

CRM Analytics		Unit Price by Volume Band (subscribers from-to)				
Description	Unit	1-99	100-199	200-499	500-999	1000+
CRM Analytics Growth	User/Month	£37.63	£38.37	£33.57	£30.58	£28.22
CRM Analytics Plus	User/Month	£67.91	£58.21	£52.67	£49.90	£41.58
CRM Analytics for Financial Services (No Third-Party Terms)	User/Month	£83.16	£70.69	£63.76	£59.60	£51.28
CRM Analytics for Public Sector Solutions*	User/Month	£83.16	£70.69	£63.76	£59.60	£51.28
Einstein Predictions*	User/Month	£31.50	£28.98	£27.72	£27.72	£23.94
Description	Unit	1+				
Analytics - Additional Data Rows (100 Million)	Subscription/Month	£2,116.80				
CRM Analytics Plus - Additional Stories (1,000)	Subscription/Month	£1,036.22				
Description	Unit	1-99	100-199	200-499	500-999	1000+
Community Analytics App for Members*	User/Month	£13.02	£12.60	£11.97	£10.92	£9.87
Community Analytics App for Logins (Per Month)*	Login/Month	£3.48	£2.97	£2.97	£2.52	£2.27
CRM Analytics for Community Members	User/Month	£13.02	£12.60	£11.97	£10.92	£9.87
CRM Analytics for Community Logins	Login/Month	£5.71	£4.96	£4.96	£4.12	£3.78
CRM Analytics for Healthcare	User/Month	£79.00	£63.76	£58.21	£52.67	£42.97
Einstein Next Best Action Additional Requests (No Third-Party Terms)	Subscription/Month	£25.20	£23.52	£21.00	£17.22	£15.96



Description	Term
*	Products identified with asterisk (*) are Phased Out Products. Phased Out Products can only be purchased by Customer that has already purchased the same Phased Out Product before and continues using the Phased Out Product at least until the end of the term identified in the new Order Form.

All prices are exclusive of VAT.