


Make the most of your team and our technology

Product Training, Technical Account Management Services, Premier Services



Technology is just one piece of the social media puzzle. With Hootsuite, you're not just getting the right tools—you're getting a partner dedicated to boosting your confidence, strengthening your skills, and supporting you every step of the way.

Make your investment in Hootsuite pay for itself sooner with onboarding and software configuration. We'll connect Hootsuite to your existing technology stack, set up all your team members, and help them create time-saving workflows.



PRODUCT TRAINING

Learn from the pros and see results faster

Go deeper into the Hootsuite platform and set your organization up for quick wins with training delivered by Hootsuite product experts. Our custom training sessions focus on your specific use case and workflows across all our Hootsuite products, including:

- Hootsuite Enterprise
- Hootsuite Social Advertising
- Hootsuite Advanced Inbox
- Hootsuite Advanced Analytics
- Hootsuite Amplify



TECHNICAL ACCOUNT MANAGEMENT

Let Hootsuite be an extension of your tech team

Optimize the value of our platform with ongoing technical consultation and expertise throughout your Hootsuite partnership. Our Technical Account Managers (TAMs) are Hootsuite's most technically skilled staff. They provide enhanced technical consultation throughout your Hootsuite journey, including:

- Platform audit and optimization
- Complex user management and permissions maintenance
- Analytics report creation and recommendations
- Advanced Inbox routing and prioritization setup and maintenance
- Technical consultation and API support
- Analytics report creation, search query building and optimization, and much more



PREMIER SERVICES

Get set up for success from day one

Hit the ground running. Our Premier Services give you that extra boost to conquer your social media goals. Optimize your social media strategy by taking advantage of all that Premier Services has to offer, including:

- A dedicated onboarding experience, including one-on-one admin training for each applicable Hootsuite product, with a Hootsuite Implementation Consultant
- A personalized training landing page for easy reference and onboarding of new users in the future
- Unlimited access to Hootsuite Academy, including our Hootsuite Platform Certification, Social Media Marketing Certification, and many others
- One-on-one coaching calls with social media experts
- Expedited Technical Support across email, messaging, social media, and telephone
- An assigned Customer Account Manager to support your Hootsuite partnership

"Hootsuite's professional services team handled the heavy lifting and training, ensured a smooth launch, and set up our corporate and field teams for success!"

Megan Stagnaro

Senior Director of Corporate and Field Marketing, Rouse Properties



To learn more about Hootsuite Training and Services, contact [**Gcloud@hootsuite.com**](mailto:Gcloud@hootsuite.com)

