

**EQUIFAX®**

Equifax Residency Checking & Household Composition

Equifax Residency Checking Services helps many Public Sector bodies, keeping track of the whereabouts of individuals and determining who is resident at the property is key to the successful operation of their business. It can help you to identify your customers' whereabouts and enable you to assess the viability of a claim or steer the course of an investigation.

What problem does it solve?

Equifax believes that confirming a person's normal residential address should not just be about finding new addresses but is actually a process of locating an individual to an address, be it their last known address or a new address, which then confirms their regular residence and the wider household composition.

The key to success is confirming a level of residence - which could be at a trace address or the last known address - having a good indication the subject is resident ensures prompt action can be taken to maximise resource effectiveness and increase contact rates.

Building trust in the data being used is key to taking the right action at the right time. Without this trust then a business loses its effectiveness in achieving its aims as much as those organisations who have trust built into their processes.

That trust is built by understanding how that confidence in residency status is made and our models are designed to do that either in their generic form or by building models which are tailored to your business's unique methodology.

Key Benefits



Ability to append data to buyers' files to confirm Residency at an address (or location (e.g. Wales).



Confidence scores to show the amount and sources of data that confirm the residency.



Supports eligibility for benefits or services.



Prevents sending letters to incorrect addresses or providing services the individual is not entitled to.



Available via batch, API or online case by case checks.



equifax.co.uk/business

Service Description

Equifax Residency Checking services uses our bespoke "Locate" service and is designed to provide an easy way to enable our customers to interpret the output to maximise the value of the data present. This has many benefits including an enhanced understanding of the data which leads to reduced resource requirements, better assignment of cases, improved contact rates and ultimately a better performing operation.

We offer an online service that returns a standard report output and a customisable batch service. The batch service utilises a generic model, however we are happy to work with clients to develop additional models that match their operational requirements, and even include the customer's data sets. With the generic model we recommend discussing the implementation with compliance teams to ensure actions taken meet with operational policy.

The benefit of this approach is we can not only offer something off the shelf, but also have the capability to adapt the models to the customers operational and business requirements.

Delivering Value

- Keep track of your customers to avoid costly returned mail and non-payment of debts
- Simple to use, on a case-by-case basis, or batch
- Works with the address you have, even if the customer has moved several times

Delivery Mechanism

Equifax Residency Checking Services can be delivered via batch, API and Online web portal.



Let's talk

Contact us today to schedule a consultation with one of our experts.

[Speak to our experts](#)