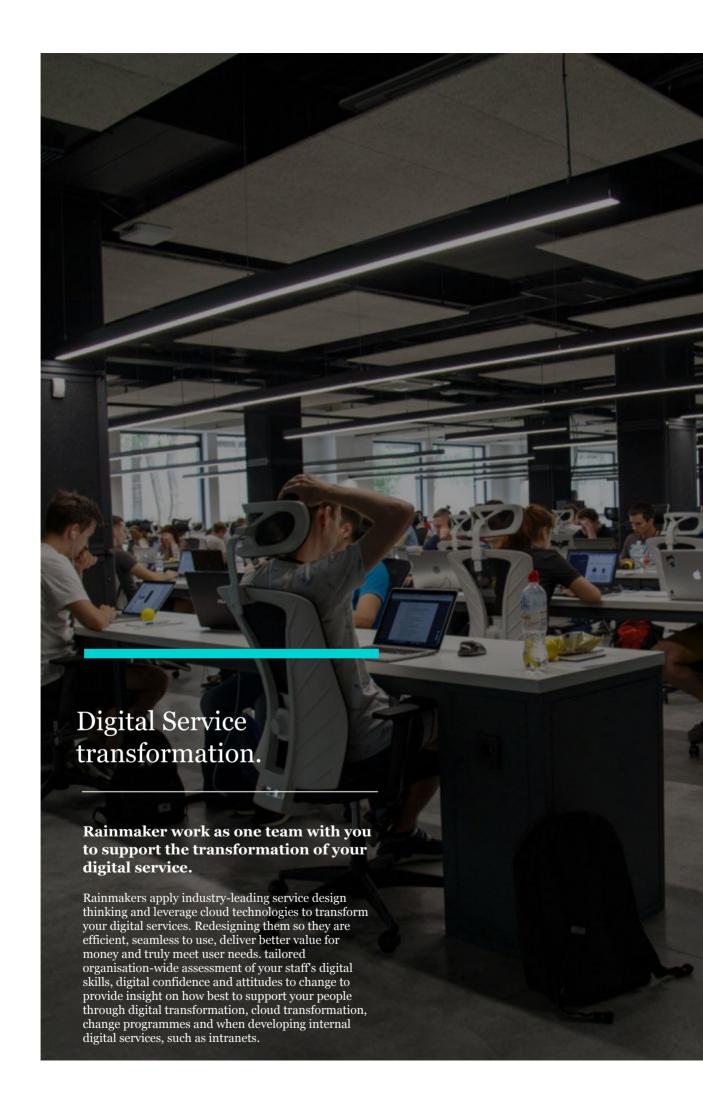
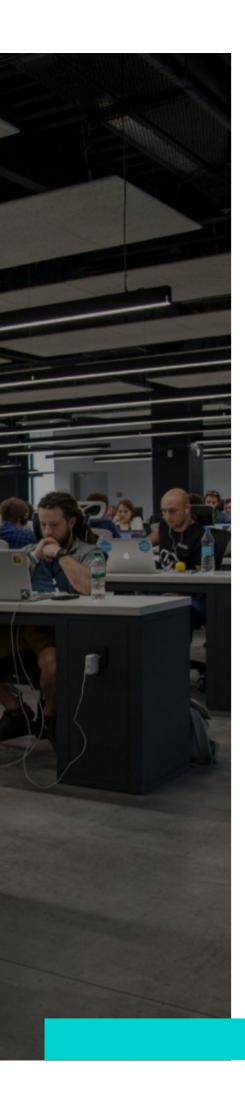




G-Cloud 14: Service Definition Document

# Digital Service transformation.





### The benchmark.

#### Features.

Lifecycle service: initial visioning, strategy, roadmap, iterative delivery and retirement

Clarity of purpose for service: vision, values, guiding principles

User research to understand needs, personas, journey maps and painpoints

Evaluation of the current state service (people, process and technology)

Application of service design methods to create or re-architect services

Solution architecture, market engagement, technology options assessment and transformation roadmap

