A Gartner G-Cloud 13 Service Definition for
Cloud Digital Leadership — Gartner for Midsize Enterprise Technology Manager with Industry Reference (TMGRINDREF)

2022
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Service Summary

The Gartner for Midsize Enterprise Technology Manager with Industry Reference service provides senior technology executives, typically direct reports of the CIO, in a midsize client company with access to exclusive actionable technology-related insights, tools, and resources to help advance their most critical Cloud priorities.

Service Benefits

- Client Success Manager will serve as primary point of contact
- Individualised strategies based on client priorities and initiatives
- Ongoing engagement and delivery of value
- Peer networking
- Exclusive research and content to advance critical cloud priorities

Service Features

- Peer Networking
- Gartner for IT Leaders Research
- Peer & Practitioner Research
- Industries IT Research
- Midsize Enterprise Research and Tools
- IT Key Metrics Data, Diagnostic Tools, Templates and Case Studies
- IT Podcast Series

Pricing

- Gartner will bill a firm fixed price of £23,100 excl. VAT, incl. all expenses for this service
- The service period is twelve months
- Gartner will bill for 100% of the fees at contract signing
- All invoices are payable net 30 days from date of invoice

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Full List of Service Features

- Peer Networking

    – Peer Directory: Access to searchable directory of senior most technology leaders

    – Online Forums: Access to discussions of common issues among peers on gartner.com

- Research Access

    – Gartner for IT Leaders Research and related content: Includes Core IT and role-specific research; diagnostic tools, templates, and case studies; Weekly Picks and News Analysis; and webinars featuring Gartner experts.

    – Peer & Practitioner Research: Includes peer benchmarks, best practices, case studies, tools, and templates.

    – Industries IT Research: Access to Gartner research related to industries Gartner covers.

    – Midsize Enterprise Research and Tools: Includes midsize enterprise-contextualised content, tools and resources focused on the CIO's top priorities

- IT Key Metrics Data — Provides performance metrics on trends in IT spending and staffing, unit costs, and performance measures across critical IT domains

- IT Podcast Series — A podcast series featuring Gartner experts' perspectives on business priorities and challenges on topics in information technology

Additional Terms & Conditions

- Limited release service subject to pre-qualification

- Use of the Service is governed by the Gartner Usage Policy and the Gartner Copyright and Quote Policy, which are accessible on the Policies section of gartner.com.

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