

Scrumconnect G-Cloud 14 Service description

Discovery Services



**Digital. Made
easy.**



Overview: About Scrumconnect

We are a UK-based SME providing digital services to the private and public sectors.

We help define your product, engineer the solution and transfer skills.

- 1 Delivering more than 20% of top 75 public services
- 2 We are a **trusted partner** to major govt departments including DWP, HMPO, MoJ and DfE
- 3 Delivered successful digital programmes to SITA, Cora, Bank of England and ASOS.
- 4 The services we build achieve an average **95%+** user satisfaction rate
- 5 Creating **750 new jobs** over the next 3 years

Digital. Made easy

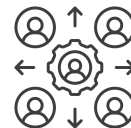
Our mission is to make digital services easy to use for our clients and their customers. To create great user experiences for everyone.

Track Record: Digital. Made easy

Delivering over **20%** of top 75 UK citizen-facing Public Services and a number of Private sector customer facing programmes.



68 user-centred digital services delivered across **14** major clients



350 people currently deployed on client projects



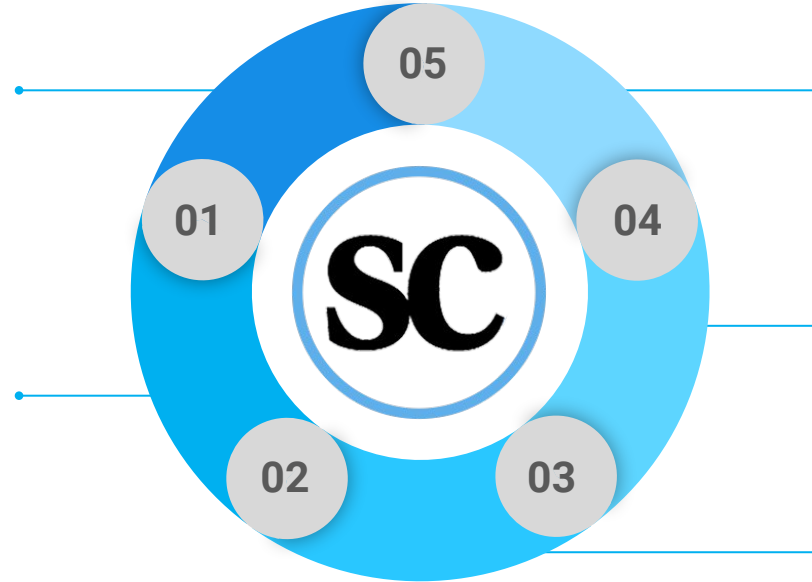
50m UK citizens use our solutions

> User Insights

We put the user at the heart of everything we do. Through diligent user research, we get our solutions right first time.

> Rapid Concept Development

We follow the concept of 'think big, build small'. By continuous iteration, our mentality is to develop a sustainable product.



> Early Product Launch

Our job is to find the quickest route from idea to digital product for our customers. Early value to users results in a virtuous delivery cycle.

> Agile Working

Our delivery, and indeed our organisation, is based on agile principles. Adopting GDS ways of working enables us to help our customers deliver fast and right.

> Lean Experiments

We accept that we build systems in an uncertain world. We take calculated risks through lean experiments to get ahead of the curve.



