VALIMAIL AMPLIFY™

Deliver your authenticated logo to the customer inbox

VALIMAIL
TRUST YOUR EMAIL™

Valimail Amplify is the only fully automated cloud offering that supports BIMI (Brand Indicators for Message Identification) and similar brand authentication standards.

Using a simple, secure interface, organizations at DMARC enforcement are able to customize a digital brand logo that displays adjacent to their email messages in roughly 2 billion inboxes across Gmail, Yahoo Mail, Fastmail, and others.

Amplify enables organizations to drive new brand impressions, increase email open rates, reinforce customer trust, and control brand consistency at scale. And because BIMI only works upon successful completion of the email authentication process (DMARC enforcement), organizations are further incentivized to protect themselves, their customers, partners, vendors, and prospects against the single largest phishing vector - domain spoofing.

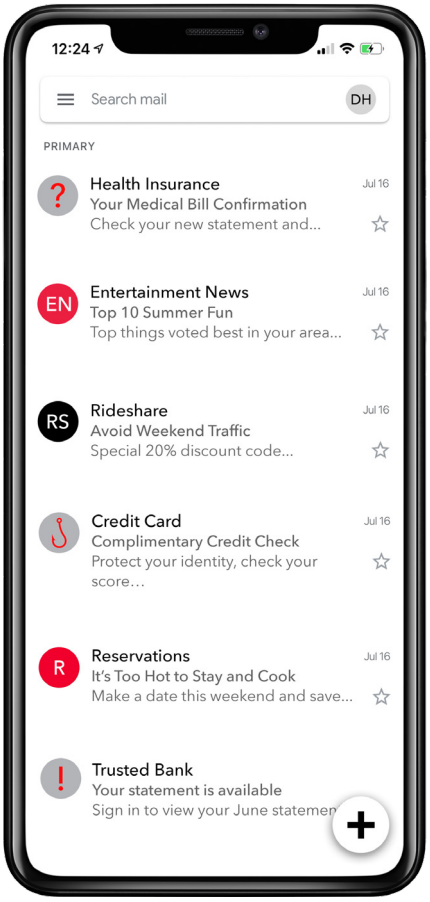
BENEFITS

Brand amplification
- Billions of potential new brand impressions
- Brand recognition increases email open rates (~10%)

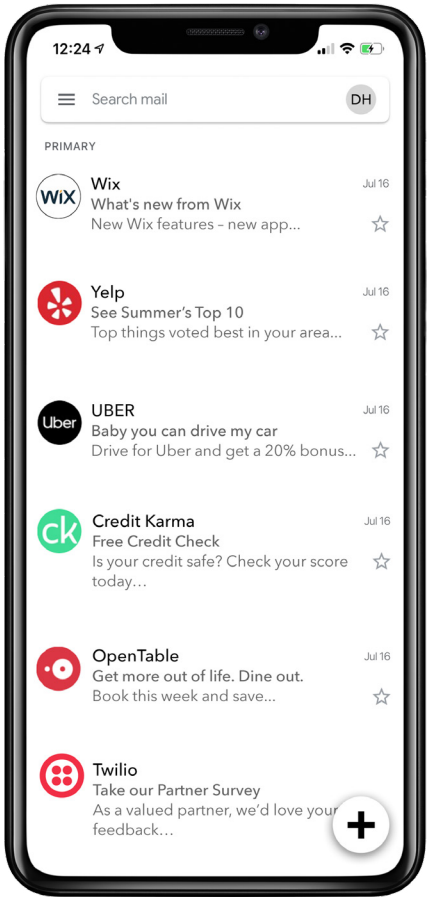
Brand protection
- Control over how brand logo is displayed in participating mailbox providers
- Tangible ROI upon completing the enforcement journey

Richer inbox experience
- More cohesive brand identity enhances customer experience
- Visual differentiation drives more engagement across devices

WITHOUT ENFORCEMENT AND VALIMAIL AMPLIFY



WITH ENFORCEMENT AND VALIMAIL AMPLIFY



FEATURES



Single pane of glass

- Manage all BIMI records and logos from one unified dashboard
- Step-by-step support for VMC acquisition and configuration
- Unified rendering across mail clients



Only automated BIMI solution

- Records managed on your behalf (No manual DNS updates)
- Scalable for organizations with multiple brand entities and domains
- One click configuration

BUILT ON DMARC

Prevents abuse of your domain by unauthorized entities

Improves email deliverability and compliance

Full visibility and control of all email senders

SETTING UP VALIMAIL AMPLIFY IS SIMPLE:

Step 1) Reach DMARC enforcement with Valimail Authenticate® or Valimail Enforce®

Step 2) Valimail will work with a trusted Certificate Authority partner to secure a VMC for your trademarked logo

Step 3) Upload your VMC to Amplify and your logo will immediately begin displaying

For more information, go to valimail.com/products/amplify

TRUST YOUR EMAIL

Valimail is the global leader in zero-trust email security. The company's full line of cloud-native solutions authenticate sender identity to stop phishing, protect brands, and ensure compliance; they are used by organizations ranging from neighborhood shops to some of the world's largest organizations, including Uber, Splunk, Yelp, Fannie Mae, Mercedes Benz USA, and the U.S. Federal Aviation Administration. Valimail is the fastest growing DMARC solution, with the most domains at DMARC enforcement, and is the premier DMARC partner for Microsoft 365 environments. For more information visit www.valimail.com.

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