



FRESH

Fresh makes SharePoint
intranets simple, smart,
and ready-to-go



We are Fresh

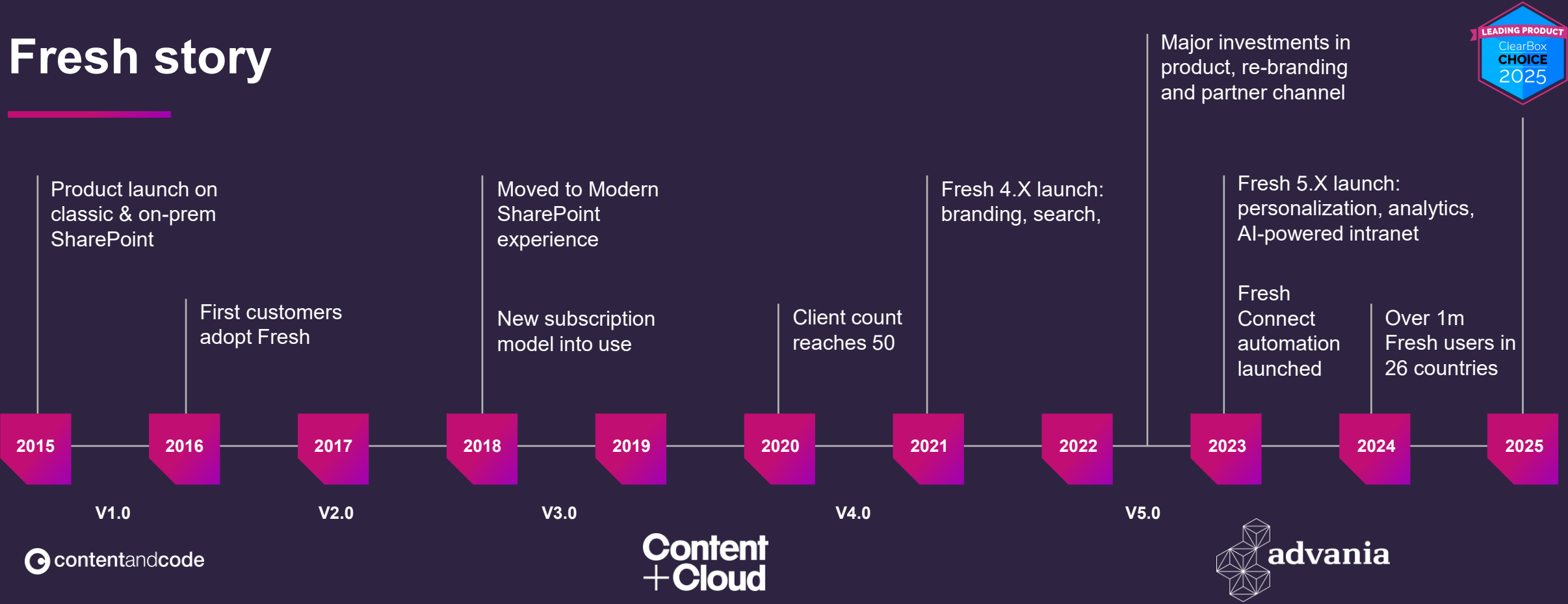
Fresh, a product launched by the Advania Group in 2015, is an enterprise-class intranet solution designed not just around features but based on real intranet usage scenarios.

Built on the power of Microsoft 365, SharePoint, Teams and Viva, Fresh runs on your Microsoft environment, complying with your business requirements.

Fresh's focus on user experience, accessibility and Microsoft 365 ensures a seamless, inclusive and efficient experience for your employees in the hybrid work landscape.



Fresh story



Information
Security
Management



Quality
Management



Business
Continuity
Management



Health &
Safety
Management

Microsoft
Partner



Azure
Expert
MSP

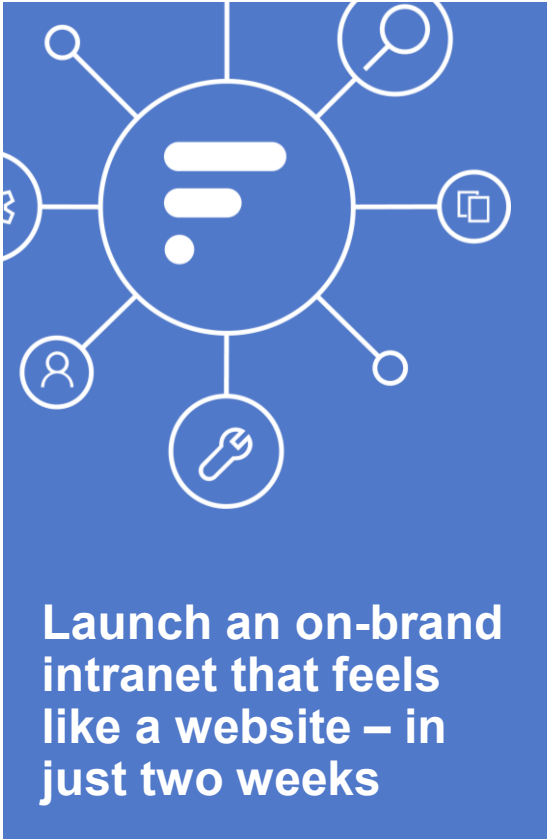
Winner
Microsoft Partner
2022 Partner of the Year
Customer Experience Award



