

Business Case Development

Ideal Health gives healthcare organisations the expertise and guidance they need to develop a compelling business case to secure funding for digital transformation and achieve enhanced outcomes for patients and clinicians.

The Challenge

With budgets and resources continuously squeezed, healthcare organisations are under growing pressure to acquire and deploy digital solutions that drive standards of patient care, improve efficiency and reduce operational costs. But to acquire the necessary funding for any digitally enabled change programme, organisations must first develop an accurately costed, well-researched business case that scopes the requirement, sets out options for change, identifies benefits and risks and builds compelling economic and financial cases.

The Solution

We partner with you to ensure your business case is robust, comprehensive, fully aligned with your strategic goals and stands the greatest chance of success. Our expert consultants are healthcare people with in-depth experience of designing and delivering change. We understand how to align people, processes and technologies in a transformation context.

Our long track record in implementation means we can build you a business case that is grounded through robust economic analysis and represents a financially viable way forward to help deliver your strategic objectives. We are up to date with the latest business case requirements, have access to the most recent proven templates and keep everything in line with HIMSS.

The result is a business case perfectly synchronised with your strategic and operational goals and optimised to secure the funding you need to trigger successful digital transformation.



Why Ideal Health

Ideal gives you a powerful and pragmatic business case, fully aligned to your strategic goals and based upon our unique, in-depth knowledge and experience across the entire implementation life-cycle:

- **Long track record.** As a business we have over 20 years of experience supporting the delivery of technology solutions to health providers across the UK.
- **Deep market understanding.** We have deep knowledge of the digital technology marketplace and the latest trends, policy and legislation.
- **We are well connected.** We have strong working relationships with the most innovative and successful vendors of digital technologies.
- **We are healthcare people.** We specialise in digital healthcare and nothing else. Our consultants' careers are rooted in hospitals, clinics and other health and social care organisations. We understand healthcare challenges and opportunities from the inside.
- **Our consultants are HIMSS accredited.** Combining clinical, professional and technology knowledge and expertise, we can effectively coach and advise healthcare organisations as they progress through maturity model stages.

Our Component Services:

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| ✓ Full Business Case | ✓ Infrastructure Review & Design |
| ✓ Strategic Solution / Integration | ✓ Requirements Definition (EPR & other digital solutions) |
| ✓ Transformation Design / Change | ✓ Options Appraisal |
| ✓ Current and Future State Business Process Definition | ✓ Procurement Advisory / Advice / Support |
| ✓ Benefits Definition and Approach to Realisation | ✓ Programme Design for Delivery |
| ✓ Business Intelligence & Information Management Design | ✓ Mobilisation Planning |
| | ✓ Digital Maturity Assessment |

Please contact us to discuss any aspect of your business case development and to understand how Ideal Health can support your organisation.

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