

# Agile Product Management with Jira Product Discovery

## Service Definition Document

Valiantys Agile Product Management - capture and prioritize ideas and align everyone with product roadmaps - all in Jira.



# valiantys



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# Agile Product Management with JPD



## Service Overview

Valiantys leverages Atlassian's Jira Product Discovery to offer comprehensive Agile Product Management services, designed to enhance the way teams innovate, prioritize, and deliver products. This solution facilitates the entire product ideation and discovery process, integrating seamlessly with existing tools like Jira, Confluence, and Atlas to optimize the product development lifecycle from concept to launch.

## Benefits of SPM with Valiantys

We aim to help our customers get the most value from their agile transformation by ensuring that they have the right tools for their needs and they use them in the best possible way (proper configuration, proper training). Our goal is to make you self-sufficient by helping build your sustainable, internal agile capability, reducing dependency on outside firms.

- **Value Driven** - Agile accelerates value delivery
- **Better Engagement** – Increased employee empowerment to make decision
- **Improve Speed** – Driving quicker working solutions that meet business expectations.
- **Minimise Costs** – Driving efficiency and maximising investment in projects and resources.
- **Improved Quality** – Higher quality production releases with minimal defects.

Valiantys have a dedicated 'Enterprise Agility' practice that focusses on helping our customer maximise their investment in Atlassian where they have many development teams working on many projects across a number of Atlassian instances and products.

## Why Valiantys?

Valiantys have a proven track record of accelerated time to value in public sector organizations; we understand the challenges of statutory obligations, regulatory duties, service to UK citizens and the security & defence of the United Kingdom; Valiantys have delivered over 5,500 Atlassian projects, developed over 200 Atlassian apps. We have been an Atlassian partner since 2006, are 100% focused on Atlassian products and solutions having developed a broad portfolio of services to best support our customers.



"Jira Product Discovery is helping us do the right things, in the right order, and at the right time, focusing on work that will deliver on benefits."

**John Sayers, RenaissanceRe  
PMO Lead**

**Kingston  
University  
London**

  
**Department  
for Work &  
Pensions**

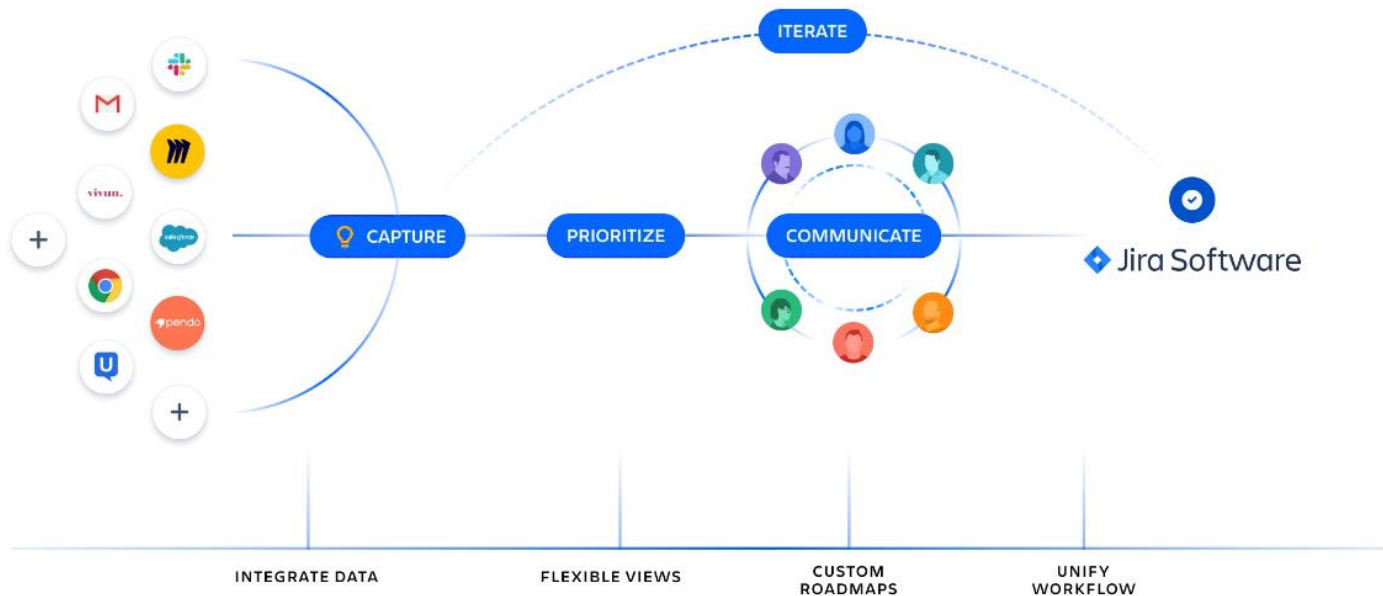
**NHS**

  
**Driver & Vehicle  
Licensing  
Agency**

**GREATER  
LONDON  
AUTHORITY**

## Components of Jira Product Discovery

Jira brings it all together with dedicated tools for every team.



### ◆ Bring structure to the ideation process

Bring ideas to life by gathering data and insights that help your team prioritise what will make the most impact.

### ◆ Get everyone on the same page

Custom views and roadmaps give your stakeholders the what, the when and the why.

### ◆ Bridge the gap to Jira Software

Bring business and tech teams together by connecting product ideas here to the delivery work happening in Jira Software.

## Methodology

For new and current Valiantys customers who seek the benefits of product management, the Valiantys Enterprise Agility Practice is a specialised group of consultants and coaches that bridges the gap between agile methods and tools to enable strategically aligned, efficient and effective business value delivery.

Unlike traditional consulting firms that provide advice and leave tool selection and implementation up to you, we are with you until your agile methods and mindset are fully enabled and supported by a properly configured toolset, helping build your sustainable, internal agile capability.

### 1. Product Discovery and Ideation Lifecycle Workshop

A kick-off workshop with key stakeholders to understand outcomes and set the foundation for optimal use of the tool. Define objectives for implementing Jira Product Discovery based on identified business goals and user requirements.

### 2. Software Training Session

A software training course to ensure you can leverage the full power of Jira Product Discovery (JPD), with presentations, demonstrations and hands-on lab activities.

### 3. Tool Analysis & Configuration

2-day configuration engagement of your Jira Product Discovery instance to accommodate ideation, prioritisation and reporting requirements.

### 4. Launch & Ongoing Support

Facilitate the official rollout of the Jira Product Discovery tool to all relevant teams. For peace of mind and to maintain momentum, our experts are available on-demand to answer questions, or tweak configuration at any time as you roll this out.

### 5. Enabler Workshop

We run a follow up session ~3-4 weeks later to check for success, answer any questions and finalise any next steps.