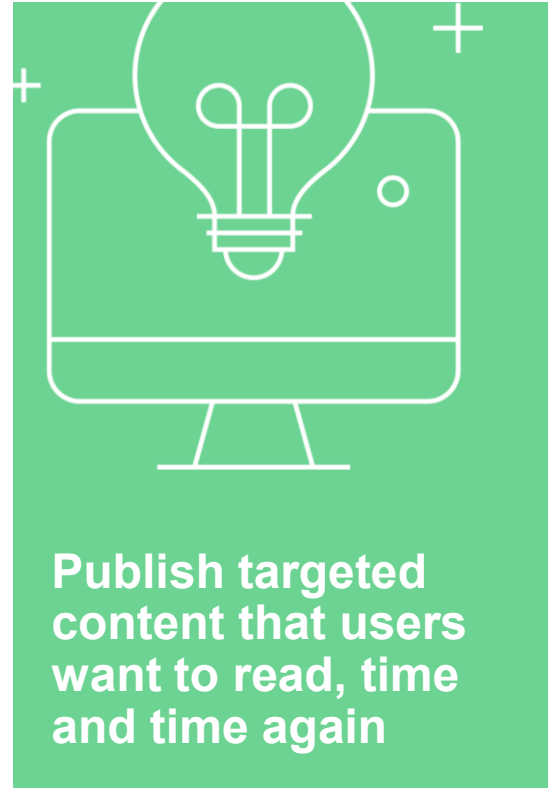
Microsoft
2023 Partner of the Year

Winner
Education Award

Benefits

A blue square containing a white line-art icon of a central circle with three horizontal bars, connected to several smaller circles containing icons like a magnifying glass, a document, a person, and a wrench.

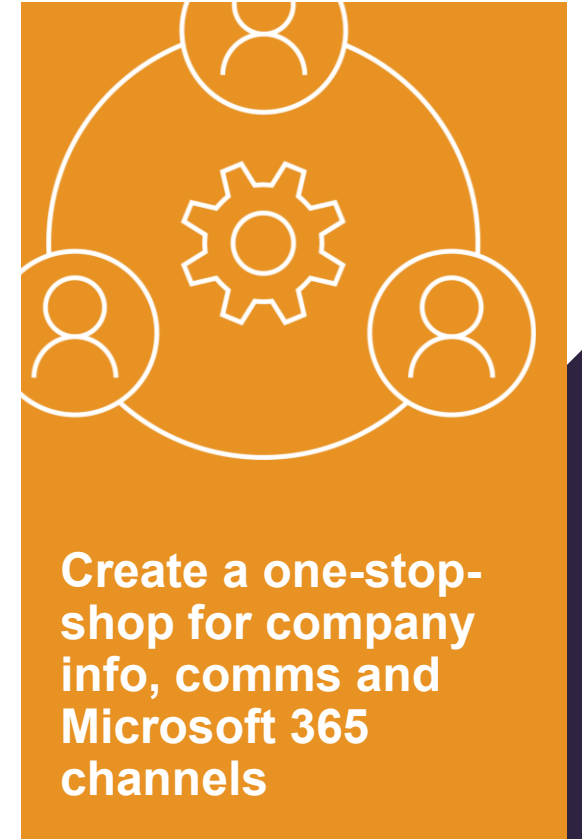
Launch an on-brand intranet that feels like a website – in just two weeks

A green square containing a white line-art icon of a computer monitor with a lightbulb inside the screen.

Publish targeted content that users want to read, time and time again

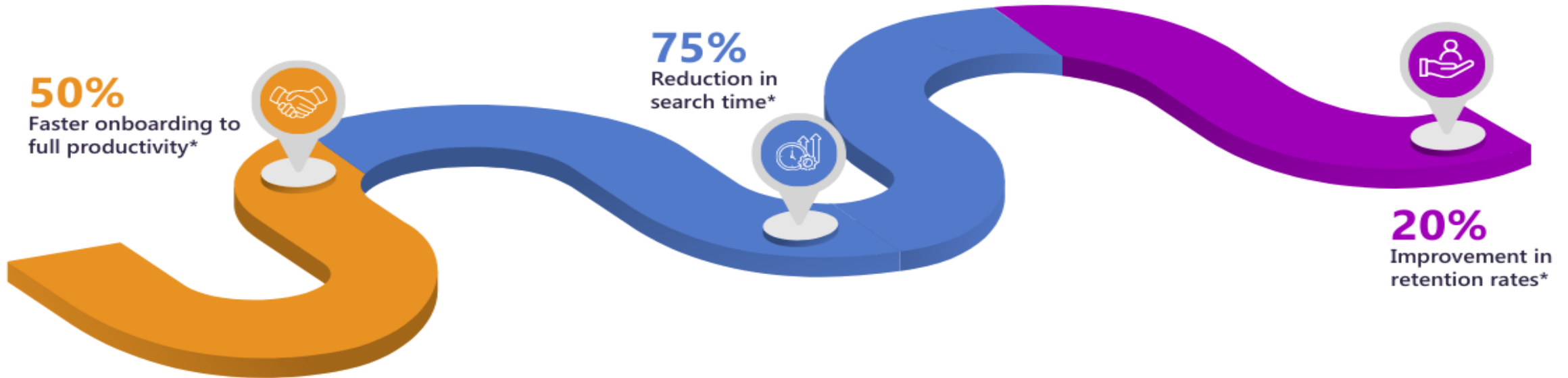
A purple square containing a white line-art icon of a circuit with a flag at the end.

Work with a solution that grows as your company does

An orange square containing a white line-art icon of a network of people (circles) connected by lines, with a gear in the center.

