



G-Cloud 14

Cloud-enabled Imagery and Insights – Planet

Service Definition

Conditions of Supply

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List of Contents

1	Service Description	1
2	Onboarding support	3
3	After Sales Support.....	Error! Bookmark not defined.
4	Technical Requirements	3
5	Hosting Options	3
6	Security.....	3



1 Service Description

As a Planet Value Added Reseller, MAIAR Limited can provide a commercial Intelligence as a Service (IaaS) that utilises the full range of Planet's products, services and analytic partners. When combined with MAIAR's in-depth intelligence subject matter expertise, this can deliver processed information and product intelligence reporting to the customer.

Planet generates imagery and subsequent analytics of the entire Earth's landmass, and maritime locations of strategic importance, on a near-daily basis. This is achieved via a market leading constellation of circa-200 earth observation satellites, combined with a historical archive that contains over 10 years of data available on the entire Earth's landmass.

Foundation Services	Operational Planning & Crisis Response	Intelligence Analysis	Maritime Domain Awareness
Deliver consistent, up to date baseline information, monthly & seasonal basemaps, and analysis ready data	Provide access to the data you need at the point of uncertainty with current and recent context	Detect and assess change for strategic capabilities, infrastructure, and adversarial intent from sites to regions	Identify, understand, and evidence anomalous activity with global identification, attribution, and tracking

The products produced by a Planet powered IaaS will all be natively unclassified; however, via customer direction and exploiting MAIAR CIS, product up to OFFICIAL SENSITIVE can be delivered. The Planet powered IaaS is agile by design, will not be fixed in any region or theme, and can react to customer requirements immediately. This service will only expend contractually agreed funds on current, prioritised requirements, coordinated via a central hub such as DI Ops, and whilst there will need to be an agreed account spending limit, nothing will be fixed against moribund or archive requirements.

Planet powered IaaS will generate insights utilising a multi-spectrum approach that exploits Planet archive, current and planned data capture, combined with Planet's organic analytics and those provided by Planet's partners via their mature and proven systems.

Access to the immediate outputs of the Planet powered IaaS will be provided via Planet, and their key partners', APIs, web applications, and GIS integrations. Processed information can be made directly available to the customer via MODNET OFFICIAL or additional insight and analytical value can be provided by MAIAR's in-house expertise and supplied to customer MODNET Official shared information environments.



Available through a subscription model, with increasing cost efficiency, as customer invested timescale and outlay increases, Planet powered IaaS can be scaled to the requirements of the client's analysis and application needs. Planet are unable to provide Defence Business Services to non-US customers; therefore, their standalone offer is limited to the provision of their data and processed information via their organic analytics system only. The crucial IaaS aspect of this offer that provides partnership in requirements generation, capability selection, analytics advice, contingency response, crisis support and the production of product reporting requires the MAIAR aspect.

Product descriptions

1. Planetscope Global Tile View Bundle:
 - a. Planet scope imagery (~4m resolution)
 - b. Planetscope Monitoring Global All-time Access streaming (near daily coverage, including access back to 2016)
 - c. Monthly Global Visual Basemap Streaming (includes access back to 2016)
 - d. Quarterly Global Visual Basemap Streaming (includes access back to 2016)
2. Planetscope All-time download (premium clipping):
 - a. PlanetScope All-time Download (premium (1 hectare minimum order per scene), with clipping; charged for each download) . A tile view package must be purchased (1a-c).
3. Skysat Assured Tasking:
 - a. ~0.50m Imagery
 - b. Minimum order 25km²
 - c. Assured tasking allows for selecting a specific acquisition window (subject to availability) on a point target (maximum 2 tasks per 200km² radius per day, subject to feasibility)
 - d. No SLA on cloud cover.
4. SkySat Flexible Tasking:
 - a. ~0.50m Imagery
 - b. Minimum order 25km²
 - c. Standard tasking window is 14 days, subject to feasibility study.
 - d. Completed task <15% cloud cover.
5. SkySat Archive:
 - a. ~0.50m Archive Imagery
 - b. minimum order is 1 scene (~2km²)

MAIAR can provide this core software service under G-Cloud 14.



2 Onboarding support

MAIAR, alongside the Planet team data-application experts where required, will provide through-life guidance to assist clients in designing and configuring the Planet powered IaaS to suit their business needs, intelligence requirements and existing cloud infrastructure.

Although MAIAR does not offer formal training courses, the company will provide tailored support to individual or small groups of users, managers and administrators. This can be delivered in person at Official, Secret and Above Secret locations, or remotely via Teams to ensure that IaaS outputs are readily exploitable.

3 After Sales

Once Planet powered IaaS is functional, MAIAR will provide continued tailored support to users, managers and administrators. This will include guidance on new Planet capabilities, emerging Planet partners' analytic services, data/product ingest issues-risks-opportunities and the necessary upgrades and maintenance options to suit changing client needs.

4 Technical Requirements

Minimal technical requirements as all Planet powered IaaS data, processed information and MAIAR insight products can be made available via MODNET OFFICIAL emails, shared information environments or www portal access.

5 Hosting Options

All data and services will be hosted in the global cloud either on Planet and Planet partner systems for unclassified data or processed information outputs. The additional analytical, insight and OFFICIAL/OFFICIAL SENSITIVE layer will be delivered via MAIAR systems that are accredited to process information up to OFFICIAL SENSITIVE. Access to the data, processed information and insight products can be made available via MODNET OFFICIAL emails, shared information environments or www portal access.

6 Security

MAIAR has staff with Developed Vetting and compartment access, to enable conversations to be maintained within the appropriate location. All intelligence requirements passed to MAIAR for the purpose of exploitation within the Planet powered IaaS will be sanitised by the MOD customer, in conjunction with MAIAR staff in the appropriate secure location and electronically passed to MAIAR at OFFICIAL or below.