Collaboration

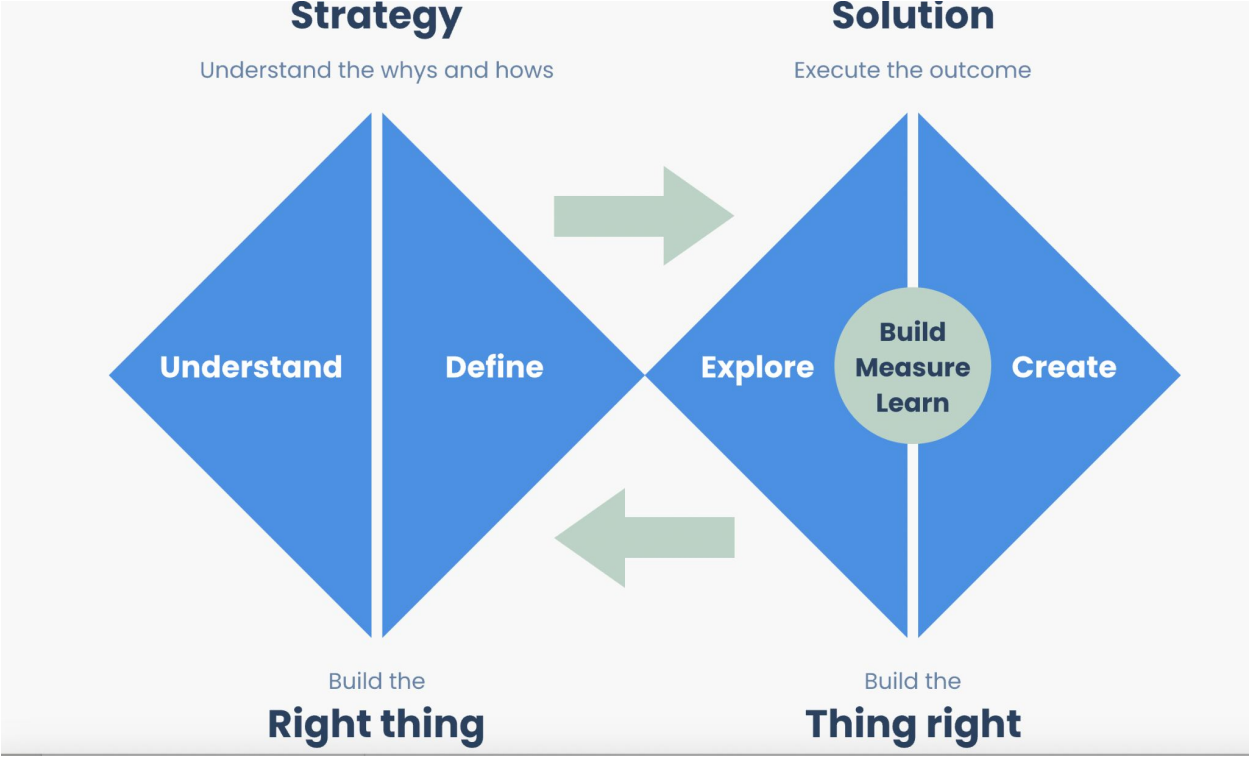


One Team Objective



Continuous Learning

Building for both quality and outcome without compromise



Discovery services involve a comprehensive exploration phase aimed at uncovering key insights, challenges, and opportunities related to a specific project or initiative. Through a combination of research methodologies such as interviews, surveys, and data analysis, we gather valuable information about user needs, market trends, and competitive landscapes. This deep understanding enables us to formulate informed strategies and recommendations to guide project planning and execution. Our discovery process fosters collaboration and alignment among stakeholders, ensuring that project objectives are clearly defined and aligned with organizational goals. Ultimately, our discovery services lay the groundwork for successful project outcomes by providing a solid foundation of insights and knowledge to inform decision-making and drive innovation.

Service Features:

Our Discovery services include the following features:

- Comprehensive Research: Utilize various methodologies for thorough exploration.
- User-Centric Approach: Focus on understanding user needs and behaviors.
- Market Analysis: Identify trends, competitors, and potential opportunities.
- Stakeholder Collaboration: Engage stakeholders for alignment and input.
- Informed Recommendations: Provide actionable insights to guide decision-making.

Service Benefits: Our Discovery services offer the following benefits:

- Informed Decision-Making: Uncover insights for strategic planning and decision-making.
- Enhanced Understanding: Gain deeper understanding of user needs and behaviors.
- Identify Opportunities: Discover new opportunities and areas for innovation.
- Risk Mitigation: Proactively identify risks and challenges to mitigate potential issues.
- Aligned Stakeholders: Foster alignment among stakeholders for successful project outcomes.

Service Delivery: Our Discovery services are delivered using the following process:

- Project Kickoff: Initiate project with clear objectives and expectations.
- Research and Exploration: Conduct thorough analysis using various methodologies.
- Stakeholder Engagement: Collaborate closely with stakeholders for alignment.
- Insights and Recommendations: Present findings and actionable insights to stakeholders.
- Project Planning: Develop strategic plan based on insights for project implementation.

Why Choose Scrumconnect?



Track Record:

Experienced delivery partner for private and public sector clients



UK govt's trusted partner



Cross-Sector Delivery experience

DWP, MOJ, HMPO, DFE, GDS, SITA, Cora, Bank of England and ASOS



Value for Money

clear vision for improvement, TCO benefits, competitive rates, experienced team, knowledge transfer



Hand picked team

10+ years experience of picking bespoke digital teams to meet customer demands



Delivery Mindset

Delivered 40+ projects over Discovery/Alpha/Beta/Live



Quality

meeting user needs as default



Standards

Adherence to GDS and Industry SDLC and Designs, tech community participation. Certified to Cyber Essentials Plus, ISO 9001/27001

Award Winning Agile Software Engineering



Department
for Education



Ministry
of Justice



Education & Skills
Funding Service



Central Digital
& Data Office



Cabinet Office



Department
for Work &
Pensions



Home Office



UK Health
Security
Agency



Government
Digital Service



Department for
International Trade



BANK OF ENGLAND

asos



A hand is shown interacting with a digital interface. The background is a light blue gradient with white circuit-like lines and various icons. The icons include a thumbs up, a laptop, a magnifying glass, a network diagram, and a circular arrow. The text "Thank you" is centered in the middle of the image.

Thank you