# A Gartner G-Cloud 14 Service Definition for Cloud Digital Leadership — Executive Programs v2 Self-Directed: Individual Access (EXPV2SD1)

2024
Gartner G-Cloud 14 Service Definition



# **Service Description**

Designed for the most senior IT executive, normally the CIO, this service provides an ongoing advisory relationship with Gartner, supported by a Service Delivery Team. Helps deliver on mission-critical priorities and achieve strategic and innovation goals faster.

#### **Service Benefits**

- Client Success Manager to help maximise service value
- CIO guidance, insights and skills transfer
- Delivered through a Cloud-based service
- Role-relevant CIO research
- A rich, CIO-specific online experience
- Stay on top of emerging trends

### **Service Features**

- Assigned service delivery team, including a Client Success Manager
- Executive Programs Research and related content
- All industry research
- Business initiatives content
- Unlimited access to Gartner analysts
- CIO Exclusive Leadership Development Content
- Ticket to Gartner IT Symposium/Xpo with Exclusive Member Experience
- Attendance at Gartner CIO Leadership Forum
- Online Peer Community for networking

# **Invoicing**

- The service is provided to one licensed user for a period of twelve months
- All invoices are payable net 30 days from date of invoice

#### **Full List of Service Features**

- Assigned service delivery team Client Success Manager A client success manager will serve as the Licensed User's primary point of contact for the Service. The client success manager is an experienced service professional who understands the Licensed User's context and priorities and helps them to understand their entitlements and leverage the most relevant Gartner resources.
- Individual Inquiry Provides access to Gartner research experts associated with this Service. Participation is limited to the expert and the licensed user only (i.e., non-Users, either inside or outside the client company, may not attend or otherwise participate on an inquiry call).
- Executive Programs Research and Related Content Up to 12 reports per year, covering Gartner-selected topics, such as IT governance, business value of IT, architecture, and other areas where business and IT intersect. Includes associated tools and teleconferences hosted by Executive Programs Research Report authors



to discuss report topics. Business Research and Related Content is targeted to CIOs, CFOs, and other business executives. May include podcasts, Road Notes, toolkits, and top research picks. Third-party content such as Harvard Business Review articles and other news reports specifically chosen based on the current issues impacting CIOs and their organisations.

- Executive Leadership Key Initiatives Access to content written on initiatives for Executive Leadership to address the specific and shared needs of leaders in their broader executive role, regardless of domain, e.g., digital business transformation, talent, internal communications, and others.
- CIO Exclusive Leadership Development Content Written for aspiring CIOs and focused on the professional development of Team Members. Targeted to professionals, typically direct reports to the CIO, who are interested in developing the skills necessary for technology leadership.
- Industry Research Research that provides analysis and advice on major issues
  within the following industry sectors: banking and investment services, energy and
  utilities, insurance, manufacturing or retail. Industry research is designed to deliver
  key technology insights to technology leaders, business-focused IT professionals,
  and business executives.
- Emerging Technology and Trends Reports that analyse the key trends and recommendations across multiple dimensions such as technology, channel, vertical, et. al. This research provides high-level guidance on countries with rapidly developing technology markets.
- Document Forwarding Licensed User may, on an occasional and infrequent basis, forward to others in client company no more than 25 (twenty-five) individual Gartner Research documents per contract year. This may not be done on a routine basis, or via posting on Client's intranet, or in any other manner that has the intent or effect of avoiding the purchase of additional Gartner User licenses
- Gartner IT Symposium/Xpo<sup>™</sup> with Exclusive Member Experience One (1) non-transferable invitation to attend Gartner IT Symposium/Xpo, including standard Symposium entitlements plus an exclusive member experience that may include priority booking for onsite One-on-One meetings with Gartner experts, access to an Exclusive Member Lounge and meeting rooms in the Exclusive Member Meeting Center, and networking opportunities with peers and Gartner Service Delivery associates.
- CIO Leadership Forum Gartner CIO Leadership Forum is program for executives designed to explore critical business, technology, and leadership strategies. This exclusive conference was created with direct input from more than 1,000 top CIOs. Select CIOs will discover how to translate strategic direction into actionable results, achieve the innovation required for competitive business advantage, and lead an organisation's transformation of its IT capabilities. Clients must qualify to attend this program.

## **Additional Terms & Conditions**

- This product is only available to organisations with over 4000 employees
- Attendance at Gartner CIO Leadership Forum is limited to C-level executives
- The conference invitation entitles the Licensed User to register for one (1) conference and is valid for 12 (twelve) months from the date of issue. A conference invitation provided as part of a Gartner Research offering is valid only for a conference during the contract term of that Research offering. Invitations are not transferable. A single invitation may not be used by more than one (1) employee of



client company and may not be used for admission to any conference other than the Gartner IT Symposium/Xpo Conference