Create a one-stop-shop for company info, comms and Microsoft 365 channels

Unlocking the value of a modern Fresh Intranet



Onboarding benefits

- Customise preboarding & onboarding experiences
- Streamline processes for training & paperwork
- Enhance early community engagement
- Meet new employee tech expectations



Productivity benefits

- Streamline comms & content publishing
- Decrease demand for IT support & corporate services
- Automate workflows & approvals
- Foster innovation & engagement with collaboration tools



Retention benefits

- Transform employee experience & foster sense of community
- Communicate employee feedback & recognition
- Access career & development opportunities
- Enhance workplace analytics & employee insights

*Figures based on Forrester's TOTAL ECONOMIC IMPACT™ study commissioned by MICROSOFT 2022

More benefits



Extend your Microsoft 365 investment with Fresh



Built for
Microsoft 365



Hosted in your
Microsoft environment



Compliant with your security
and accessibility standards



Designed with intranet use
cases in mind



Aligned with
Microsoft



Award
winning



Powered by
the Advania Group

ClearBox report 2025



“ Fresh is particularly strong in news and content management and provides good support for communities as well. Fresh has made good use of AI capabilities to add value to specific use cases such as editorial support and answering questions on controlled topics. ”

ClearBox report, 2025

Leading Product

Fresh is awarded the ClearBox Choices badge, recognizing it as a leading intranet product.



Branding Personalization

Fresh simplifies branding and design management in complex organizations, providing easy admin controls.

Search Optimization

Fresh enhances Microsoft search filtering. AI simplifies access to knowledge, and people finding is particularly strong.

Trusted by public sector and commercial customers worldwide



Vantaan ja Keravan
hyvinvointialue



Bank

UK Public Sector

UK Commercial

Worldwide Public Sector &
Commercial

Unified by objectives

Improve employee
engagement

Create a single place
for content

Digital or cloud
transformation

Strong alignment to
Microsoft

Large UK police force and Fresh

A success story



Assessment

A large UK police force sought to replace a legacy intranet that no longer met the needs of a modern, mobile and highly regulated workforce. Key requirements included security, governance, scalability, and frontline access.

Delivery

Fresh was implemented as a modern intranet platform, including large-scale content migration and secure access to operational information. The solution supports both desk-based and frontline users and integrates business-critical applications directly into the intranet.

The best fit

Fresh was selected as the SharePoint intranet that best aligned with Microsoft 365 standards while supporting complex organizational structures and strict compliance requirements.

Recognition

The intranet is now widely adopted across the organization, improving access to information, internal communication, and operational efficiency, and is recognized as a key part of the force's digital modernization.



Don't just take it from us... Bristol Airport testimonial



“ Fresh delivered a "Single Source of Truth".
We were impressed how quick we were able to
implement Fresh and it speaks volumes for the ease
with which the project came together. ”

Claire Mason
Internal Communications and Engagement Partner

1.2m

Users across the world
use a Fresh intranet

95%

Fresh customer
satisfaction score

26

Countries where our
customers operate

Why choose Fresh over SharePoint out of the box?



Discover six unique benefits of Fresh over SharePoint for an intranet.

Always-on support and upgrades

Benefit from continuous support, updates and improvements to keep your intranet up to date. Your feedback helps us enhance Fresh Intranet's features and see your requests come to life.

Faster deployment and time-to-value

Speed up your intranet launch using pre-built Fresh Intranet features and scenarios, accelerating your time-to-value.

We live and breathe intranet

Fresh Intranet is built with the intranet use case in mind. We think of intranets not by feature but by application areas such as department, communications and people search so that we can focus on problem-solving over technical hurdles.

Optimized user experience and flexibility

Fresh adds an extra layer of flexibility and customization to your intranet. Choose from more than 70 SharePoint web parts and Viva Connections cards to build your intranet. We emphasize inclusivity by designing our product with accessibility at its core.

Aligned with Microsoft

We align our roadmap plans with Microsoft 365, surpassing feature parity and seamlessly integrating with its evolving technology trends. We manage the evergreen risk allowing you to focus on your needs rather than Microsoft.

Budget-friendly efficiency

Fresh Intranet allows you to keep all Microsoft 365 benefits in place while giving you the added cost-efficiency brought on by saving time and effort in custom development as well as productivity gains.

