

## **Digital Strategy & Roadmap**

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esynergy's digital strategy & roadmap service works with you to define your journey in becoming a cloud-based, agile or user centric organisation. Adhering to GDS Standards we deliver a digital roadmaps and strategies enabling modern, collaborative ways of working while increasing operational efficiency.

## **Service features**

- Organisational design
- User centric focused
- Coaching around culture and ways or working (WOW)
- Definition of a target-operating model (TOM)
- Management of data, current technical debt and future plans
- Architectural review and strategy; present and future state
- Advising on best of breed technology
- Design a digital roadmap based on vision and scope

## **Service benefits**

- Digital first service redesign
- Focuses on business value
- In-depth knowledge of Public Sector bodies
- Platform based business model design
- Digital by default as standard
- Drives cultural improvements to improve efficiencies
- Customer-centric design and decision-making



