CIVIC
knows

remote design sprint workshop

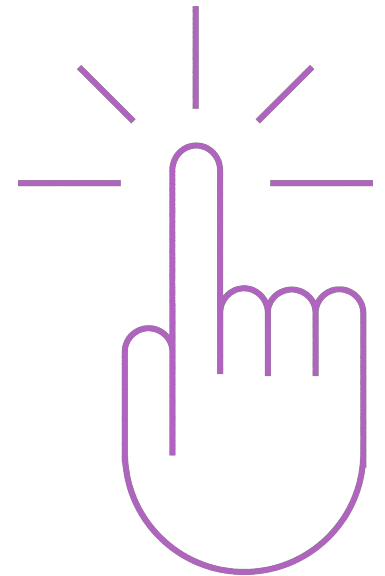**Cloud Based Services**
G-Cloud 14

Remote Design Sprint Workshop

When is it right for you?

Do you have a specific challenge and a tight timescale? Do you struggle to get everyone together in one place? If so, a Remote Design Sprint Workshop with your users is great!

This research method helps you quickly design, prototype and validate your idea through either one or a series of workshops with your stakeholders (or even end users!) all held remotely. We utilise online sharing platforms to enable collaboration and team work.

We'll lay out the business goals, understand the problem and collaboratively work on a solution with you and your team. The outputs of the workshop will help designers and engineers move very quickly into converting the idea into a clickable prototype, which can be user-tested. It's fast, it's fun and it gets results!

Remote Design Sprint Workshop

Features and benefits

Engage your stakeholders in the design and development of your website/app through our interactive remote workshops. CIVIC will work with you to design activities that define business and user objectives through our collaborative sessions. You'll leave with an aligned team and clear goals for the project.

Features

- Creation of workshop activities
- Facilitation of the workshop by several UX experts
- Define requirements and prioritisation
- Co-design outputs; personas, user journey maps, information architecture, sketched solution prototypes
- Analysis of the results
- Low-fidelity sketched solutions, which can be converted into clickable prototypes for user testing

Benefits

- Increased accessibility, therefore, increased participation
- Create focus through a set time-frame
- Involve users in the design process
- Validate and user-test your idea with real users
- Move quickly into developing a workable, clickable prototype that represents the teams' collective solution to the problem
- Drive collaboration by breaking down silos and gather different perspectives
- Get stakeholder buy-in from across the business
- Educate stakeholders in user research
- Identify and address problems

Who are we

We're an award winning, full-service, digital solutions agency, covering all aspects of development and delivery
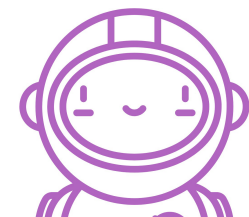
With over 20 years experience in the digital world, we have experience across every sector and clients across the globe.

Our locations

Although we have physical offices, **we can work from anywhere!** We've got clients in the UK, US, Europe and many more…

Our team

We have an amazingly talented team of developers, designers, software engineers, accessibility experts and UX specialists
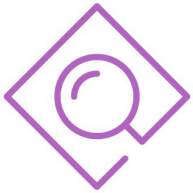
Our services

We believe good design is based on user needs

We've delivered and hosted over 1,500 websites and online systems and have built up a profound understanding of websites and platform requirements across all sectors, all with the user at the heart. We work with our clients to understand their goals and objectives, developing a collaborative approach to deliver creative solutions that meet business and user needs.

Some of the ways we can help

Discovery & research	Design & creative	Accessibility evaluations & testing	Development & integration	Hosting & support
• User research	• Brand strategy	• Consultancy & strategy	• Website development	• Virtual private servers
• Business strategy definition	• Brand development	• Accessibility audits	• Content management	• Bespoke hosting solutions
• Usability testing & evaluation	• Visual identity	• Accessibility testing	• Systems integration	• CMS optimised managed hosting
• Content strategy & planning	• Creative design	• Accessibility training	• Bespoke development	• ISO 27001 certified
• Service design & strategy	• Marketing campaigns		• Product development	• Maintenance & technical support
• User-centered design	• Corporate communications		• Enterprise solutions	
• User Journey Mapping	• Digital design			
• UX training	• Responsive web design			

Our discovery and research GCloud services

We provide a range of UX research across all stages

Discover & Strategise

Understand both business objectives and user needs by empathising with your users, defining who they are and what they need from your service

- Discovery research
- Brand research
- Online survey
- User interviews
- Focus groups
- Diary studies
- Ethnography
- Stakeholder workshops
- Personas / Empathy maps
- User Journey Maps

Design & Test

Innovate and design based on user and business requirements, testing at all stages of development

- Co-design workshops
- Content strategy
- User testing
- Accessibility testing
- Information architecture (IA)
- Card sorting
- Tree Testing
- Expert usability review
- Heuristic review
- Accessibility audit
- Wireframes / prototypes

Optimise & Iterate

Track how well your service offering is doing and iterate to provide the best experience to your users while defining your future strategy

- Competitor review
- Benchmarking
- Conversion rate optimization
- Iterative user testing
- Service Design
- Digital strategy
- UX Strategy / Road map

Our clients

Some of our wonderful clients include...

Our accreditations

We strive to deliver the best service to our clients

In recognition of our Quality Management System the NQA has awarded CIVIC ISO09001 accreditation for project delivery and online marketing.

The ISO27001 acknowledges CIVIC's best practices across digital and web-based communications and, in particular, recognises our quality assurance and Information Security Management System (ISMS).

The Cyber Essentials Scheme (CES) is a set of measures that all organisations should implement to protect against basic cyber threats on the internet.

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Lets chat

Got a question? Need some advice? We're here to help.

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