A glimpse of the Fresh features, with more to explore



Administration



**Analytics &
Governance**



**Artificial
intelligence**



Branding



**Community
& Collaboration**



Integrations



Multi-instance



Multilingual



**News &
Communications**



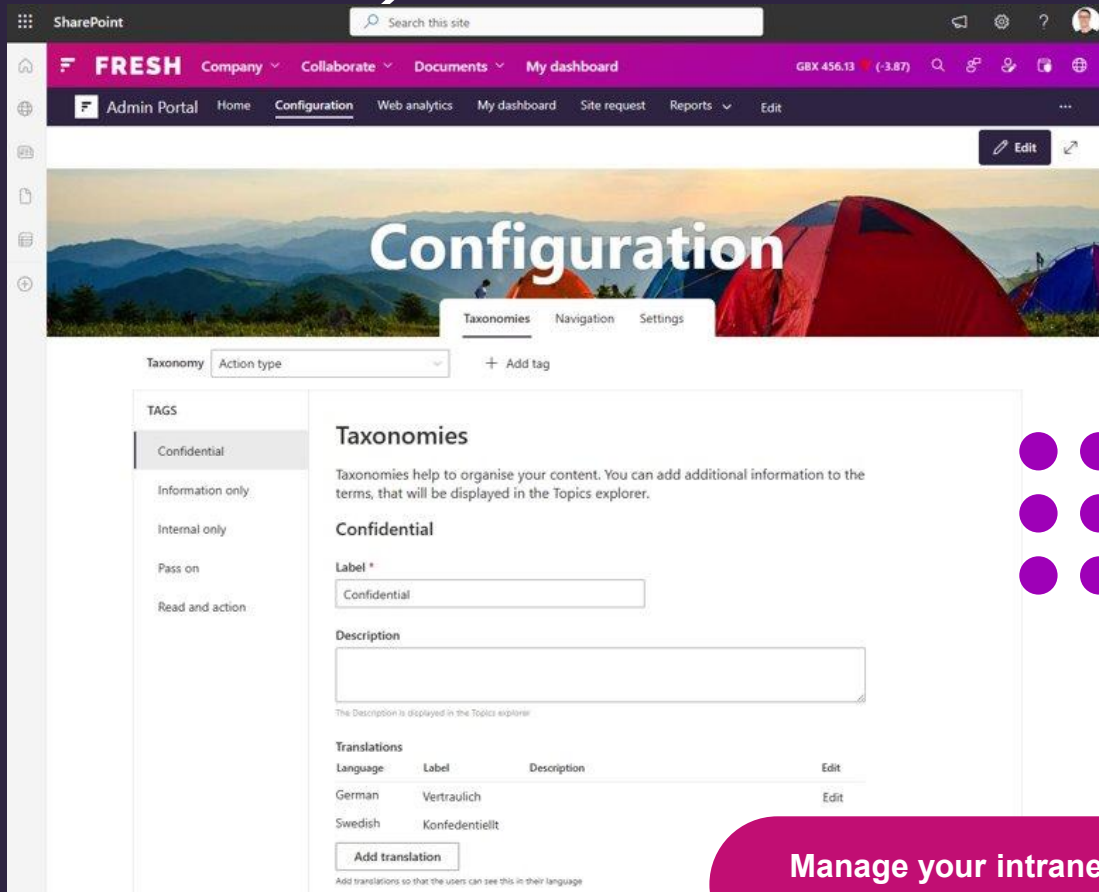
Personalization



**Search
& Navigation**



Administration



Manage your intranet from the Admin Portal in Fresh

- Manage the major Fresh configuration options from a single place.
- Configure taxonomy structure, global navigation, footer, page templates, and many intranet settings centrally.
- Extend the Admin Portal to include intranet owner-related tools for areas such as analytics and governance.

Manage your intranet from an intuitive and nice-looking interface.

Analytics & Governance



Intranet analytics

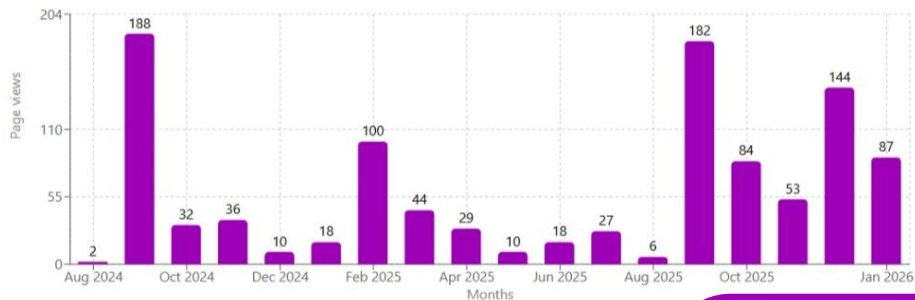
All page views Peak time views Engagement Top tools Search Newsletters

This chart shows the total number of page views of the selected instance. This can be useful to show the most active days over various time periods.

Period

All time

Last synced on 29/01/2026, 01:05:16



Page type

- ☐ All pages
- ☒ News pages
- ☐ Content pages
- ☐ Other pages

User Department

- ☐ Fresh
- ☐ Sales
- ☐ Internal Communications

Show 10 more

Page property: Department

- ☐ Marketing
- ☐ Human Resources
- ☐ Fresh

Show 20 more

Page property: Topic

- ☐ News

Get more of your intranet data with Fresh Analytics.

Understand and control your intranet

- Understand how your content resonates with your intranet audience, including all page views, peak time views, newsletters, and search.
- Analyze your intranet data using the following services: Fresh Analytics, Google analytics, Google tag manager, Microsoft Clarity and more.
- Create reports to understand how your sites, pages and documents perform.

Artificial intelligence



⚠️ You are chatting with an AI assistant. Answers may be inaccurate.

 Hello, my name is **Chatty** and I am here to assist you with any **people-related questions** you may have, such as finding contact information, checking availability, or scheduling meetings. You can ask me anything by typing in the chat box below. I will do my best to provide you with accurate and helpful answers

Who is an Excel expert?

 I found several people who might be Excel experts based on their profiles.

