

DrDoctor

Pricing

G-Cloud 14

End-To-End Patient Engagement Solutions

Effortlessly enhancing communication and patient interactions at scale, creating a smarter, better-connected NHS.

Lite

Unintegrated, ready-to-use tools to communicate and engage with patients

- ✓ Staff Portal
- ✓ Quick Question
- ✓ Quick Book
- ✓ Broadcast Message

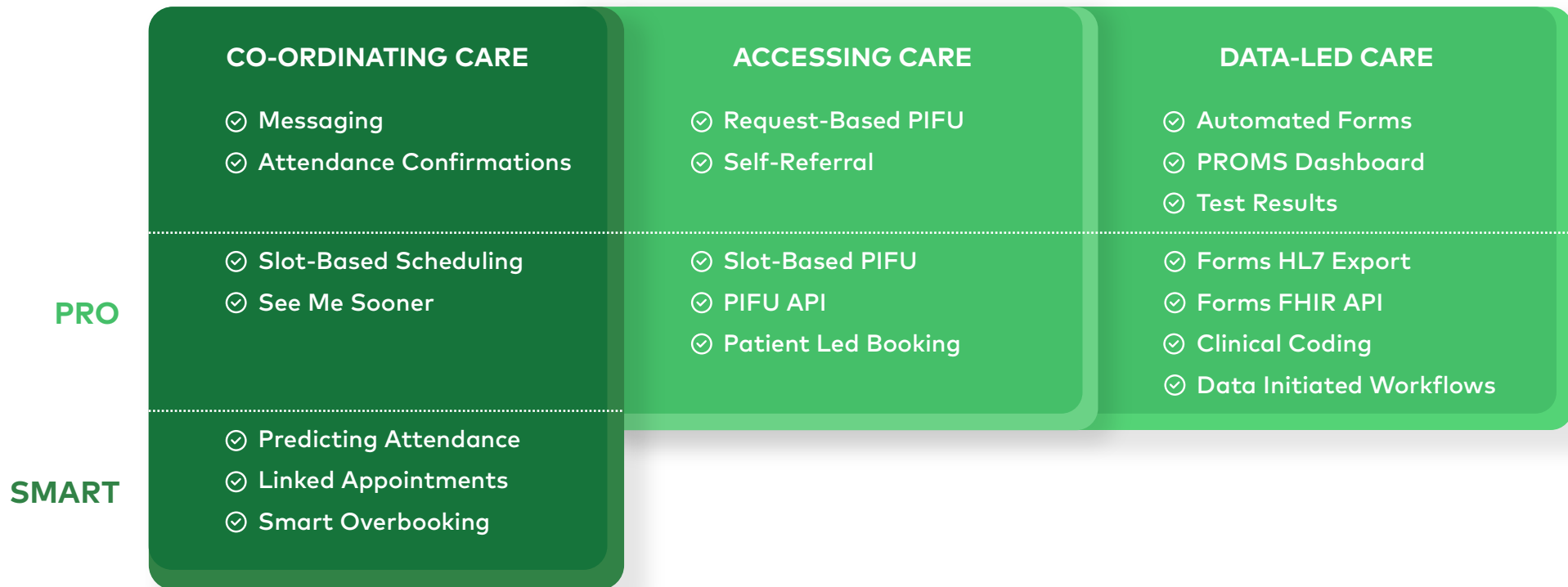
CORE PEP

All the capabilities of Lite, combined with our best-in-class Patient Engagement Platform

- ✓ Patient Portal
- ✓ Request-Based Scheduling
- ✓ Appointment Notifications
- ✓ Ad-hoc Forms Builder & Library
- ✓ Video & PAS/EPR Launcher
- ✓ Digital Letters

Beyond Core Patient Engagement – Only with DrDoctor

Move beyond traditional patient engagement models, into a world of proactive early intervention and prevention. Unlock the full potential of hybrid healthcare to deliver complete patient engagement and actionable population health.



DrDoctor Annual Licence Fees

VOLUME* PER INSTANCE IN A CARE SETTING						
6 Month Pilot	Very Small	Small	Medium	Large	Very Large	Enormous
	0 to 100,000	100,001 to 250,000	250,001 to 500,000	500,001 to 750,000	750,001 to 1,000,000	1,000,001 to 1,500,000**

Lite	£3,350	£12,000	£20,600	£29,200	£37,800	£46,400	£51,500
Core Engagement Platform	£12,500	£47,255	£89,935	£159,035	£229,185	£281,910	£325,360

Co-Ordinating Care	£2,400	£26,220	£42,860	£56,670	£71,630	£85,310	£98,420
Co-Ordinating Care Pro	£11,500	£17,275	£25,770	£39,245	£61,325	£78,495	£98,120
Co-Ordinating Care Smart	£11,500	£50,620	£79,070	£119,585	£162,925	£204,345	£251,645

Accessing Care	£11,500	£13,285	£26,565	£53,130	£83,015	£106,260	£122,200
Accessing Care Pro	£11,500	£12,500	£23,000	£37,020	£57,845	£74,040	£92,550

