

License[IQ] for Oracle

Automated licence optimization for 30% savings

Introducing License[IQ]: Automated Oracle license compliance governance and optimization

The Oracle License Management Challenge

- **Limited usage tracking:** Limited license usage tracking which is slow complex and prone to errors
- **Compliance issues:** Compliance issues resulting from deployments, accidental usage or cloud migrations
- **Oracle audits:** Surprise Oracle Audits with no control or leverage over audit process or results
- **Unplanned Purchases:** Unplanned purchases do not typically put the customer in a strong position for purchases
- **High support costs:** High Support Costs
- **No License Optimization:** No ongoing optimization for reduction in license costs or termination of unused licenses

How License[IQ] Puts You in Control

- **Optimize Licensing Costs:** Quickly pinpoint and eliminate unnecessary Oracle licenses.
- **Negotiate from Strength:** Gain real-time insights to secure better pricing & contract terms.
- **Audit Defense Built In:** Continuous compliance tracking minimizes risk and avoids penalties.
- **Smarter Financial Planning:** Map real usage to cost centers for tighter control and accountability.
- **Full License Visibility:** Consolidated license insights eliminate shadow IT and ensure complete control.

Business Wins with License[IQ]

- **Cut Oracle license costs** by up to 30% by rightsizing and retiring unused assets.
- **Reduce risk exposure** from compliance gaps and audit penalties.
- **Streamline procurement** with data-driven insights, no more spreadsheets or guesswork.
- **Improve IT security posture** by uncovering and eliminating unauthorized Oracle deployments.

Why Cintra

- 29 years of Oracle technology and licence expertise.
- Team of ex-Oracle licence experts.
- Extensive experience of Oracle in multi-cloud environments.
- Cloud migration licensing experts.
- Founding partner for Oracle AWS licence assessments