

Emergn G Cloud 14

Offerings Brochure



Emergn Overview



IDEAS TO IDEAS TO IMPACT

Emergn

We are a global digital business services firm with a mission to improve the way people and companies work. Forever.

We empower the world's most respected businesses to transform their promising ideas into valuable digital products and customer experiences, faster than anyone else. We call this Ideas to Impact.



Our experts work with you to transform your business in three ways:



1 Define your thinking

We help shape your product organisation, clarify and communicate your product strategy and approach for change.



2 Develop your people

Our proven training develops exemplary competencies in product management, modern ways of working, and effective leadership.



3 Deliver your outcomes

Our product managers, designers, developers, and architects work with you to build customer-centric digital products and experiences.

A game changer for transforming organisations

We've been improving the world of work for over a decade through the lens of VFQ.

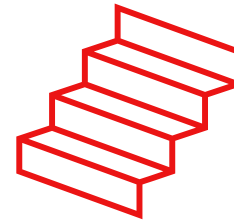
A **philosophy** that helps you achieve your transformative outcomes fast.

A **framework** that encompasses methodologies and makes them work as they were meant to.

A **foundation** from which you can establish continuous learning inside your organisation.



Our superpower



DELIVER **VALUE**
EARLY AND OFTEN



OPTIMISE THE **FLOW**
OF WORK END TO END



DISCOVER **QUALITY**
WITH FAST FEEDBACK



Our expertise

TEAMS WITH DEEP SKILLS AND
EXPERIENCED PEOPLE



Digital Transformation

Tests your product strategy, designs a system of work to deliver it and prioritises your most valuable work.



Software Development

Working with you to build new products and features faster, more consistently, and with fewer defects through agile development.



Product Management

Starts or accelerates the move from project to product management to reduce the time it takes you to bring new ideas to market.



Cloud & DevOps

Develops the cloud and DevOps capabilities you need to bring scalable, secure digital products to market quicker.



Experience Design

Uncovers which of your ideas are most viable and focuses on meeting the real needs of your customer.



Intelligent Automation

Drives better performance by focusing on the right outcomes and automating where possible to support your future competitiveness.



Data & Analytics

Gives you visibility of bright and dark spots by structuring your data and applying measurements that are focused on what really matters.



Learning Skills & Capabilities

Leaves you with modern ways of working – in leadership, agility and product management – to deliver your strategy and support transformation.



Learn more at emergn.com/client-stories/

We transform organisations to deliver world-class products and customer experiences



Define your thinking

We embed a new mindset, so you think about work differently. Our advisory service ensures your organisation is:

- 1 Transitioning to be more product centric
- 2 Working on the right things
- 3 Building them the right way



Develop your people

We focus on making your organisation more agile and leaving lasting capability by:

- 1 Accelerating team performance
- 2 Improving individual performance and providing certification
- 3 Scaling capability through centres of excellence

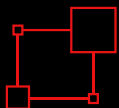


Deliver your outcomes

We help you deliver your most important initiatives, products, and experiences by:

- 1 Ensuring plans are focused on success
- 2 Analysing customer experiences and trusted data
- 3 Using the right metrics, governance, tools, tech, and methods to meet your context

OUR AREAS OF EXPERTISE



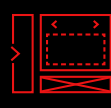
Digital Transformation



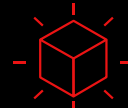
Product Management



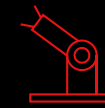
Data & Analytics



Experience Design



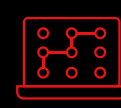
Software Development



Intelligent Automation



Cloud & DevOps



Learning Skills & Capabilities

Why Emergn



You own your transformation

Unlike others in our industry, we focus on building the competencies your team needs to **own your transformation and not be dependent on us**. Our aim is not to swamp your business with consultants.



Proven track record of delivery

Our way of working creates **the results you need at the speed you need them**. Our technical experts and experience help you get to market faster, develop your world-class product management competencies, and support stronger, data-driven decisions.



Global experience

From mid-sized powerhouses to global titans, **we've worked on some of the most complex business transformation and engineering programmes**. We understand the nuances of how to work with partners and client teams to deliver the products and experiences their customers expect.



Our game-changing philosophy

Based on three principles – delivering value early and often, optimising the flow of work end to end, and discovering quality with fast feedback – it's how we run our business and transform yours. We call it **Value, Flow, Quality** (or **VFQ** for short).



Offerings



Leadership Programme

This programme assists leaders to adapt ways of working and drive lasting impact in their organisations. Through instructor-led workshops, self-study, and practical learning, leaders develop the mindset, skills, and capabilities to shape the environment for product teams to deliver citizen centric experiences and value at pace.