**David Bowman**
 Start chat  Find available time

**Paul Moloney**
 Start chat  Find available time

**Madeleine Ryderheim**
 Start chat  Find available time

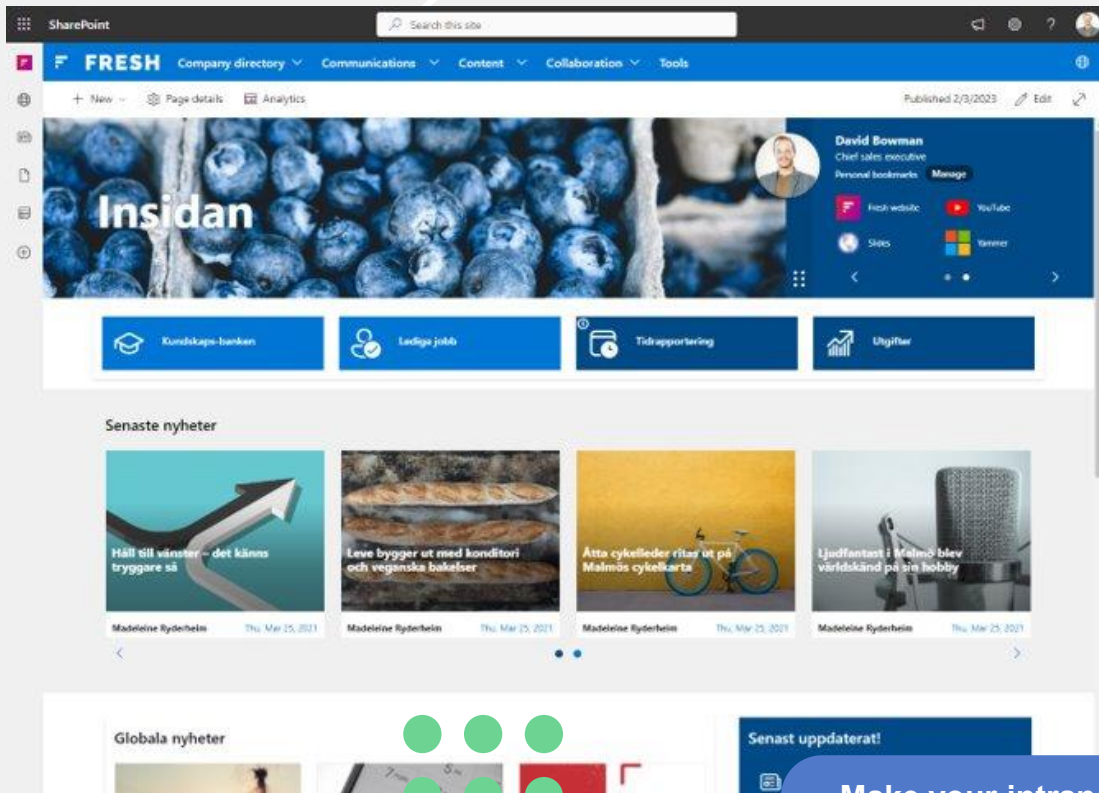


AI-driven people search –
One of FreshMind's components.

AI-infusion in your intranet via FreshMind

- Make AI practical and accessible for every user with FreshMind.
- Empowered by Microsoft Azure OpenAI, FreshMind seamlessly integrates within your Microsoft ecosystem.
- FreshMind is a robust collection of AI features embedded in Fresh Intranet, including content management, content editing, and information and people finding.

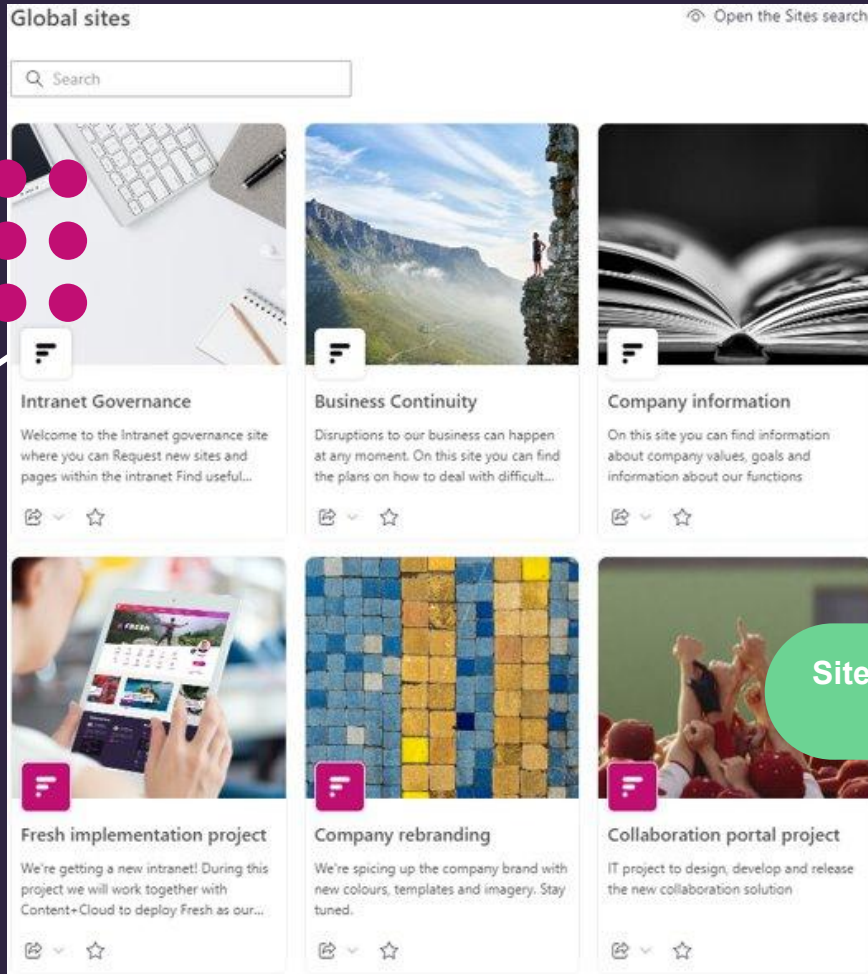
Branding



Reflect your corporate brand in the intranet

- Customize your SharePoint intranet with sleek design options, including rounded corners, container visibility and hover effects.
- Apply centralized branding settings to your intranet to increase design consistency.
- Transform your SharePoint interface with customizable display settings, including display modes, styles, color schemes, custom fonts, default image, and focal point.

