

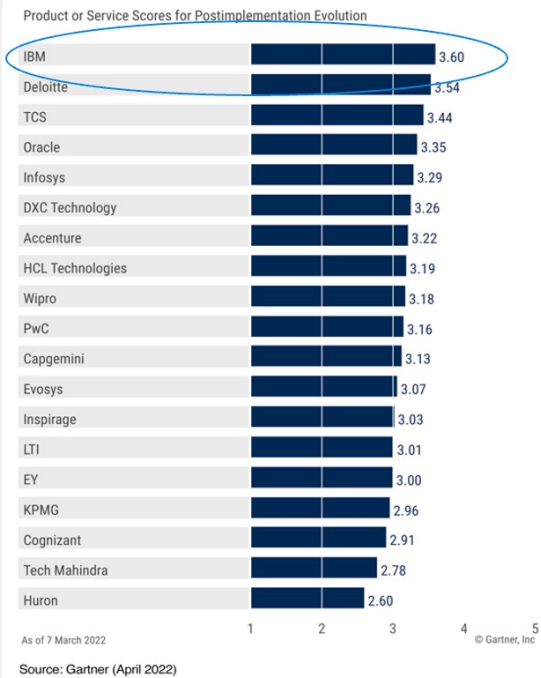
Oracle Cloud - Application Managed Services (AMS)

April 2024

Industry Accolades

Gartner Assessment - 2022

An Independent Analyst View-IBM Oracle Cloud SaaS Managed Application Services – Achieved the Highest Postimplementation Gartner® Score



IBM achieved the **Highest Postimplementation Evolution Use Case Score** in Gartner's® *Critical Capabilities for Oracle Cloud Application Services, Worldwide*. In Addition, this was the 3rd year in a row that IBM has been to be recognized as a *leader in the Magic Quadrant for Oracle Cloud Application Services, Worldwide*.



(Gartner Magic Quadrant and Critical Capabilities for Oracle Cloud Application Services, 2022).


Postimplementation Evolution: IBM had combined its proven ability with operational excellence and BizDevOps for this use case. Offering a consumption-based model, it has demonstrated an operate-on-demand approach for postimplementation evolution. IBM has the flexibility to customize, and recustomize its model, each quarter, by allowing a selection of automated, plug-n-play, scale up/down, or turn on/off elements"

Oracle Awards


- **2022 Top leader for Oracle Cloud SaaS AMS Services**
- *2021 Leader for Oracle Cloud SaaS AMS Services*
- *2020 NA Oracle HCM Cloud Partner of the Year; 2019 HCM Cloud Partner of the Year*
- *36+ Global Oracle Awards*




