VALIMAIL ENFORCE®

QUICK, EFFECTIVE, FULLY AUTOMATED DMARC ENFORCEMENT

VALIMAIL
TRUST YOUR EMAIL™

Nearly 90% of all phishing attacks impersonate brands or people that their targets trust.* Moreover, the hardest to detect and most damaging phishing vector is domain spoofing, also known as exact-domain impersonation. Without a DMARC record configured to enforcement (quarantine or reject), criminals can openly spoof your organization's exact email domains to commit fraud against customers, partners, executives, or employees – without using malware, bad links, or infected attachments that would trigger your existing email security solutions.

Valimail Enforce is the quickest, easiest, and most effective solution for eliminating this threat vector. Enforce automates the configuration and ongoing management of all critical domain authentication standards (DMARC, DKIM, and SPF). Enforce discovers and lets you easily authorize all third-party sending services allowed to send an email on your organization's behalf, providing unrivaled visibility and control of your domain. In addition to definitively stopping all malicious senders and non-authorized cloud services (shadow IT) from sending on your domain, you'll also benefit from improved brand and email reputation and a measured increase in email deliverability rates (10-20% on average).



KEY BENEFITS

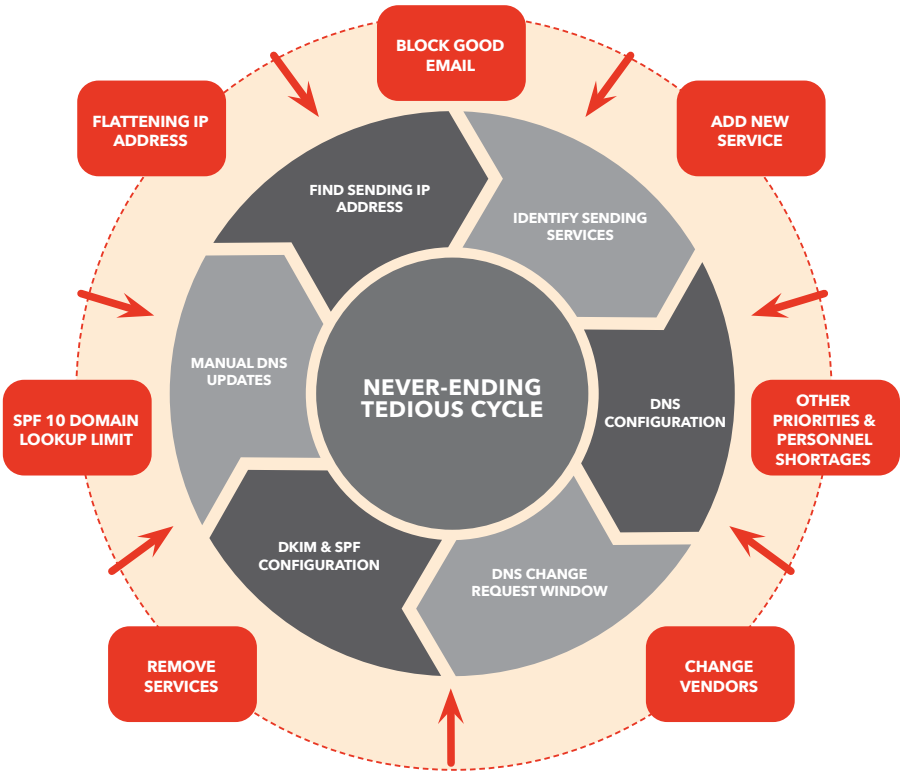
- **Zero risk of blocking good email at enforcement**
  Eliminates exact-domain phishing to prevent BEC, wire fraud, spear-phishing, account takeovers (initiated by email), brand and executive spoofing
- **Built-in support from an award-winning support team****
  Active management of project/timeline and third-party vendor relationships; support backed by an enterprise-grade 24x7x365 service level agreement
- **Speed and efficiency**
  90% of our customers achieve enforcement within 4 months, with a median time to enforcement of 80 days
- **No operational overhead**
  No manual DNS updates; automated DMARC, DKIM, & SPF configuration
- **Simple configuration**
  Automated discovery of thousands of named services provides global visibility of your email ecosystem for more efficient cloud migration; one-click authorization for any discovered service
- **Brand protection & deliverability**
  Increases email deliverability (~10-20%) and enables distribution of your brand logo to customer, prospect, and partner inboxes
- **Private and secure**
  FedRAMP authorized, SOC Type 2 compliant; improves cybersecurity scores for lower insurance premiums, and meets multiple compliance criteria
- **Always on**
  4 fully redundant POPs worldwide ensure 99.9% uptime; fail-open architecture ensures 100% email availability

