A Gartner G-Cloud 14 Service Definition for Cloud Digital Leadership — Gartner for Midsize Enterprise Technology Manager Plus Advisor (TMGRPLSADV)

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Service Description

The Gartner for Midsize Enterprise Technology Manager Plus Advisor service provides senior technology executives, typically direct reports of the CIO, in a midsize client company with access to exclusive actionable technology-related insights, tools, and resources to help advance their most critical Cloud priorities.

Service Benefits

- Individualised strategies based on client priorities and initiatives
- Ongoing engagement and delivery of value
- Gartner Analyst interactions
- IT Summit Conference & peer networking interactions
- Exclusive research and content to advance critical cloud priorities

Service Features

- Access to Research Experts
- Peer Networking
- Gartner for IT Leaders Research and Peer & Practitioner Research
- Strategic Business Content for IT Executives
- IT Industries Research
- Midsize Enterprise Research and Tools
- IT Key Metrics Data, Diagnostic Tools, Templates and Case Studies
- IT Podcast Series
- IT Summit Conference Ticket

Invoicing

- The service is provided for one licensed user for a period of 12 months
- Gartner will bill for 100% of the fees at contract signing
- All invoices are payable net 30 days from date of invoice

Full List of Service Features

- Research Expert Inquiry — Provides access to Gartner research experts who are associated with this Service. Participation is limited to the expert, the Licensed User and other Gartner for Midsize Enterprise Technology Licensed Users (i.e., non-Users, either inside or outside of the client company, may not attend or otherwise participate on the call). The Licensed User (i) must be present on call and lead inquiry discussion to advance his/her agenda, and (ii) may also schedule individual inquiry sessions with an expert.

- Peer Experiences — Gartner provides opportunities for peer engagement in a variety of ways. Licensed Users have access to Gartner assets that enable ratings and reviews, connecting with qualified peers, access to community features, and exclusive features specific to client role

- Research Access

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- – Expert Insights: Exclusive Gartner Research Reports relevant to Licensed User. These may include Gartner selected topics across IT, business, and industries

- – Gartner for IT Leaders Research and related content: Includes Core IT and role-specific research; diagnostic tools, templates, and case studies; Weekly Picks and News Analysis; and webinars featuring Gartner experts

- – Strategic Business Content for IT Executives: Access to content that aligns to the changing roles of IT Executives and provides guidance around how IT Executives can be better business partners to their peers

- – Industries IT Research: Access to IT research related to industries Gartner covers

- – Midsize Enterprise Research and Tools: Includes midsize enterprise-contextualised content, tools and resources focused on the CIO's top priorities

- – Peer & Practitioner Research: Includes peer benchmarks, best practices, case studies, tools, and templates

- Tools and Data — Access tools and data relevant to Licensed User. These may include interactive assets that enable viewing of data-driven insights and benchmarks designed to enable Licensed User to make informed decisions and enhance workflows

- IT Key Metrics Data — Provides performance metrics on trends in IT spending and staffing, unit costs, and performance measures across critical IT domains

- IT Podcast Series — A podcast series featuring Gartner experts' perspectives on business priorities and challenges on topics in information technology

- IT Summit Conference Ticket — One (1) invitation to attend a Gartner IT Summit Conference

Additional Terms & Conditions

- Purchase of this product is subject to eligibility conditions. Please contact your Gartner Account Team to confirm eligibility

- The invitation or "Ticket" is a numbered identifier (e.g., 424562) that entitles Licensed User to register for one (1) conference as specified in the Ticket Letter emailed to Client. Tickets are valid for 12 (twelve) months from date of issue, per the expiration date on the Ticket Letter. Tickets provided as part of a Gartner research service are valid only for conferences during the contract term of that service; one (1) Ticket is issued per 12-month (twelve-month) contract term – a shorter contract term does not entitle Client to a Ticket. Tickets are transferable within the client company but may not be transferred to another company. A single Ticket may not be used by more than one (1) individual and may not be used for admission to any conference other than an IT Summit

- Depending on travel advisories and/or government orders, at Gartner's sole discretion, some meetings and events may be held virtually

- Use of the Service is governed by the Gartner Usage Policy and the Gartner Copyright and Quote Policy, which are accessible on the Policies section of gartner.com.

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