



STRATEGIC THINKING, SEAMLESS EXECUTION

G-CLOUD SERVICE OFFERING

Cloud Transformation Services for Local Government



What we do

Our G-Cloud services are designed to help you make informed cloud decisions, whether you are assessing readiness or planning next-generation deployments.

Maximising value from cloud

Flexible working models are the norm, and there's continued pressure to reduce IT spend and simplify complex estates. Cloud solutions make all of this easier, modernising operations, enabling innovation, and providing the flexibility to scale efficiently.

Cloud has evolved from a cost-saving alternative into a core platform for digital transformation. Today, most organisations run blended environments that combine on-premises systems with infrastructure as a service (IaaS), platform as a service (PaaS), and software as a service (SaaS) solutions, creating a more adaptable and resilient technology platform for the future.

But with a host of approaches available, working out how to make cloud deliver sustained value can be tricky. How do we maximise return while maintaining security and governance? How do we avoid complexity and control costs? Mason Advisory helps clients answer these questions by developing and delivering clear cloud strategies that align technology with business goals.

Who we've helped

- For a government agency, we managed a multi-year major cloud consolidation, migration and transformation programme.
- A large insurance company needed a more scalable, resilient CRM system. We supported the cloud migration strategy for Dynamics 365 and the associated data architecture.
- For a major retailer, we developed a cloud operating model for the service delivery function, helping establish an in-house capability for existing and new cloud-based solutions.

- We undertook a cloud transformation review for a fire & rescue service, assessing its options for transitioning mission-critical systems.
- A UK ambulance service needed to transform its IT environment to support critical operations. We led the programme, including migrating applications and services to a new private cloud hosting environment.
- We assisted a county council to develop a cloud-first contact centre and UC strategy. We then led the procurement and implementation that resulted in it being the first to adopt an Amazon Connect cloud contact centre for all frontline contact services.
- Our team advised and supported an acute trust on a three-phase ICT transformation, establishing a platform to support digital healthcare innovations.
- A large UK police force needed support with a major infrastructure programme. We provided strategic advice to the network, hosting and data centre towers, as well as operational support with a complex data centre migration including server virtualisation, and application rationalisation.
- Working with the NHS, we provided critical security architecture services to the Covid Pass App, a Microsoft Azure cloud-based platform. We provided security architecture services across the whole solution, and provided threat modelling and security incident support to help the team maintain a strong security posture.

Cloud Transformation Services for Local Government

We help councils plan and deliver secure, cost-effective cloud transformations aligned with devolution and citizen service priorities.

As an independent consultancy with local government experience, we provide impartial advice on strategy, migration, and governance, enabling councils to modernise IT estates while ensuring compliance, resilience, and long-term sustainability.

Service features

- Independent advisory on council cloud transformation strategies
- Cloud readiness and migration assessments
- Hybrid and multi-cloud adoption roadmaps
- Application and infrastructure modernisation planning
- Cloud governance and compliance frameworks
- Security and resilience assurance for cloud services
- Vendor-neutral cloud sourcing and contract negotiation
- Operating model and skills capability development
- Post-migration optimisation and cost management

Service benefits

- Align IT modernisation with devolution priorities
- Improve resilience and service delivery for citizens
- Reduce technology debt and legacy costs
- Optimise cloud spend with FinOps practices
- Ensure compliance with security and data standards
- Enable scalable, flexible digital services for councils
- Enhance collaboration across local authorities
- Increase efficiency and operational agility
- Build internal skills for sustainable transformation
- Deliver measurable outcomes for communities

Our service approach

Our Cloud Transformation service provides a structured, risk-managed methodology that enables councils to modernise their technology estates, improve resilience, and deliver more cost-effective, citizen-centric services.

We combine independent architectural, commercial, security, and change expertise to help local authorities adopt cloud models that support devolution, deliver operational benefits, and strengthen long-term sustainability.

Our phased approach ensures transformation is strategically aligned, technically sound, commercially efficient, and embedded across people, processes, and governance.

Discovery, baseline assessment & cloud readiness

Establish a complete understanding of the authority's current IT estate, constraints, risk posture, and strategic drivers to shape a realistic and evidence-based transformation pathway.