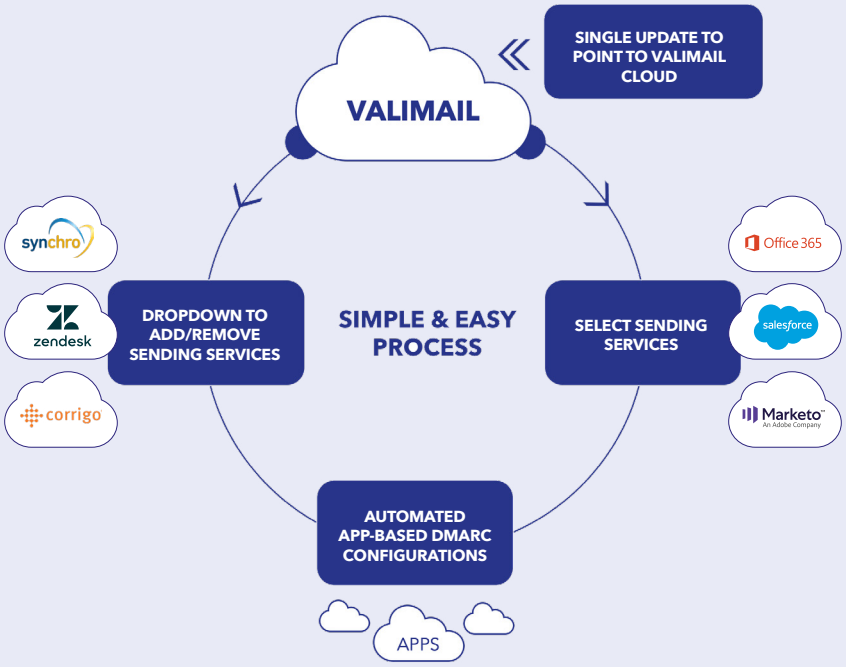
* Barracuda: https://www.mediapost.com/publications/article/333473/brands-are-spoofed-in-83-of-spear-phishing-emails.html

** Business Intelligence Group: https://www.valimail.com/press/valimail-recognized-for-customer-service-excellence/

EXISTING APPROACH: MANUAL AND PROLONGED

Non-automated solutions offer a combination of reporting and consulting, but leave the onus on the customer to perform the actual work. This leaves you in an ongoing process of manual DNS updates and configurations, trying to overcome standards limitations, mapping IP addresses to sending services/ platforms with limited visibility, managing changes, and so on. Each step comes with its own set of complexities, making the process error-prone and time/resource-intensive. Without automation, the cycle of tedium repeats and organizations often fail to reach enforcement due to the risk of blocking good email.