Features

- Cohorts of 8-12 people part time for 3 months
- 2 hour bi-weekly Instructor facilitated workshop
- 2 hours per week: learning, reading, and applying to work
- Targeted at leaders with digital portfolio, product, or transformation responsibility
- Apply a culture of sustained improvement in your context
- This programme covers how to manage and structure change
- There will be emphasis on how the environment improves outcomes



Benefits

Learn and apply practices for prioritisation, product management and development.

Price



£47,500
PER PACKAGE



Agile Practitioner Pathway

The Agile Practitioner Pathway helps people working in or with Agile teams improve the way that their teams, projects or products operate. Develop capabilities through practical application of key principles: deliver value early and often, optimise the flow of work end to end, and discover quality with fast feedback (VFQ).



Features

- Cohorts of 8-12 people
- 2 hours per week: work-based study and 2 hours prep
- 4+ hours per week practical application
- Coaching within participant's organisational context



Benefits

- Tools and templates to support through and beyond the journey
- Apply a thorough understanding of VFQ principles and agile/lean practices

Price



£35,500
PER PACKAGE



Product Management Pathway

This pathway helps organisations to build the capability needed to quickly and effectively move from ideas to impactful digital products. We help people shift to product led thinking and delivery providing tools from product lifecycle to product development. The pathway builds practitioner level capabilities covering product strategy, discovery and delivery.



Features

- Cohorts of 8-12 people
- Educator led weekly 4-hour sessions
- 1 hour of self study per week
- 1+ hours per week of practical application



Benefits

- Learn and apply tools and techniques specific to product management
- Learn and apply within the context of the participant's organisation
- Learn to deliver citizen-centric value at pace

Price



£47,000
PER PACKAGE



Enterprise Change Lead Pathway

For organisations looking to build scaled, lasting, agile capabilities. It trains coaches to deliver value early and often, improve the flow of work end to end, and discover quality with fast feedback. It equips them with tools, techniques, and methodologies and teaches them to train others.



Features

- Cohorts of 8-12 people: 20 weeks
- 4 hours of self study per week
- Practical focus - learn by doing
- Developing people who can lead and facilitate continuous and lasting change



Benefits

- Sustainable roll out model
- Builds internal pool of coaches, reducing dependency on external suppliers

Price



£65,000
PER PACKAGE



Team Enablement

Build high-performing teams by leaving lasting capability; enabling them to create digital experiences faster by building the right thing and building it right. Team enablement combines team benchmarking, coaching and implementation of the latest tools and techniques to drive performance in the team's context.



Features

- End to end flow workshops
- Benchmark team performance and capability against propriety VFQ Adoption Model
- Metrics that matter
- Value proposition workshops



Benefits

- Creation of a single delivery language
- Improving performance through new ways of working

Price



£65,000
PER PACKAGE



Education in Modern Ways of Working

We help organisations build their capabilities with custom, work-based learning journeys. From building individual capability and certification and accelerating team performance to scaling capabilities through centres of excellence we cover the following areas: digital transformation, product management, data & analytics, experience design, software development, intelligent automation, and cloud & DevOps.



Features

- Tailored course built around teams' specific challenges
- Blended delivery: in-person, online and remote delivery
- Optional certification
- Focused workshops to explore core principles



Benefits

- Improves alignment between teams
- Access to our Learning Platform

Price



£700 - £2,270

PER DAY



Digital Readiness Assessment

Through observation, interviews and workshops we'll capture how you work today and where you aspire to be to meet your goals. We visualise this against our proprietary VFQ adoption model. A change backlog with recommendations to incremental implementation that take your context into consideration are key deliverables.



Features

- As-Is assessment
- To-Be scenario building
- Establishing and/or validating strategic outcomes
- Mapping out the current flow of work
- Recommendations and roadmap



Benefits

- Work can now be prioritised using agreed backlog of changes
- Increases the buy in from leadership and key stakeholders
- Improves alignment between teams

Price



£300 - £2,000

PER DAY



Cloud Operating Model and system of work

To realise the benefits of digital and cloud, the way you organise needs to change. We help you shift from a project to product mentality. Working with leadership, we structure how you prioritise your portfolio, how work is done and governed, and how teams are organised – the operating model.



