

Noggin Pricing v3.4 GBP

Subscription

All prices are in GBP, exclusive of tax and billed annually. Off tier pricing available.

Tier	Premium		Enterprise	
Users	50 users	100 users	250 users	500 users
Solution Packs				
Price	£26,990	£41,990	£59,990	£82,990

Life User Tiers*	Per user per annum within tier
Up to 1000	£10
From 1001 to 5000	£7
From 5001 to 10000	£5
From 10,001	£3

* Minimum number of life users that can be purchased is 100

Standard Inclusions & Limits

Tier	Premium		Enterprise	
Users	50 users	100 users	250 users	500 users
Public Forms	5	5	5	10
Lite Users	✓	✓	✓	✓
SSO	✓	✓	✓	✓
REST API	Add-on	✓	✓	✓
Device Management	Add-on	Add-on	✓	✓
Dedicated CSM			✓	✓
Multi-Lingual				✓
SLA service credits & monthly report				✓

Annual inclusions and costs by system type:

System type	Production	Additional Production *	Non-Production
Price	Subscription above	60% of subscription above	10% of subscription
Users	Subscription above	Users selected	100% of subscription users
Lite Users	Subscription above	Lite Users selected	100% of subscription Lite users
Solution Packs	Subscription above	Packs selected	Same packs as subscription
Storage (GB)	100 GB	100 GB	100 GB
Emails	1,000,000	1,000,000	100,000
SMS & Voice credit	£2000	£2000	£200
Geo-codes	50,000	50,000	5,000

* Discount applied to the cheaper of all production systems in a customer account

Excess & Top Ups

Item	Price
Extra 20,000 emails (pre-purchased)	£25
Email excess per 5,000 email block	£9
Extra £50 SMS & Voice credit (pre-purchased)	£50
SMS & Voice excess minimum fee	£1
Extra 100Gb of File Storage (per annum)	£60
Excess per 10,000 geo-coding transactions	£40
Excess per support assistance per hour	£150

Add-ons

Subscription Add-ons

Add on	Description	Fee	Frequency
Private Link	A private network connection between Noggin's AWS platform and your network, for additional security. Users would not be able to access your system from outside your or Noggin's networks.	£5,190	Per annum
File Staging Point	A Noggin-managed, AWS-hosted drop-point for you to temporarily place files into, to be imported into Noggin 2.0. Provides up to 1GB of storage. Files are automatically deleted after 30 days.	£1,390	Per system per annum
Audit Log Export	Automated ongoing export of Noggin 2.0 security logs, to import into your own SIEM. Export will be the AWS Security Finding Format.	£1,390	Per annum

Add on	Description	Fee	Frequency
OCA Archive	Keep your OCA hosted alongside Noggin 2.0 after you go live, so that you can access OCA configuration or data, if necessary, rather than decommission immediately. If you require non-standard hosting (dedicated/on-premise) then the normal extra hosting fees would also apply. - 5 user accounts - No comms account (no ability to send email/SMS/voice) - No dedicated or on-premise hosting	£6,490	Per 6 months
Escrow	Source code for Noggin 2.0 placed into Escrow using Noggin's standard Escrow service.	£1,390	Per annum
Data Warehouse Export	Enable a periodic bulk export of objects into a JSON file format for ingestion into data warehouse or business intelligence tools.	£2,390	Per annum
Training Pack	Annual enrolment for 5 participants to any Configuring Noggin training course (for administrators - fundamentals or advanced). Save 20% on normal training packs.	£3,190	Per annum
Extra 10 Public Forms	Add 10 more public forms to your subscription.	7.5% plan cost (users + packs)	Per annum
Signal subscription (Platinum)	Risk Intelligence solution to get real time results from online data sources to detect threats to assets, employees, brand and business operations as they emerge. Includes ability to undertake persons of interest investigations and the worldwide risk intelligence feed – Global Feed. Includes access for 10 users and 300 active searches, for more details on inclusions see the Signal price sheet. In addition to annual fees, there is a one-time setup fee of 10% of the Signal annual fee.	£45,000	Per annum (plus setup fee)
Signal subscription (Titanium)	Risk Intelligence solution to get real time results from online data sources to detect threats to assets, employees, brand and business operations as they emerge. Includes ability to undertake persons of interest investigations and the worldwide risk intelligence feed – Global Feed. Includes access for 20 users and 400 active searches, for more details on inclusions see the Signal price sheet. In addition to annual fees, there is a one-time setup fee of 10% of the Signal annual fee.	£65,000	Per annum (plus setup fee)
Single Sign-On	Enable single sign-on for users by connecting Noggin 2.0 to your SAML 2.0 identity provider. Noggin can also create accounts on the fly for first-time users via a 'just in time provisioning' feature.	£1,690	Per annum
REST API	Use Noggin 2.0's REST API to integrate other applications and data sources directly. Ideal for real-time integrations.	£2,790	Per annum
Mobile Device Management	Deploy Noggin 2.0's native apps for iOS and Android via your organization's mobile device management platform.	£2,790	Per annum

