new private cloud hosting environment.
- We assisted a county council to develop a cloud-first contact centre and UC strategy. We then led the procurement and implementation that resulted in it being the first to adopt an Amazon Connect cloud contact centre for all frontline contact services.
- Our team advised and supported an acute trust on a three-phase ICT transformation, establishing a platform to support digital healthcare innovations.
- A large UK police force needed support with a major infrastructure programme. We provided strategic advice to the network, hosting and data centre towers, as well as operational support with a complex data centre migration including server virtualisation, and application rationalisation.
- Working with the NHS, we provided critical security architecture services to the Covid Pass App, a Microsoft Azure cloud-based platform. We provided security architecture services across the whole solution, and provided threat modelling and security incident support to help the team maintain a strong security posture.

Resilience & Emergency Planning Platforms for Transport

We help transport authorities and operators strengthen resilience through emergency planning platforms covering disaster recovery, continuity, and incident response.

As an independent consultancy, we provide impartial advice on strategy, governance, and technology, enabling transport hubs to safeguard operations, protect passengers, and recover quickly from disruption.

Service features

- Independent advisory on resilience and continuity strategies
- Emergency and incident response planning frameworks
- Transport hub disaster recovery assessments
- Cloud-enabled continuity platform recommendations
- Risk and threat modelling for transport networks
- Crisis management process design and workshops
- Vendor-neutral sourcing for resilience solutions
- Security and compliance alignment reviews
- Integration with existing operational systems
- Knowledge transfer to authority and operator teams

Service benefits

- Improve resilience of critical transport services
- Enable rapid recovery from disruptions
- Strengthen incident response and crisis management
- Reduce operational and passenger safety risks
- Ensure compliance with resilience regulations
- Increase confidence in continuity planning
- Protect passenger trust and satisfaction
- Support multi-agency coordination during crises
- Optimise investment through impartial vendor advice
- Build long-term organisational resilience capability

Our service approach

We help transport authorities strengthen organisational resilience by designing and implementing emergency planning platforms spanning incident response, continuity, and disaster recovery.

Through independent strategy, governance, and technology advisory, we enable transport networks to protect operations, minimise safety risks, coordinate crisis response, and recover rapidly from disruption.

Assess risks, readiness & resilience gaps

Establish a clear understanding of threats, vulnerabilities, existing processes and platform maturity.

- Review current incident response, continuity and recovery processes.
- Assess technology, data, communication and operational dependencies.
- Conduct threat, risk and impact modelling across transport modes.
- Identify gaps in governance, capability, tooling and coordination.

Outputs: A quantified resilience baseline with priority risks, capability gaps and improvement focus areas.

Design the resilience platform & operating framework

Define the platform, governance model and processes required for coordinated emergency response and rapid recovery.

- Develop the target resilience platform architecture and required integrations
- Define crisis management, decision-making and escalation workflows.
- Evaluate technology options and sourcing routes (supplier-neutral).
- Build a phased roadmap covering process, technology and capability uplift.

Outputs: A complete resilience platform design with a sequenced roadmap enabling rapid, coordinated crisis response.

Mobilise, test & operationalise resilience capability

Activate the platform, validate readiness, and ensure teams can respond effectively under real crisis conditions.

- Design and oversee the implementation of response, continuity and recovery workflows within the platform.
- Design and oversee the implementation of real-time communication, alerting and coordination capabilities.
- Conduct crisis simulations, command-centre drills and multi-agency rehearsals.
- Establish readiness metrics, governance and continuous improvement cycles.

Outputs: A live, stress-tested resilience platform with trained teams capable of decisive, coordinated action during real incidents

Who we are

Inspiring people to work better, share ideas, and prosper through digital & technology change

Since launching in 2014, we have experienced huge growth in revenues and staff numbers, with offices in London and Manchester, working with clients of all sizes in the UK and beyond.

Mason Advisory is a digital & technology consultancy committed to making your life easier. Our people work with organisations of all sizes, across industry sectors including Financial Services & Insurance, Government, Corporate Clients, Public Safety and Professional Services.

Clients trust us to help set their strategy and then deliver on those decisions. We use our skills in operating model & organisational design, sourcing, architecture, service management, and cybersecurity to build, protect and support sustainably successful businesses.

Our G-Cloud services



Digital transformation



Cloud sourcing & procurement



Service management & governance



Cost optimisation & FinOps



Cloud architecture & migration



Cybersecurity & resilience



Cloud optimisation



Data management & analytics

Our culture creates consulting teams that stand out for their commitment to clients. Clients get exceptional performers at all levels in our teams; we don't take work where we can't make a difference; and we are emotionally invested in what happens to the people we help.

That's why, over

72%

of clients continue to work with us beyond the first engagement

Our industry-leading awards are underpinned by our ISO-certified management systems, offering clients confidence in the quality and security of our services.



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STRATEGIC THINKING, SEAMLESS EXECUTION

Mason Advisory Limited

Pall Mall

61 King Street

Manchester M2 4PD

Tel: +44 333 301 0093

www.masonadvisory.com

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