Global Breadth & Depth




CPG & Retail




Government




Chemicals & Petroleum




High Tech / Electronics




Aerospace & Defense




Automotive




Energy & Utilities




Telecom & Media




Professional Services



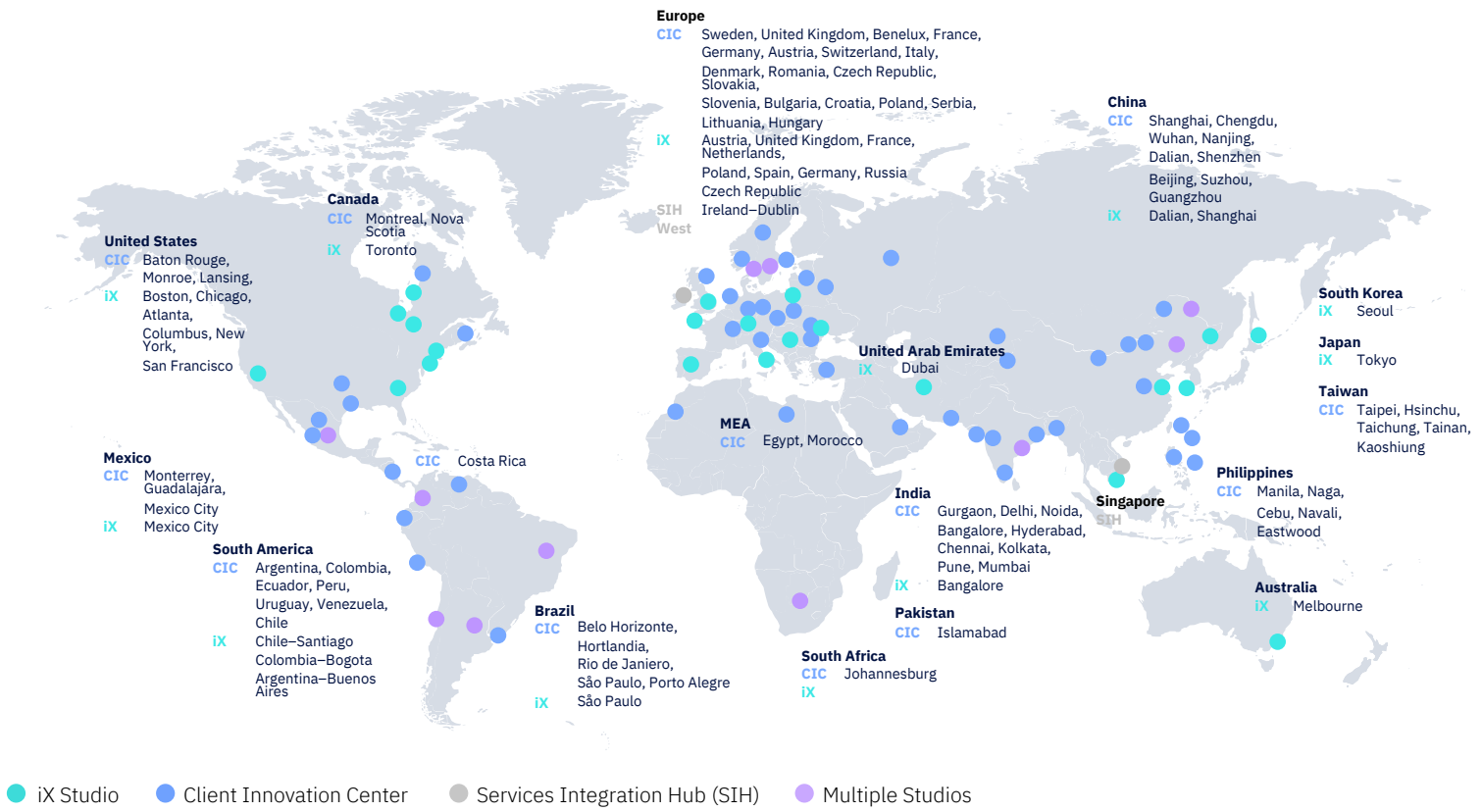
Travel & Transportation



Banking & Financial Markets



Industrial Products



| | | | | |
|-------------------------------------|---|---|-------------------------------|-----------------------------|
| 10k Dedicated Oracle Consultants | 1 Of only 9 Elite Oracle Global System Integrators (GSI) | 36 Years strategic partnership with Oracle | 3.5k Oracle Certifications | 6500+ Oracle Engagements |
|-------------------------------------|---|---|-------------------------------|-----------------------------|

Why IBM



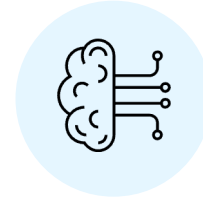
GenAI led elevated managed services:
End to end service management with infused Gen AI, Digital Operations (DO) Oracle application modernisation



Focus on outcomes:
Unlock your investment in technology. IBM will establish a framework which will enable you to adopt the latest innovation from Oracle releases



Flexibility: Our flexible Oracle AMS is shaped around your requirements, with the ability for you to switch on/off, scale up/down the services that you need when you need them