Organisational design, impact assessment, operating model development and change delivery

Business case development: business/data analysis, market warming, options evaluation

Implementation of effective governance and controls and stakeholder engagement methods

Transformation roadmap design and delivery (project, programme and change management)

#### Benefits.

Re-orientation of public services around the needs of citizens

Improved service outcomes: more integrated and effective services

Better value for money: removing waste and improving efficiency

Re-direct spend to critical services improving provision for vulnerable citizens

Compliance with applicable industry standards (including GDS and cloud security)

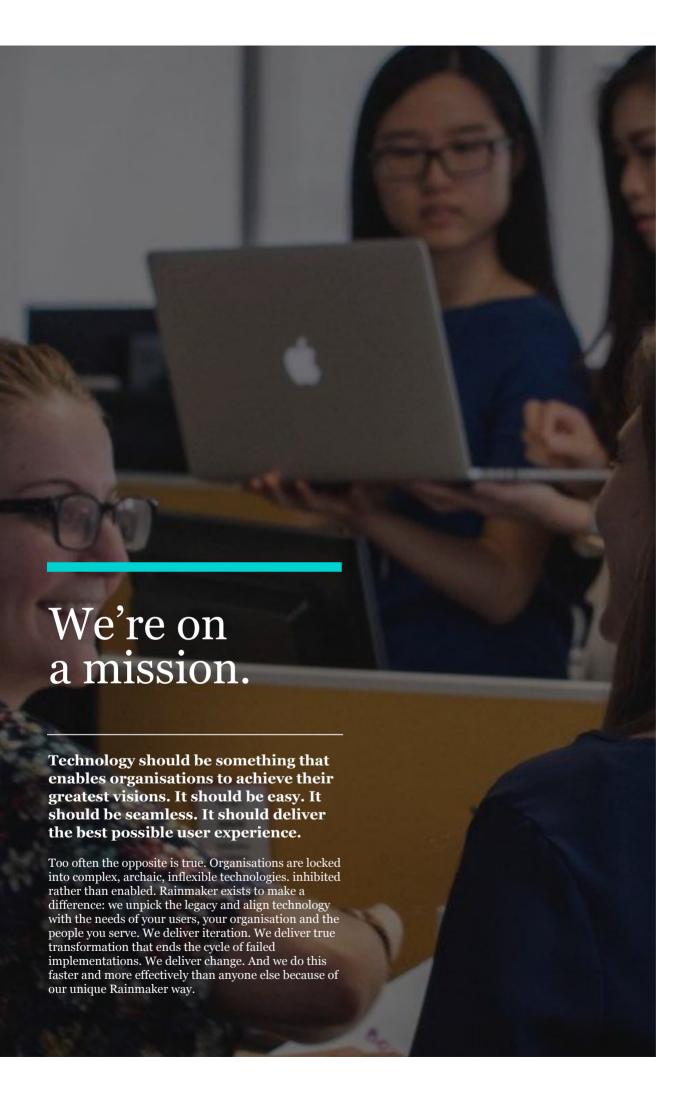
Breaking down organisational barriers and structuring public services around place

Frictionless user and staff experience: pain points removed, increased engagement

Improved visibility of service performance and management information

Capitalising on leading technology and innovation: people, process and technology

Flexible commercial models (T&M, outcome / deliverables based fixed price)



### 15 years of transformation.

Here at Rainmaker we always strive to make a difference and do the right thing - be it saving millions of pounds in public sector IT spend, redesigning national services used by millions, or fighting corruption in governments worldwide.

Inspiring the next generation of truly great organisations.









































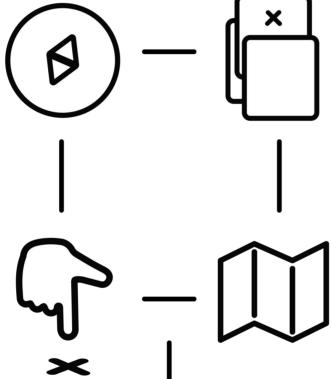
#### The magic to your success.