Dedicated SMS Add-ons

Dedicated SMS number	Description	Per Annum
Australian local number	Australian phone number with mobile prefix, validated as spam-free with a 120-day seven-point inspection. Send SMS at up to 10 SMS per second. Purchase multiple numbers to increase overall sending throughput.	£180
USA local number	USA phone number, validated as spam-free with a 120-day seven-point inspection. Send SMS at 1 SMS per second. Purchase multiple numbers to increase overall sending throughput.	£60
USA toll free	USA toll-free phone number, validated as spam-free with a 120-day seven-point inspection. Send SMS at 3 SMS per second. Purchase multiple numbers to increase overall sending throughput.	£120
USA short code (high volume)	Lease a short code or migrate your existing one, send SMS at 100+ messages per second. Purchase multiple numbers to increase overall sending throughput.	POA
UK local number	UK phone number, validated as spam-free with a 120-day seven-point inspection. Send SMS at up to 10 SMS per second. Purchase multiple numbers to increase overall sending throughput.	£60
UK mobile number	UK phone number with mobile prefix, validated as spam-free with a 120-day seven-point inspection. Send SMS at up to 10 SMS per second. Purchase multiple numbers to increase overall sending throughput.	£60
UK short code (high volume)	Lease a short code or migrate your existing one, send SMS at 100+ messages per second. Purchase multiple numbers to increase overall sending throughput.	POA
Sender ID - for locales that permit it	Use a custom text label as the Sender ID instead of a phone number for your outbound messages. Can only be used to send SMS, replies will not work. Sender IDs may be up to 11 characters, may include both upper- and lower-case ASCII letters, the digits 0 through 9, and space: A-Z, a-z, 0-9. They may not be only numbers. Not all countries permit use of Sender IDs, and many require pre-registration or other conditions. Check with Noggin first to see if the destination is supported.	£250
Hungary local number	Hungary phone number with mobile prefix, validated as spam-free with a 120-day seven-point inspection.	£700
NZ short-code number	Lease a dedicated short-code number for sending SMS within NZ.	POA

Support

Support Package	Included	Annual fee
Post-Paid Support (zero hours)	Email-based support only Business hours Service request hours billed in arrears	£0 (refer to excess rate)
Bronze Support	Email, web & telephone support Online ticketing system Up to 24 hours per annum assistance SLA Business hours	£3,490
Silver Support	Email, web & telephone support Online ticketing system Up to 60 hours per annum assistance SLA Business hours plus 24 x 7 incident reporting	£8,490
Gold Support	Email, web & telephone support Online ticketing system Up to 120 hours per annum assistance SLA plus service credits on availability Monthly report (Noggin standard format) Business hours plus 24 x 7 incident reporting	£16,990

Professional Services

Ways to purchase professional services

	Consulting Pack	Managed Service
Use for	Initial implementation Ad-hoc projects or phases	Regular monthly work
Purchase	Annually as a subscription add-on One-off	Annually as a subscription add-on only
Resourced	Scheduled in advance	Dedicated allocation every month
Hours expire	12 months	Each month
Minimum purchase	20 hours	20 hours per month (240 hours per annum)
Cost	Same	Same
Advantage	Flexibility to draw down over a year	Committed resources every month
Disadvantage	Resources may not always be available when requested	Unused hours expire each month

Service packs

Pack	Fee
Consulting Pack - 20 hours	£ 3,790
Consulting Pack - 50 hours	£ 8,890
Consulting Pack - 75 hours	£ 12,490
Consulting Pack - 100 hours	£ 16,570
Consulting Pack - 150 hours	£ 24,850
Consulting Pack - 200 hours	£ 32,890
Consulting Pack - 250 hours	£ 41,110
Consulting Pack - 300 hours	£ 49,160
Consulting Pack - 500 hours	£ 81,640
Training Pack - Configuring Noggin - Fundamentals	£ 790 per participant
Training Pack - Configuring Noggin - Advanced	£ 790 per participant

Bespoke service rates

Service	Per Hour
Implementation Consultant	£150
Project Manager	£185
Software Engineer *	£155
Solution Architect	£185
Systems Engineer	£160
Quality Assurance Analyst	£140

* Custom integration or development incurs an annual maintenance fee priced at 20% of development cost.