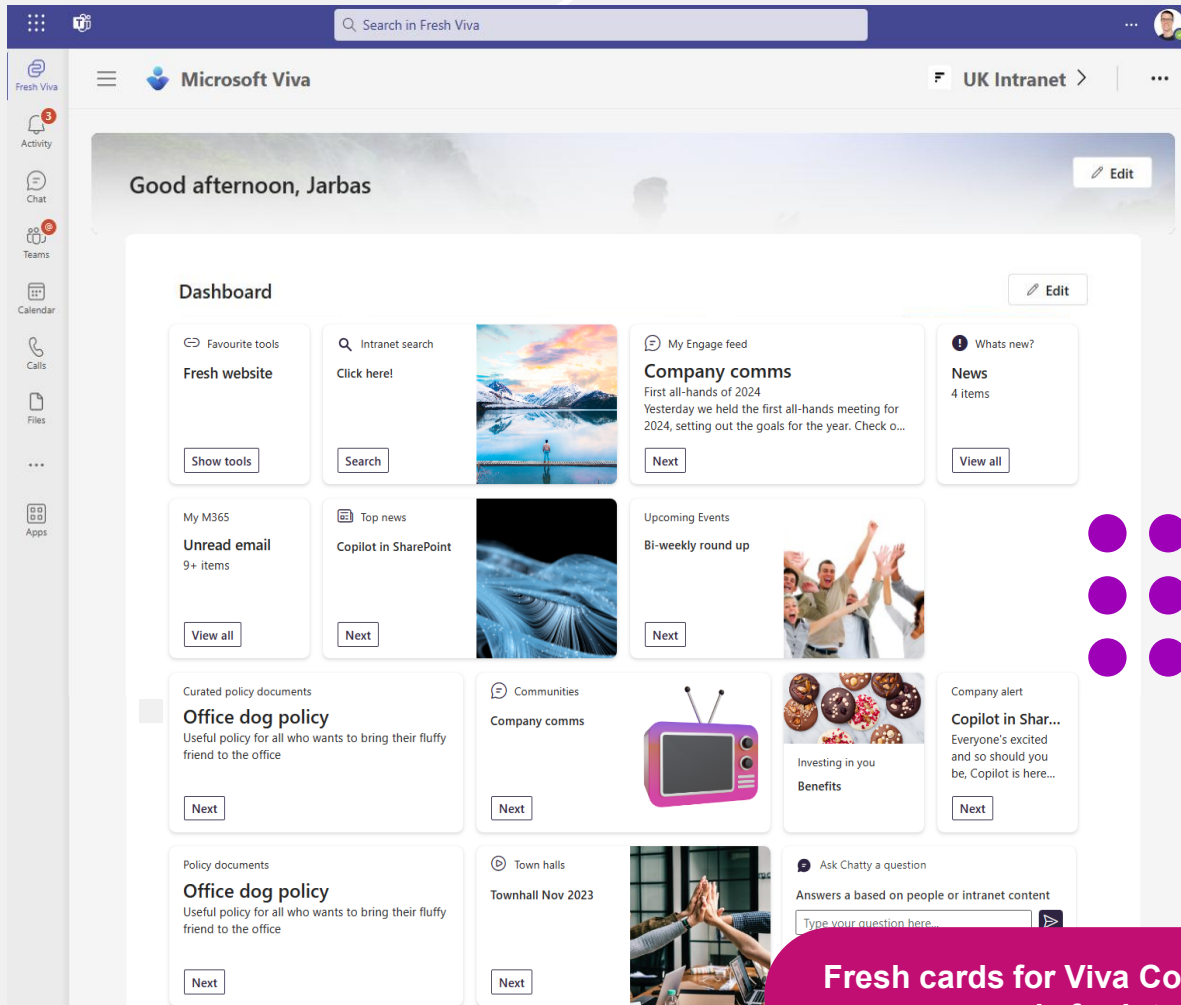
Community & Collaboration



Support employee engagement and collaboration

- Access Viva Engage communities and conversations in your intranet via Viva Connections and SharePoint.
- Create templated communities using Fresh's provisioning capabilities, including request form and approval.
- Create scenario-specific directories (e.g., policies) for pages, documents and sites in your organization.

