

# **A Gartner G-Cloud 14 Service Definition for Cloud Digital Leadership — Gartner for Chief Financial Officers — Individual Access Advisor (GCFOIA)**

2024

Gartner G-Cloud 14 Service Definition

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## Service Description

The Gartner for Chief Financial Officers Individual Access Advisor service is designed to meet the rapidly evolving needs of the senior financial leaders in the Client company. The service provides an ongoing advisory relationship with Gartner with access to top experts, indispensable insights, tools, events and peer networks.

## Service Benefits

- Research to understand and solve finance challenges
- Peer benchmarks, diagnostics and case studies
- Effective resource allocation, issues diagnosis, and best practice insights
- Network with other finance professionals
- Targeted content based on role, preferences, and key initiatives
- Dedicated service delivery
- Provides relevant content, data, and access
- Digital executive guidance, insights and skills transfer
- Live and virtual events with peer executives
- Unlimited, on-demand advisory and research advisor support

## Service Features

- Gartner Finance Research and Finance Initiative Based Research
- Peer & Practitioner Research
- Virtual Strategy Meeting
- Peer Networking and Virtual Peer Meetings
- Tools and Templates
- Maturity Assessments and Functional Diagnostics
- Peer Benchmarks and Case Studies
- Individual Analyst Inquiry
- Webinars
- CFO and Finance Executive Conference Ticket

## Invoicing

- The service is provided to one licensed user for a period of twelve months
- All invoices are payable net 30 days from date of invoice

## Full List of Service Features

- Guided Service Partner — A Service Partner will serve as the License User's primary point of contact for this Service. The Service Partner will work with Licensed User to develop and continuously evolve an advisory plan to: (i) highlight value sought, (ii) identify key issues on which service delivery will focus, and (iii) define how the

Service will deliver that value. The Service Partner will, as necessary, select and synthesise research in accordance with the plan

- Virtual Strategy Meeting — The Service Partner will work with Licensed User to develop and continuously evolve an advisory plan to: (i) highlight value sought, (ii) identify key issues on which service delivery will focus, and (iii) define how the Service will deliver that value. The Service Partner will, as necessary, select and synthesise research in accordance with the plan
- Facilitated Networking, Peer Community Research and Content
  - Facilitated Networking: Service Delivery Team will, upon request, arrange meetings with peers around a specific topic to discuss best practices or areas of expertise.
  - Peer & Practitioner Research: Includes peer benchmarks, best practices, case studies, tools and templates.
- CFO Role-based Content and Tools — Insight and Tools tailored to meet the unique and evolving needs of a specific role within an organisation. Topics span from building and maintaining programs to demonstrating business value, empowering clients to serve as strategic partners within their organisations and enable growth
- Functional diagnostics — Tools for diagnosing the current state of the function and/or its roles
- Individual Inquiry — Inquiry sessions of up to 30 minutes with a Research Expert which may be scheduled independent of other team members, and which also may be used to request reviews of business-related documents or contracts of up to 20 pages, including attachments
- Webinars — Periodic web conferences where Gartner experts present research on a topic and clients participate through Q&A chats/polls
- CFO & Finance Executive Conference — Ticket to annual CFO & Finance Executive Conference

## Additional Terms & Conditions

- The Conference Ticket is a numbered identifier (e.g., 424562) that entitles the Licensed User to register for one (1) Conference as specified in the Ticket Letter emailed to Client. Tickets are valid for 12 (twelve) months from the date of issue, per the expiration date on the Ticket Letter. Tickets provided as part of a Gartner research service are valid only for conferences during the contract term of that service. Tickets are transferable within the client company but may not be transferred to another company. A single Ticket may not be used by more than one (1) client employee and may not be used for admission to any Gartner conference other than CFO & Finance Executive Conference
- Participation in inquiry sessions with a research advisor “Analyst Inquiry” is limited to the Licensed User(s) and the research advisors only (i.e., nonusers, either inside or outside of the Client company, may not attend or otherwise participate on the call).
- Depending on travel advisories and/or government orders, at Gartner’s sole discretion, some meetings and events may be held virtually
- Use of the Service is governed by the Gartner Usage Policy and the Gartner Copyright and Quote Policy, which are accessible on the Policies section of [gartner.com](https://gartner.com).