- Assess current data centres, infrastructure, applications, integrations, and dependencies
- Conduct cloud readiness review (technical, commercial, organisational)
- Evaluate security posture, data residency needs, resilience requirements
- Map legacy systems, technical debt, and end-of-life exposure
- Review budgets, contract commitments, and commercial lock-in risks
- Assess organisational capability and skills to support cloud adoption
- Identify opportunities for quick wins, optimisation, or rationalisation

Outputs: Readiness assessment, estate baseline report, constraints and risk log, initial cloud transformation hypotheses.

Cloud strategy, architecture & business case

Develop a clear, future-proof cloud strategy including hybrid, multi-cloud, or single-provider options, based on council priorities, risk appetite, budgets, and statutory obligations.

- Define preferred cloud operating model aligned to council priorities
- Design high-level target architecture and reference designs
- Develop hybrid and multi-cloud adoption pathways
- Assess for rehost, re-platform, or modernisation
- Produce security, governance, and compliance frameworks
- Evaluate sourcing models, commercial options, and procurement routes
- Build a business case including cost modelling and benefit forecasts

Outputs: Cloud strategy, target architecture, security and governance framework, transformation roadmap, business case.

Migration planning, design & commercial enablement

Translate the strategy into a detailed and deliverable migration plan supported by commercial, technical, and organisational readiness.

- Conduct detailed migration planning across applications and infrastructure
- Create sequencing plans, wave deployments, and risk mitigations
- Develop data migration, integration, and interoperability strategies
- Rationalise applications to remove duplication and technical debt
- Define cloud governance model covering policies, roles, and controls
- Support supplier engagement, cloud procurement, and contract negotiation
- Build skills development, operating model, and change management plans
- Establish programme governance and assurance aligned to council standards

Outputs: Migration plan, updated TOM and skills model, procurement and negotiation recommendations, change and training plans.

Cloud migration delivery & modernisation

Support cloud migrations in a controlled manner with strong governance, assurance, and performance management to minimise disruption to critical frontline services.

- Support migration waves using rehost, re-platform, or modernisation patterns
- Support implementation of landing zones, security controls, identity, and access models
- Support migration of data, test integrations, and validate end-to-end services
- Support application modernisation, containerisation, or refactoring
- Oversee risk, issue, and dependency management across suppliers
- Support delivery of resilience, disaster recovery, and failover configurations
- Conduct user testing, operational readiness checks, and cutover planning
- Provide hyper-care assurance to stabilise services after migration

Outputs: Assurance of operational cloud environments, validated applications and data, security controls implemented, stabilised cloud services.

Who we are

Inspiring people to work better, share ideas, and prosper through digital & technology change

Since launching in 2014, we have experienced huge growth in revenues and staff numbers, with offices in London and Manchester, working with clients of all sizes in the UK and beyond.

Mason Advisory is a digital & technology consultancy committed to making your life easier. Our people work with organisations of all sizes, across industry sectors including Financial Services & Insurance, Government, Corporate Clients, Public Safety and Professional Services.

Clients trust us to help set their strategy and then deliver on those decisions. We use our skills in operating model & organisational design, sourcing, architecture, service management, and cybersecurity to build, protect and support sustainably successful businesses.

Our G-Cloud services

	Digital transformation		Cloud architecture & migration
	Cloud sourcing & procurement		Cybersecurity & resilience
	Service management & governance		Cloud optimisation
	Cost optimisation & FinOps		Data management & analytics

Our culture creates consulting teams that stand out for their commitment to clients. Clients get exceptional performers at all levels in our teams; we don't take work where we can't make a difference; and we are emotionally invested in what happens to the people we help.

That's why, over
72%
of clients continue to work with us beyond the first engagement

Our industry-leading awards are underpinned by our ISO-certified management systems, offering clients confidence in the quality and security of our services.

				
				
				



STRATEGIC THINKING, SEAMLESS EXECUTION

Mason Advisory Limited

Pall Mall

61 King Street

Manchester M2 4PD

Tel: +44 333 301 0093

www.masonadvisory.com

Registered in England No. 8990928

Confidentiality notice: this document and the information contained herein are strictly private and confidential, and are solely for the use of the named party on the cover sheet.

Copyright © 2026: The information contained herein is the property of Mason Advisory Limited and is provided on condition that it will not be reproduced, copied, lent or disclosed, directly or indirectly, nor used for any purpose other than that for which it was specifically furnished.