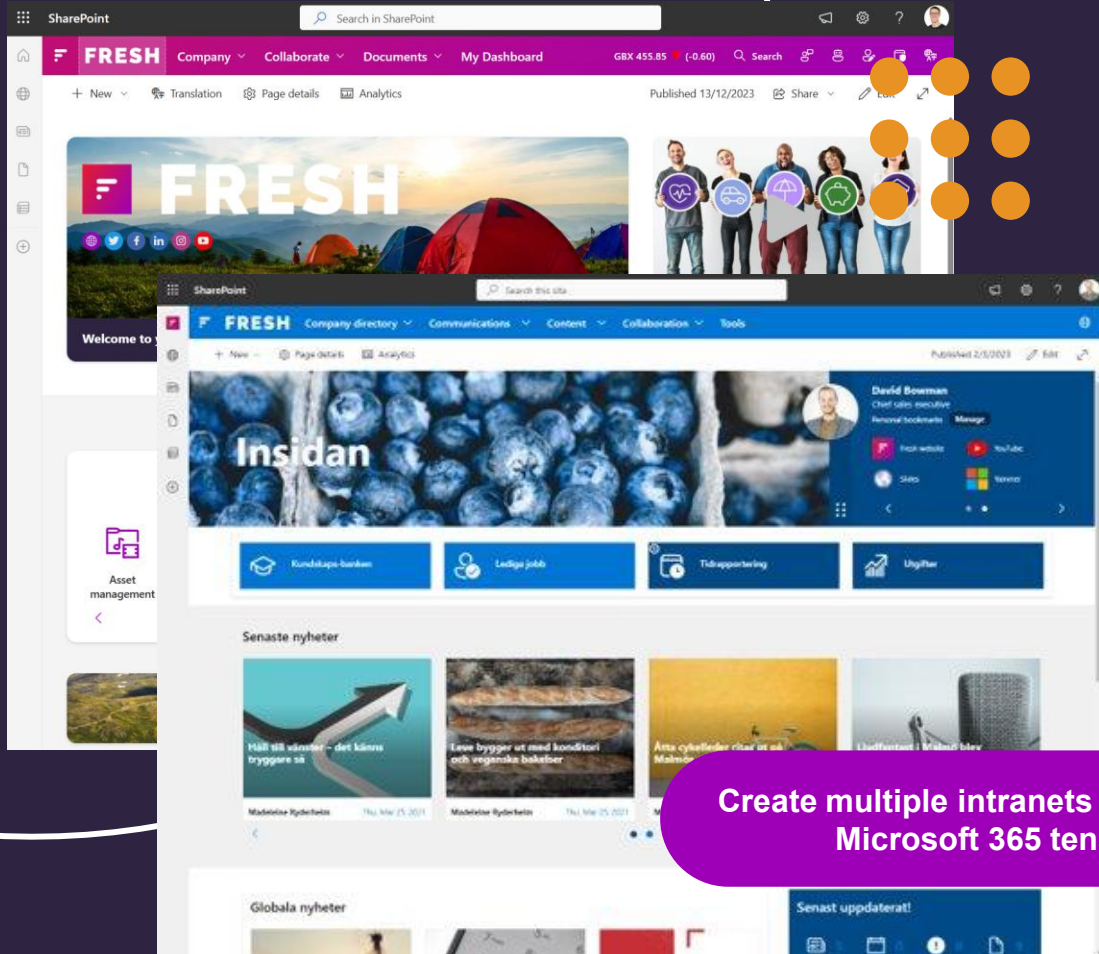
Integrations



Connect to your Microsoft 365 and external data sources

- Choose from 14 Fresh cards for Viva Connections to implement intranet use cases in the Viva Connections home experience.
- Show information from within SharePoint using Search, Microsoft Graph, or external sources using REST API connections via the Generic Cards or My Tiles web part.
- Leverage a workflow-based solution (e.g., Power Automate or Logic Apps) to extend the functionalities of our SharePoint list-based features such as Alerts, Feedback and Tools.

Multi-instance

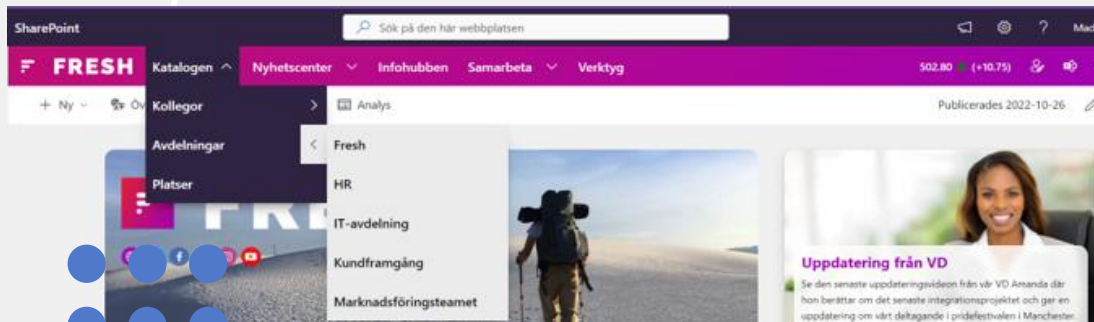
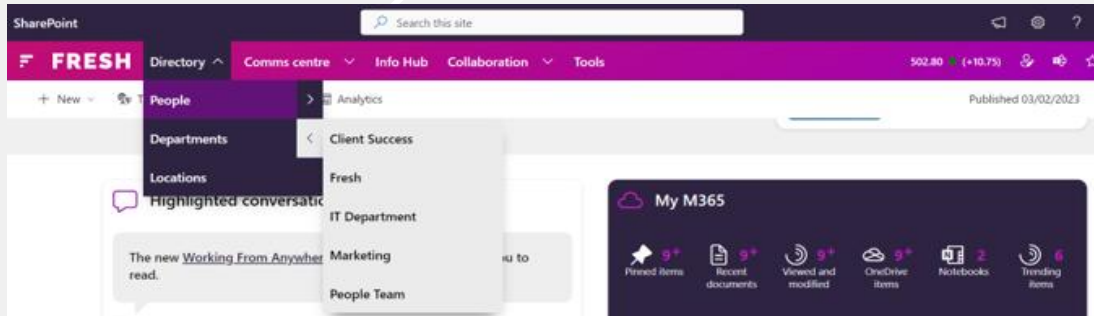


Create multiple intranets within your Microsoft 365 tenant.

One license, multiple intranets

- Simply put, an intranet instance is represented by a set of sites connected via a URL prefix, together defining the intranet.
- Create multiple intranet instances within your Microsoft 365 tenant and access your preferred instance via Microsoft Teams.
- Each intranet instance has its own navigation elements, theme, taxonomy, search and so on.