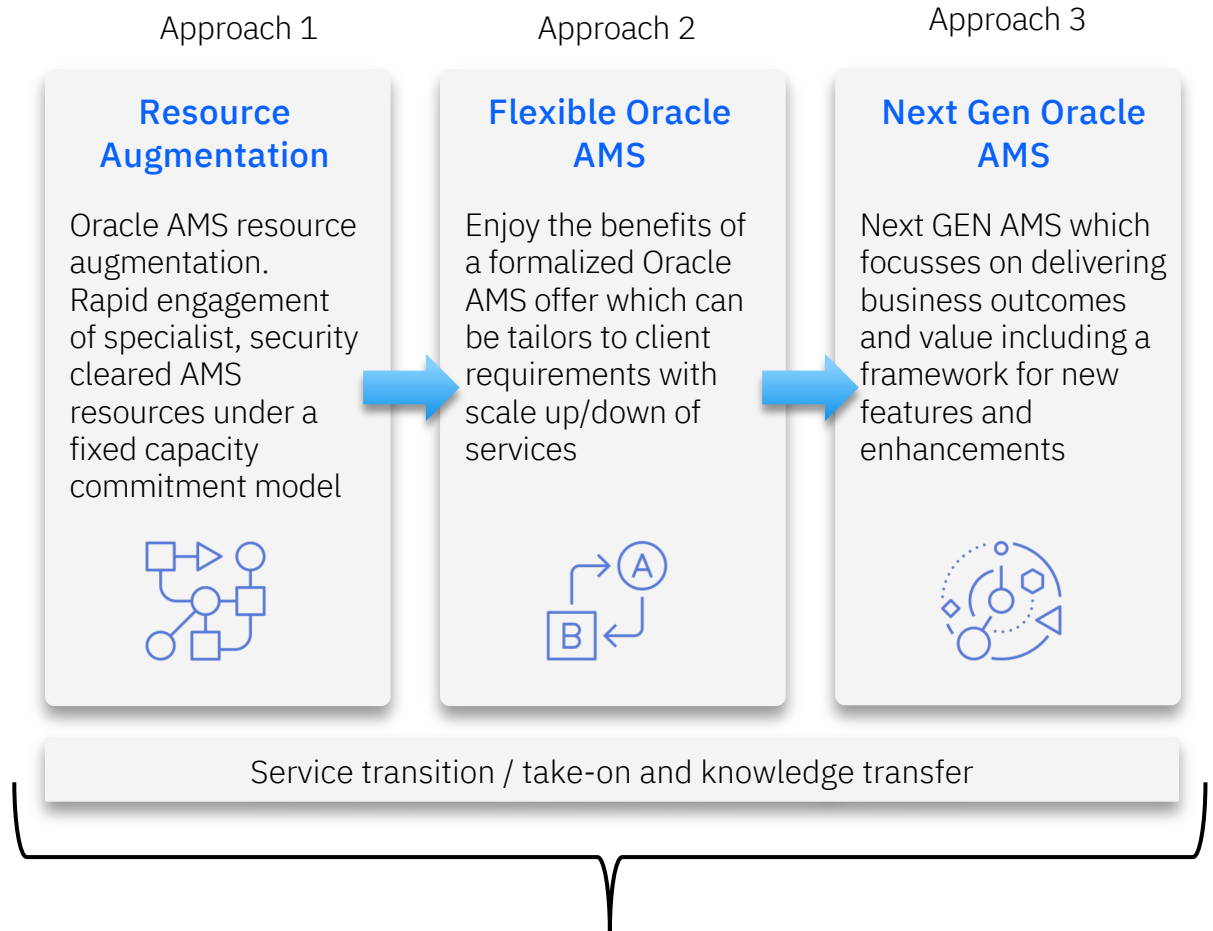


Sustainable and continuous innovation:
Business KPI centric improvement and digital transformation led automation by reducing operational cost, thus lowering the TCO.



Over 3 decades of strategic partnership with Oracle, featuring alliances across various areas, including EBS, Fusion and OCI, collaborated offerings and industry solutions, IBM watsonx etc.

IBM Oracle AMS – 3 distinct options



Underpinned with Gen AI-infused Observation, Orchestration and Automation Solutions