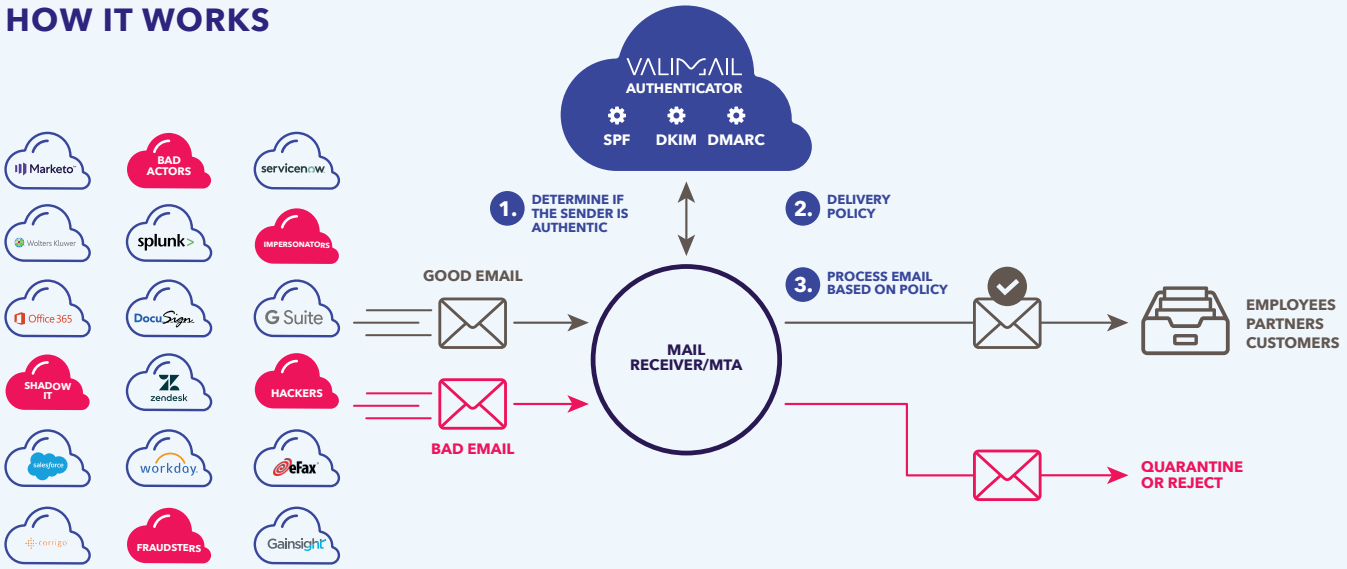
VALIMAIL APPROACH

Valimail fully automates service identification and management of authentication controls to get organizations to DMARC enforcement in a shorter time frame, with considerably fewer staff resources, and with less risk of blocking good email than any other solution. After pointing records to the Valimail cloud, customers **never touch DNS again.** All controls are managed in a single, intuitive, one-click dashboard.

KEY FEATURES

DMARC MONITOR (FREE VISIBILITY)	VALIMAIL ENFORCE
Unlimited domains	Unlimited domains
90 days of data visibility	6 months of data visibility
Multiple user accounts	Multiple user accounts + custom domain portfolios
Industry-leading service-level identification	Industry-leading service-level identification
Representative visibility into outbound mailstreams	Full visibility into outbound mailstreams
2FA support	2FA support + SSO support
Knowledge base and email support	Dedicated hands-on support, from onboarding to enforcement
Granular cross-domain reporting	Granular cross-domain reporting
	Subdomain reporting
	Role-based access control per subdomain
	Single-click dashboard for enabling and disabling services
	Single pane of glass for managing all SPF, DKIM, DMARC configurations
	Real-time adjustment to underlying network and platform changes
	Instantly generated SPF at run time, per app
	Dynamic, scalable solution to SPF 10-domain lookup limit
	Automated DKIM key detection
	Automated DKIM key configuration with appropriate service
	Automated subdomain-detection
	Support for BIMI
	Visibility into inbound sending services for Microsoft 365
	Alerts/notifications
	Advanced user access controls
	Integration with Defend (identity-based inbound phishing protection)

HOW IT WORKS



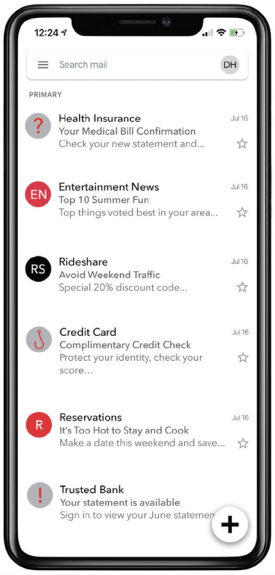
AMPLIFY YOUR BRAND AT ENFORCEMENT

Once domains are locked down, organizations are able to deliver an authenticated logo to customer inboxes on Gmail/G Suite, Microsoft Outlook.com, and Yahoo Mail.

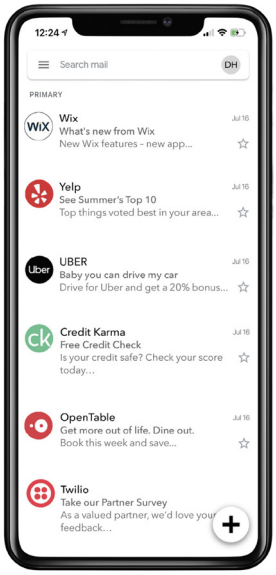
Valimail Amplify™ – through automated support of BIMI (Brand Indicators for Message Identification), Microsoft Business Profile, and similar brand authentication standards – enables organizations to:

- **BRING BRAND LOGO TO THE INBOX**
- **DRIVE MILLIONS OF NEW BRAND IMPRESSIONS**
- **INCREASE EMAIL OPEN RATES (~10%)**
- **CONTROL BRAND CONSISTENCY AT SCALE**

BEFORE



AFTER



Is your organization protected? Get your complimentary Phishing Analysis at **www.valimail.com/analysis**

TRUST YOUR EMAIL

Valimail is the global leader in zero-trust email security. The company's full line of cloud-native solutions authenticate sender identity to stop phishing, protect brands, and ensure compliance; they are used by organizations ranging from neighborhood shops to some of the world's largest organizations, including Uber, Splunk, Yelp, Fannie Mae, Mercedes Benz USA, and the U.S. Federal Aviation Administration. Valimail is the fastest growing DMARC solution, with the most domains at DMARC enforcement, and is the premier DMARC partner for Microsoft 365 environments. For more information visit www.valimail.com.

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