

SugarCRM License Pricing

[Sugar Sell Advanced Platform \(SAAS on AWS UK\)](#)

Sugar Sell Advance offers advanced sales automation features, empowering businesses with streamlined processes, insightful analytics, and customisable workflows to drive sales efficiency and effectiveness.

Inclusive of integrations for Sugar Connect (Connectivity for Outlook, Gmail) & Mobile (iOS and Android app with offline client).

Further default integrations to Microsoft, Google, DocuSign & Dropbox.

£68 per named user per month

Sugar Serve Platform is available to purchase as an add-on to Sugar Sell Users at an additional £20 per named Sugar Sell user per month

[Sugar Serve Platform \(SAAS on AWS UK\)](#)

Sugar Serve offers robust customer service and support functionalities, facilitating efficient case management, knowledgebase access, and omnichannel engagement, empowering businesses to deliver exceptional customer experiences and build long-lasting relationships.

Inclusive of Mobile (iOS and Android app with offline client) and Customer Portal.

£64 per named user per month

Additional integration product available: MS Outlook & Gmail Connectivity £12 per named user per month

Sugar Sell Premier Platform (SAAS on AWS UK)

Sugar Sell Premier provides comprehensive sales management tools, including advanced forecasting, pipeline management, and collaboration features, enabling businesses to optimise their sales processes and drive revenue growth with greater precision and insight.

Inclusive of integrations for Sugar Connect (Outlook, Gmail Connectivity) & Mobile (iOS and Android app with offline client), and add-on features for Maps, Data Enrichment, Automated Guides, Enhanced Forecast Reporting, and integration to LinkedIn Sales Navigator.

Further default integrations to Microsoft, Google, DocuSign & Dropbox.

£108 per named user per month

Sugar Serve Platform is available to purchase as an add-on to Sugar Sell Users at an additional £20 per named Sugar Sell user per month

Sugar Enterprise Platform (On Premise Solution or Partner UK Hosted)

Sugar Enterprise is an on-premises or partner-hosted solution that provides a complete CRM solution with comprehensive sales, marketing, and customer service features, enabling businesses to effectively manage customer relationships, streamline processes, and drive growth across all facets of their organisation.

Includes integration for Mobile (iOS and Android app with offline client).

Further default integrations to Microsoft, Google, DocuSign & Dropbox.

£68 per named user per month

Additional integration product available: MS Outlook & Gmail Connectivity £12 per named user per month

Additional integration product available: Sugar Automate (Guided Selling and Customer Journeys) £12 per named user per month

Sugar Enterprise Plus+ (On Premise Solution or Partner UK Hosted)

Sugar Enterprise is an on-premises or partner-hosted solution that delivers a complete CRM solution with comprehensive sales, marketing, and customer service features, enabling businesses to effectively manage customer relationships, streamline processes, and drive growth across all facets of their organisation.

Inclusive of integration for Mobile (iOS and Android app with offline client).

Further default integrations to Microsoft, Google, DocuSign & Dropbox.

£68 per named user per month

Additional integration product available: MS Outlook & Gmail Connectivity £12 per named user per month

Additional integration product available: Sugar Automate (Guided Selling and Customer Journeys) £12 per named user per month

Sugar Market Platform (SAAS on AWS UK)

Sugar Market provides powerful marketing automation tools, including email marketing, lead scoring, and campaign analytics, empowering businesses to generate leads, nurture prospects, and drive revenue growth with targeted and personalised marketing campaigns.

Core Package for up to 10k Contacts: £800 per system per month & Sugar Market Activation fee: £880 one-off charge

Add-on functionality: Sugar Market Additional 10k Contacts Bundle: £120 per system per month

All pricing is excluding VAT, subject to typical term of 3 years, payable annually and excludes any professional services or implementation fees.