



**GBG**

# **Price List for Investigate Data Provision**

G-Cloud 14

Version 1.2 | April 2026

Service	Price	Match / CPM
<b>New Address</b>		
Forward Address	£0.75	Match
<b>Gone Away</b>		
Goneaway Indicator	£0.75	Match
<b>Teleappending</b>		
Landline Numbers (Validated Numbers)	£0.50	MATCH
Mobile Append (Validated Numbers)	£0.50	MATCH
<b>Validation Services</b>		
Landline Validation (cost per 1000 records processed)	£25.00	CPM
Mobile Number Validation (cost per 1000 records processed)	£35.00	CPM
Email Validation	£10.00	CPM
<b>eAppend</b>		
Email Append	£0.75	MATCH
<b>Preference Service Information</b>		
Mailing Preference Service	£0.80	CPM
Telephone Preference Service (cost per 1000 records processed)	£7.00	CPM
Corporate Telephone Preference Service (cost per 1000 records processed)	£7.00	CPM
Date of Birth Append	£0.15	MATCH
<b>Mortality</b>		
Mortality	£1.00	MATCH
<b>Misc Services (cost per 1000 records processed)</b>		
De-duplication	£7.00	CPM
Electoral Roll Matching for Validation Only	£15.00	CPM
PAF Matching (Returning Data)	£15.00	CPM
<b>Misc Fees</b>		
Bureau Project Setup	£600.00	ONE OFF
Basic Dedupe Setup (i.e. Individual, Family, or Premise)	£300.00	ONE OFF
Bureau Job Minimum Order Value	£400.00	ONE OFF
Automated Monthly Minimum Order Value	£400.00	PER MONTH
Bespoke programming	£750.00	PER DAY
File handling charge	£50.00	PER JOB
<b>Credit Data</b>		
CCJ match	£0.25	per match
Forwarding Address Links	£1.00	per match
Living as Stated	£0.65	per match

Phone Numbers	£0.50	per match
Loan Application Data	£1.50	per match

#### Bulk Matching Fixed Rate

Up to 11 use cases, typically to include Address (UPRN/Forward/Goneaway), Person, Date of Birth, Deceased for Individuals & Businesses	£60,000	per month
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