Benefits

Rapid, flexible and scalable service provision

Increased control with the ability to scale up/down services as required

Operational effectiveness through leveraging GenAI ITOps

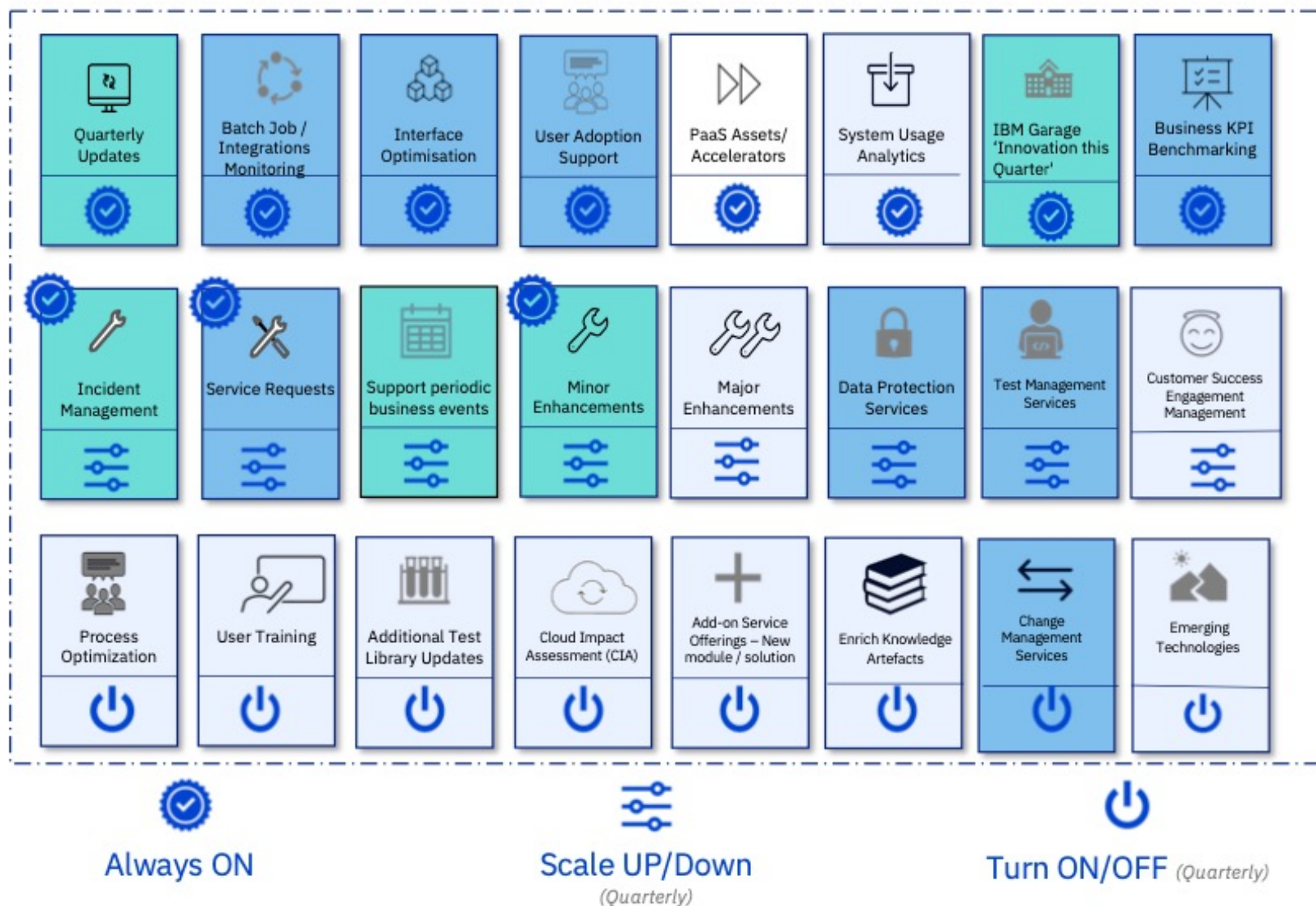
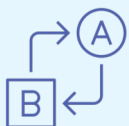
Focus on outcomes and business benefits

IBM Flexible Oracle AMS – Commercial flexibility based on your needs

Key Features:

- All inclusive services - lights on operational service
- Flexibility – scale up/down services to meet demand
- Continuous value – turn on/off services quarterly based up requirements
- Underpinned with GenAI ITops innovation
- Typically formalised service scope with provision of SLAs