Multilingual

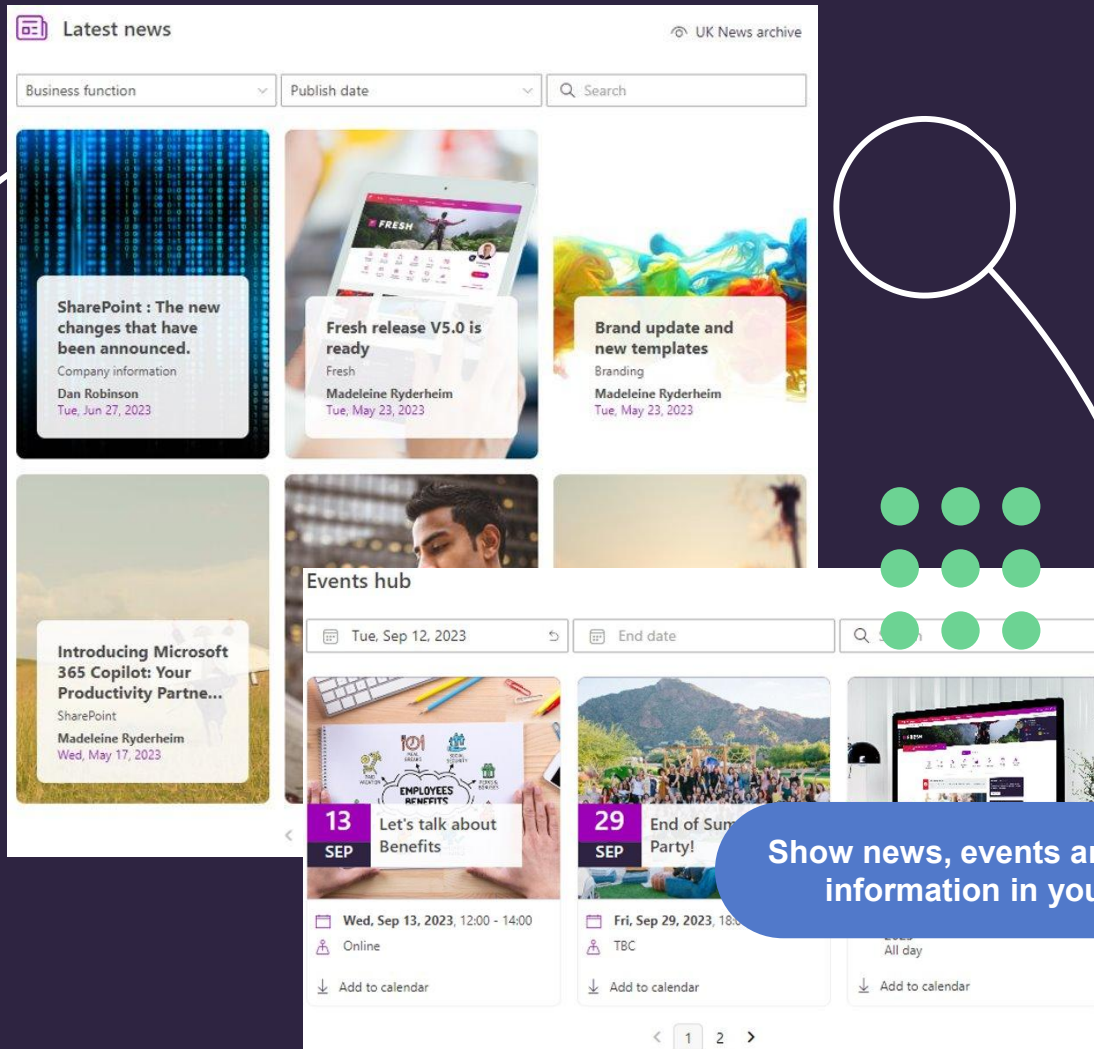


Provide the intranet in the user's preferred language.

Create on-demand or manual translations for your content

- Leverage SharePoint out-of-the-box multilingual capabilities within Fresh Intranet.
- Create on-demand translations for page content.
- Product labels available in more than 10 languages.

News & Communications



Reach every employee across your organization

- Leverage many video, news, event and alert web parts to disseminate information across your organization.
- Reach employees with targeted newsletters, announcements, news posts, and push notifications.
- Make your intranet accessible to every user with Fresh, meeting WCAG 2.2 AAA accessibility standards.

Personalization



My Tiles web part—Add a “window” into your Microsoft 365 activities to the intranet.



Make the intranet personal for your employees

- Create personalized homepages that show information related to the signed-in user.
- Tailor content to user interests via targeting capabilities, including content subscription, SharePoint audience targeting and user profile properties.
- Access your bookmarks, badges, interests and more via the My profile web part or User profile panel.

Search & Navigation



Search Sales UK

A robust, scoped and consistent intranet search experience.

A consistent intranet search experience and navigation structure

- Create an AI-powered, robust, and consistent enterprise search experience with filters and customization options to easily find information, documents, people, and data from external sources such as ServiceNow and Confluence.
- Find your coworkers via a dedicated employee directory that is powered by AI.
- Implement a global navigation across your intranet that supports three different menu types and can include a breadcrumb.

Fresh Intranet – Roadmap

Immediate priorities

- **Accessibility:** Upgrade Fresh's accessibility compliance to WCAG 2.2 AAA.
- **AI and search trust:** Transparent and contextual AI answers, combined with user feedback to help everyone reach trusted insights faster and continuously improve search relevance.
- **Client requests:** Easier addition of events in the user's calendar, RAG color status in review date columns in content reports, and more.

Emerging opportunities

- **AI search:** AI-led answers in the search center across internal and connected sources, simplifying information finding.
- **AI analytics:** Measure adoption and gaps to prioritize improvements and evidence impact with real usage data.
- **Employee engagement:** Encourage recognition and values alignment with engaging posts, reactions, and timely notifications in Fresh Kudos.

Future possibilities

- **End-user experiences:** Two-way integrations with AI (read and take actions on external systems).
- **Content creation & campaigns:** Multi-channel publishing, campaign management and reporting.
- **Governance & analytics:** Intranet score, enhanced analytics visualizations, governance center, automation.



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