Data-Led Care	£11,500	£39,725	£68,285	£95,900	£130,785	£164,520	£198,600
Data-Led Care Pro	£4,500	£9,945	£13,657	£19,180	£26,157	£32,904	£39,720

Specialist Add-ons

VOLUME* PER INSTANCE IN A CARE SETTING						
6 Month Pilot	Very Small	Small	Medium	Large	Very Large	Enormous
	0 to 100,000	100,001 to 250,000	250,001 to 500,000	500,001 to 750,000	750,001 to 1,000,000	1,000,001 to 1,500,000**

Diagnostics engagement package	£11,500	£36,145	£70,420	£130,835	£192,190	£235,760	£270,065
Care Records (Care Plans, Care Record, Content Library, Symptom Diary and Trackers)	£11,500	£30,200	£46,300	£66,200	£90,600	£120,300	£141,800
e-Meet & Greet	£11,500	£35,600	£64,300	£99,800	£139,300	£169,700	£195,800
Data Share	£11,500	£25,600	£37,700	£49,850	£61,950	£74,100	£86,200
Additional Workflows	£11,500	£35,000	£64,500	£124,500	£179,000	£232,000	£285,550
Smart Enhancements	£11,500	£35,000	£64,500	£124,500	£179,000	£232,000	£285,550
Early Adopter Program	£11,500	£35,000	£98,000	£161,000	£224,000	£287,000	£350,000

* Volume of either care contacts (community and mental health), diagnostic orders or outpatient appointments

** >1.5 mil Scoping required - Contact us sales@drdoctor.co.uk

Consumables

Outbound messages in advance	£0.023/fragment <i>(50% discount for any outbound notification when read within App)</i>
Outbound messages in arrears	£0.03/fragment <i>(50% discount for any outbound notification when read within App)</i>
Digital Correspondence	£0.0115
Automated Voice	£0.80/call
Video	2 participants: £0.01/min, 3 participants: £0.03/min, 4+ participants: £0.06/min
Hybrid Mail	£1/credit; one off set-up fee £5,000
Annual Patient Notified Licence	£1/credit (excl. printing costs)

Delivery & Implementation

Investing in DrDoctor gives you more than just patient engagement technology.

With a focus on building long-term platform success from the very first interaction, our renowned delivery team and embedded solution experts ensure a smooth onboarding and deployment process, aligning to your implementation goals and achieving a faster time-to-value.

DrDoctor Solution	One off delivery fee – up to 6 Months
Lite	£9,450
Core Engagement Platform	£29,890
Co-Ordinating Care	£5,500
Co-Ordinating Care Pro	£34,300
Co-Ordinating Care Smart	£29,890
Accessing Care	£34,300
Accessing Care Pro	£38,500
Data-Led Care	£34,300
Data-Led Care Pro	£19,950
Care Records	£24,500
Diagnostics Bundle	£29,890
e-Meet & Greet	£34,300
Data Share	£5,500
Additional Workflows	£34,300
Smart Enhancements	£34,300
Early Adopter Program	£34,300
Additional Delivery	Per SFIA rate card

Integration & Enablement Fees

VOLUME* PER INSTANCE IN A CARE SETTING					
Very Small	Small	Medium	Large	Very Large	Enormous
0 to 100,000	100,001 to 250,000	250,001 to 500,000	500,001 to 750,000	750,001 to 1,000,000	1,000,001 to 1,500,000**

Annual Connection Service Includes: NHS App; SSO, Patient List API, Data Quality Investigations, Ongoing integration maintenance, Gold SLA	£14,400	£17,280	£20,735	£24,885	£29,860	£35,830
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Integration Block Covers 1 or more of the below per instance (subject to scoping and requirements): • Demographics • Appointments • Slots • Appointment history	One off fee: £24,500/ up to 12 weeks - Requires VPN/TIE contractor access Includes up to 4 days onsite as required				
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Transformation Services

Whether you're exploring a complete service transformation or simply additional analysis or build work to support your teams, we provide a range of transformation services on top of our standard support that brings the right expertise into your organisation to get from vision to value faster.

All Transformation Services require scoping. Priced per SFIA rate card.



Clinical and operational performance

Onsite Diagnostic: A comprehensive opportunity assessment to quantify the potential impact and benefits of hybrid transformation projects.

User centred design – identifying needs of patients & service users to streamline efforts and maximise efficiencies.



Booking process redesign

Work alongside operational and booking teams to improve end-to-end referral and booking processes. Including, where appropriate, moving from traditional to partial booking processes, a pre-requisite to effective patient led booking.



Programme performance and governance

Diagnostic services to review transformation programme performance – covering clinical, operational, technical, governance, performance management.



Premium ad-hoc services

Support projects to further release team resource such as building services or bespoke analysis.

Other Services

Approved Partner Program Solutions RPA 3 rd Party APIs Enhanced SLA Additional Integration services	£1/credit
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DrDoctor

The Complete Patient Engagement Platform

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