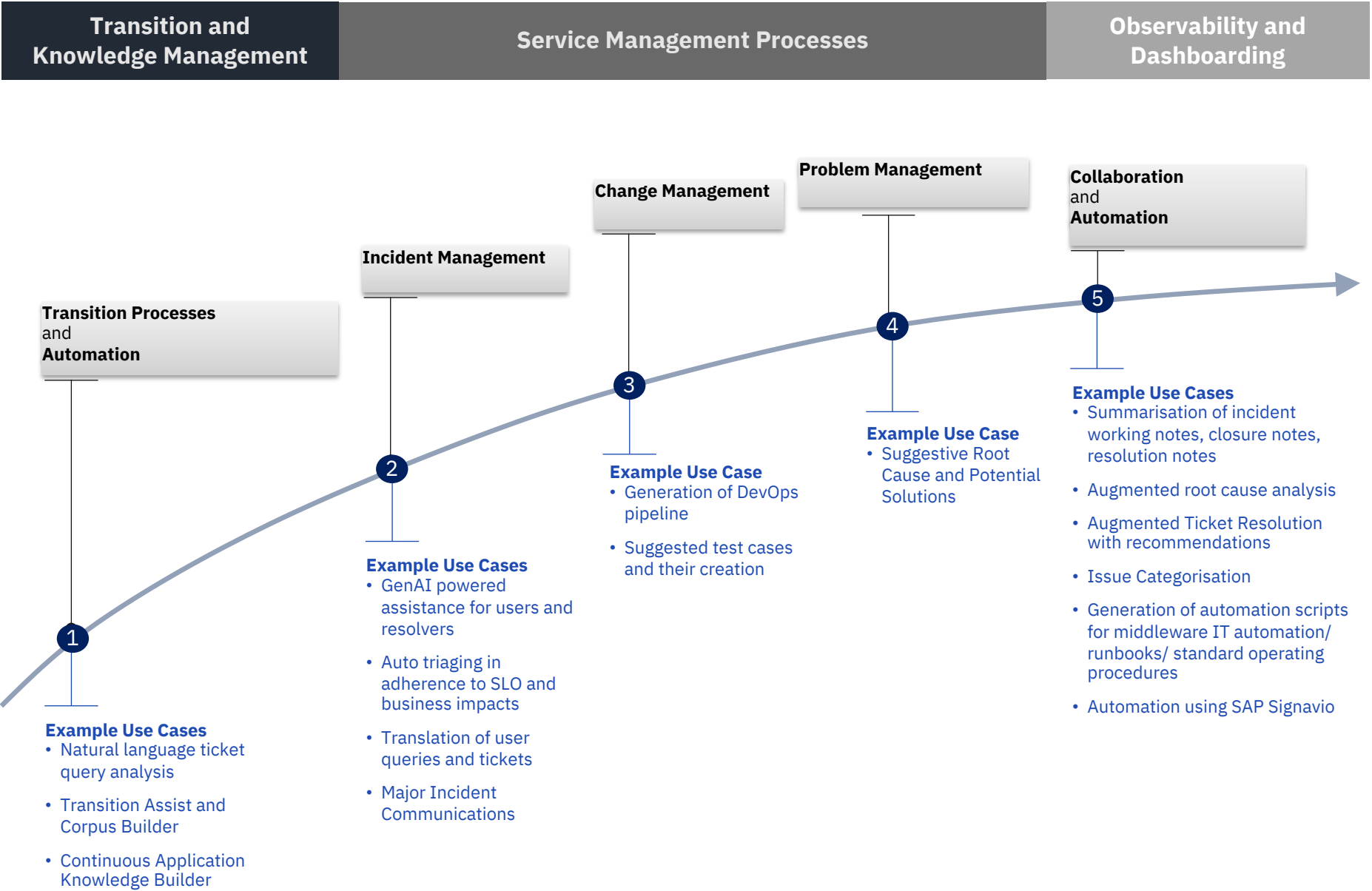
Flexible Oracle AMS



GenAI in AMS

Solutions developed for Oracle Application Managed Services streamline the Integrated Service Management journey in the most common AMS Tasks

Typical efficiency gain information can be provided following discussion on requirements.



Why IBM?

Open

IBM's AI is based on the best open technologies available

Trusted

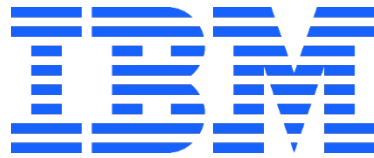
IBM's AI is transparent, responsible, and governed

Targeted

IBM's AI is designed for enterprise and targeted at business domains

Empowering

IBM's AI is for value creators, not just users



Key Contacts

Oracle AMS

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