

A Gartner G-Cloud 14 Service Definition for Cloud Digital Leadership — Gartner for Midsize Enterprise Technology Manager Plus Reference (TMGRPLSREF)

2024

Gartner G-Cloud 14 Service Definition

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Service Description

Gartner for Midsize Enterprise Technology Manager Plus Reference is for senior technology executives, typically direct reports to the CIO, in a midsize client company. The Service provides Client with an ongoing advisory relationship with Gartner.

Service Benefits

- Individualised strategies based on client priorities and initiatives
- Ongoing engagement and delivery of value
- Peer Networking
- Exclusive research and content to advance critical cloud priorities

Service Features

- Gartner for IT Leaders Research
- Strategic Business Content for IT Executives
- IT Industries Research
- Midsize Enterprise Research and Tools
- Peer & Practitioner Research
- Peer Networking
- IT Key Metrics Data, Diagnostic Tools, Templates and Case Studies
- IT Podcast Series

Invoicing

- The service is provided for one licensed user for a period of 12 months
- Gartner will bill for 100% of the fees at contract signing
- All invoices are payable net 30 days from date of invoice

Full List of Service Features

- Research Access
 - Expert Insights: Exclusive Gartner Research Reports relevant to Licensed User. These may include Gartner selected topics across IT, business, and industries
 - Gartner for IT Leaders Research and related content: Includes Core IT and role-specific research; diagnostic tools, templates, and case studies; Weekly Picks and News Analysis; and webinars featuring Gartner experts
 - Strategic Business Content for IT Executives: Access to content that aligns to the changing roles of IT Executives and provides guidance around how IT Executives can be better business partners to their peers
 - Industries IT Research: Access to IT research related to industries Gartner covers
 - Midsize Enterprise Research and Tools: Includes midsize enterprise-contextualised content, tools and resources focused on the CIO's top priorities

- Peer & Practitioner Research: Includes peer benchmarks, best practices, case studies, tools, and templates
- Tools and Data — Access tools and data relevant to Licensed User. These may include interactive assets that enable viewing of data-driven insights and benchmarks designed to enable Licensed User to make informed decisions and enhance workflows
- Peer Experiences — Gartner provides opportunities for peer engagement in a variety of ways. Licensed Users have access to Gartner assets that enable ratings and reviews, connecting with qualified peers, access to community features, and exclusive features specific to client role
- IT Key Metrics Data — Provides performance metrics on trends in IT spending and staffing, unit costs, and performance measures across critical IT domains
- IT Podcast Series — A podcast series featuring Gartner experts' perspectives on business priorities and challenges on topics in information technology

Additional Terms & Conditions

- Purchase of this product is subject to eligibility conditions. Please contact your Gartner Account Team to confirm eligibility
- Depending on travel advisories and/or government orders, at Gartner's sole discretion, some meetings and events may be held virtually
- Use of the Service is governed by the Gartner Usage Policy and the Gartner Copyright and Quote Policy, which are accessible on the Policies section of gartner.com.