



G-Cloud 14 Pricing Document

Cloud-enabled Imagery and Insights - Planet



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1 Pricing Structure

This document provides pricing information for MAIAR Cloud-enabled Imagery and Insights, powered by Planet Labs PBC.

1.1 Resource-based Pricing

All Services are resource based and prices are covered in the separate SFIA rate card document.

1.2 Firm Pricing

MAIAR is prepared to offer Firm Price projects where the scope and timescale can be fully bounded. MAIAR will be pleased to engage with the customer to develop a Firm Price schedule as desired.

Planet software licences can be provided for individuals or as floating licences for use within an enterprise system. The initial licence fee includes twelve-month support including provision of software updates.

MAIAR is a Value Added Reseller of Planet Labs imagery, data and insights. Planet pricing is reviewed every quarter and currency exchange rates are clearly dynamic, so firm prices cannot be provided. Indicative prices to 1 May 2024 (using the exchange rate of \$0.789 to £1) are provided in Table 1. Current prices are available on request from MAIAR Limited.

1.3 Volume or Combination Discounts

Discounts may be applicable, for example holding rates across a financial year boundary or for contracts of substantial duration. MAIAR will be pleased to consider these discounts and to agree the scope of the Service during the ordering process described in the associated Service Definition Document.

1.4 Education Pricing

This is not applicable to this service.

1.5 Unit based Pricing

Pricing detailed below is for perpetual licensing for UK MOD use only. Further entities can be added to at increments of 10%. The below pricing assumes a 12-month contract duration and represents minimum order values.

Product	Unit / Measure	Price	Notes
1a. PlanetScope Basic Global Tile View Bundle	50,000 Tiles Per Month	£43,200	12-month subscription



1b. PlanetScope Standard Global Tile View Bundle	250,000 Tiles Per Month	£150,000	12-month subscription
1c. PlanetScope Premium Global Tile View Bundle	1,000,000 Tiles Per Month	£450,000	12-month subscription
2. PlanetScope All-time Download (Premium Clipping)	500,000 Hectares	£28,125	Add-on 12-month subscription, Minimum order = 1 hectare, A Tileview subscription must be purchased
3. SkySat Assured Tasking	500 km2	£18,000	12 month subscription, minimum order 25km2 per task
4. SkySat Flexible Tasking	2,500km2	£27,000	12 month subscription, minimum order 25km2 per task
5. SkySat Archive	5,000km2	£29,250	12 month subscription, minimum order is 1 scene (~2km2)

Table 1 – Pricing for data and imagery

Product descriptions

1. Planetscope Global Tile View Bundle:
 - a. Planet scope imagery (~4m resolution)
 - b. Planetscope Monitoring Global All-time Access streaming (near daily coverage, including access back to 2016)
 - c. Monthly Global Visual Basemap Streaming (includes access back to 2016)
 - d. Quarterly Global Visual Basemap Streaming (includes access back to 2016)
2. Planetscope All-time download (premium clipping):
 - a. PlanetScope All-time Download (premium (1 hectare minimum order per scene), with clipping; charged for each download) . A tile view package must be purchased (1a-c).
3. Skysat Assured Tasking:
 - a. ~0.50m Imagery
 - b. Minimum order 25km2



- c. Assured tasking allows for selecting a specific acquisition window (subject to availability) on a point target (maximum 2 tasks per 200km² radius per day, subject to feasibility)
- d. No SLA on cloud cover.
- 4. SkySat Flexible Tasking:
 - a. ~0.50m Imagery
 - b. Minimum order 25km²
 - c. Standard tasking window is 14 days, subject to feasibility study.
 - d. Completed task <15% cloud cover.
- 5. SkySat Archive:
 - a. ~0.50m Archive Imagery
 - b. minimum order is 1 scene (~2km²)

For completeness (reflecting the SFIA Rate Card provided) additional services pricing is based upon professional days, the number of which (for either limit of liability or firm pricing) will be agreed during the ordering process. Professional day rates are shown in Table 2 below.

Equivalent SFIA Grade	Industry Grade	Daily Rate
2	Admin Support	£846.73
3	Analyst	£975.50
4	Senior Consultant	£1126.25
5	Principal Consultant	£1,179.74
6	Director/Senior Principal	£1,242.62
7	Senior Director	£1,609.41

6. Table 2 – Man Day rates for Additional Services

1.6 Sector Pricing

Our prices apply equally across all sectors.