#### We call it the Rainmaker Way.

No one service, approach or technology is the solution. Instead, we use our unique methodology to understand how your organisation is designed today and where, when and how you need to act to realise your visions for tomorrow.



Clarity of purpose.

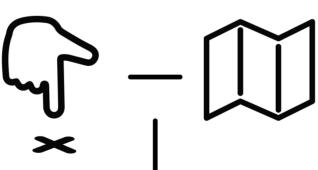


Find where the problems and blockers are.

Situational awareness.

Show you where to act and why.

Strategic gameplay



Then plan how you action it.

Implementation plan.



Finally, teach you how to continually manage change

Iteration & outcome tracking.

### Working out loud.

We believe working out loud will be a key to success on this project, ensuring the team are fully aligned at all times and facilitating knowledge transfer by default.

This is a concept we employ across Rainmaker on every project.

**\_Be inspired.** We work-out-loud because we

believe it inspires and engages everyone on the project. Working as one team, with real time collaboration, creates momentum and breaks down

barriers to creativity.

\_Share knowledge. When we work we are sharing

our knowledge with our clients in real time. This provides a more innovative and collaborative atmosphere for everyone we work in as

one team.

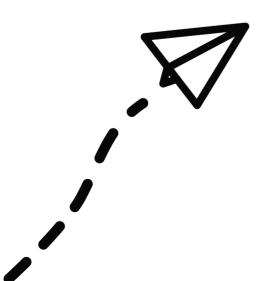
\_Truly transparent. We communicate openly in

Slack using the public channels and a shared Google Drive. We also encourage having pop-up type sessions with colleagues to share ideas/gain input.

**\_Be brave.** It's all about openly narrating

our work as we do it, so others can contribute or learn. Failure is the mother of success, so we need to learn collectively as a team, fail faster and break

new ground.



## Our core offerings.

Accessibility and assisted digital

Agile coaches

Architects (data, solution Enterprise, integration)

Business analysts commercial

Change specialists

Communications specialists

Content designers

Cross-language / platform and multi-skilled software developers

Cyber security experts

Data analysts

Data scientists

Data/analytics specialists

Delivery management

Digital strategists

Financial analysts

Performance analysts

РМО

Procurement and behavioural scientists.

Product owners/managers

Programme managers

Project management

RPA experts

Scrum masters

Service designers

Service management

Service managers

Testers Trainers

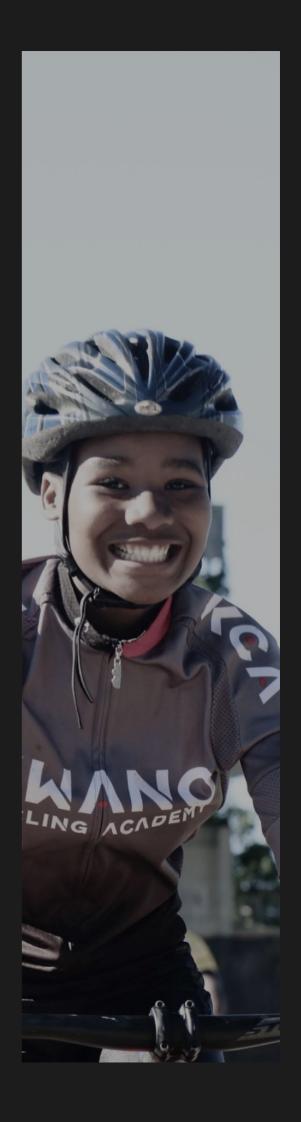
User researchers

UX/UI designers



Rainmaker is committed to making a difference not just for our clients but also for the benefit of the wider communities in which we operate.

That's why we have set up an independent charity; The Buffalo Foundation (charity number 1177994). The Buffalo Foundation believes everyone should have an opportunity to reach their full potential. This is achieved through investment in sport, education and employment opportunities for those who may not otherwise receive them.





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