

 G-CLOUD 14

Pricing Overview

Granicus Experience Group



GXG Consultancy

GXG is Granicus' digital agency focused on citizen experience & digital engagement, providing human-centred strategies, data-driven insights, and hands-on consultancy services. We design custom solutions and achieve measurable outcomes for our customers.

At GXG, we are driven to help public services to become more citizen-centric. Whether assisting a carer, engaging with a concerned resident, supporting a local business, participating in the planning process, or helping a parent or a student, we empower you to build better experiences and get more value out of your Granicus technology. Our guiding light is helping people to get what they need, when they need it, as quickly as possible whilst being respected, remembered and reminded.

Our human centred approach to digital transformation focuses on solving problems and providing solutions that help our customers to create better experiences for their customers, foster prosperous communities and increase employee morale

Over a decade of helping government build better citizen experiences.



Better Programs



Better Strategy



Better Data



Better Insights

Granicus Experience Group Consultancy Day Rate

To focus on achieving measurable outcomes for our customers we always scope our projects before commencing a contract, providing a statement of work that details our approach and services, which are offered on a firm, fixed price basis. This allows us to stay flexible, adjusting our scope to meet customer needs as they may adjust throughout the performance period.

Our resource-based firm fixed pricing follows the SFIA based rate card below.

	STRATEGY & ARCHITECTURE	CHANGE & TRANSFORMATION	DEVELOPMENT & IMPLEMENTATION	DELIVERY & OPERATION	PEOPLE & SKILL	RELATIONSHIPS & ENGAGEMENT
1. Follow	£550	£550	£550	£550	£550	£550
2. Assist	£650	£650	£650	£650	£650	£650
3. Apply	£850	£850	£850	£850	£850	£850
4. Ensure	£950	£950	£950	£950	£950	£950
5. Ensure and Divide	£1100	£1100	£1100	£1100	£1100	£1100
6. Initiate or influence	£1300	£1300	£1300	£1300	£1300	£1300
7. Set strategy or inspire	£1650	£1650	£1650	£1650	£1650	£1650

GXG Training and Capacity Building Services

GXG provides a range of training courses and capacity building services to meet the needs of specific technology, to increase digital maturity, and to enhance the customer's ability to achieve their critical outcomes. This catalogue of experience services is specifically designed to serve the requirements of a typical range of Granicus customers.

Granicus Experience Group Digital Services

SERVICE(S)	FEE *
Writing for Web Workshops	£4,000
Digital Services Academies	£12,000
Digital Services University	£23,600
Information Architecture Academies	£8,000
Communicator Capacity Building (Tier 1)	£12,000
Communicator Capacity Building (Tier 2)	£24,000
Governance and Playbooks (Tier 1)	£12,000
Governance and Playbooks (Tier 2)	£24,000

Standards for GXG consultancy day rate cards:

- *Consultant's working day: 09:00hrs to 17.30hrs exclusive of travel and lunch*
- *Working week: Monday to Friday excluding national holidays and Granicus Unplug days*
- *All pricing is quoted in pounds sterling (GBP) and prices are exclusive of VAT at the applicable rate (unless otherwise stated). Please note that the prices quoted on GXG's SFIA Rate Card represent the maximum rate charged for each skill/responsibility level.*
- *Office hours: 9:00am to 5:30 pm Monday to Friday*
- *Travel, mileage subsistence: GXG reserves the right to charge expenses for services delivered onsite. This will be pre-agreed with the customer within the Call-off Contract. Please note that certain onsite training courses already include GXG expenses*
- *Mileage: As for travel, mileage subsistence*
- *Professional indemnity insurance: included in day rate*