Features

- Rapid as is assessment of your system of work
- Product thinking that bridges the gap between business and delivery
- Establish mindset, measures and mechanics
- Shifting focus from certainty bias to rolling with change



Benefits

- Providing access to propriety models that cover the end-to-end flow of work
- Ability to align business, portfolio and product strategies
- Brings an aligned view on value definition

Price



£700 - £2,270

PER DAY



Leading by Example

Leading by Example is a hands-on-approach to introduce the new ways of working whilst getting the work done in your work environment. Instead of a coaching led approach to change, our experts come into your setting and lead your teams to deliver outcomes that fit your context.



Features

- Emergn experts deliver in-flight work whilst upskilling your team
- Covers UI/UX, architecture, DevOps, delivery, data, product, engineering, etc. roles
- Audit of current ways of working
- Measurement of current performance
- Problem identification and prioritisation



Benefits

- Moving from a fixed to product mindset
- Optimising ways of working
- Setting up the organisation for long term success
- Working on the most valuable things
- Improving the quality of product development
- Aligning business, portfolio and product strategies

Price



£700 - £2,270
PER DAY



Product Design and Strategy

The first phase of building a digital product or experience – ensuring that you are building the right thing. From research and design to building a prototype to get fast feedback, this sets the effort up for success and reduces risk before larger investments.



Features

- Rapid research with prospective users or customers to drive understanding of their needs
- Defining a product strategy covering the vision, goals, metrics, activities, and features to meet them
- Development of a clickable prototype of the product or experience and feedback loops to evaluate the product's performance against the product strategy



Benefits

- Aligning business, portfolio and product strategies
- Aligning the way you work to the business outcomes
- Setting up the organisation for long term success

Price



£300 - £2,000

PER DAY



Cloud First Software Development

Access to world-class software development teams and individuals to help you get new products and features released, create modern scalable platforms, benefit from the latest technologies, and overcome a competitive market for talent.



Features

- Able to support across the development lifecycle
- Modernise and migrate applications for cloud – refactor, rehost, purchase, platform
- Using cloud technologies and pre-built components, build custom applications
- Augment your team with exceptional software talent
- Data-driven software engineering and architecture assessments



Benefits

- Flexible platforms to deploy, develop and run effective secure applications
- Improvement in ways of working

Price



£300 - £2,000
PER DAY



Cloud Technology Advisory

We help you navigate cloud technologies and bring scalable, secure digital products to fruition quicker. Answering your most critical cloud and DevOps questions, from finding the right partner to staying secure or managing your costs, Emergn provide practical advice and guidance.



Features

- Cloud provider assessments that place your context at the core
- Cost modelling and structuring your cloud use to match
- DevOps assessments evaluate where you are and how to improve



Benefits

- Improvement in capability to deliver software in the cloud
- Alignment of IT strategy to business strategy
- Improving how you implement changes

Price



£300 - £2,000

PER DAY



Data & Analytics Advisory

We help customers navigate how to use data to make better, faster decisions. From how to organise your team, to building internal capability and the foundational and technology choices needed, Emergn set you up for success.



Features

- Data capability assessments against your specific goals and context
- Data capability enhancement plans and roadmaps
- Technology and tool assessments and benchmarking
- Data quality and governance assessments and roadmaps



Benefits

- Mitigating risk profile for planning and implementation
- Data and analytics aligned to strategic business outcomes

Price



£300 - £2,000
PER DAY



Data & Analytics Delivery

Build the maturity needed for data as a product. We build trust in data through data governance, ensure actionable insight through reporting and visualisation and exploit data using AI, Machine Learning, and other advanced analytics techniques.



Features

- Data & Analytics labs to overcome data challenges at pace
- Modern, scalable environments to store, process and manage data securely
- Product-led thinking approach
- Incremental delivery approach with feedback loops to improve outcomes



Benefits

- Gain valuable insights from data
- Optimised outcomes from analytics
- Develop reporting to drive action from data

Price



£300 - £2,000

PER DAY



Artificial Intelligence (AI) & Intelligent Automation (IA) Advisory

We help you navigate the opportunities that AI and automation hold. We build strategies and programmes of work, inspire teams with the art of the possible, identify use cases, build the capabilities and technology choices needed. Emergn are there to support in building plans and help establish your own capabilities.



Features

- Skills and capability evaluation and L&D growth plans
- AI and IA technology assessments and roadmaps
- Strategy and programme definition from use case identification to prioritisation
- Establishing innovation programmes



Benefits

- Centre of Excellence formation
- Help increase efficiency by automating manual processes
- Increases productivity and service delivery without hiring more staff
- Value-led prioritisation for developing use cases

Price



£300 - £2,000
PER DAY



Artificial Intelligence & Intelligent Automation Delivery

We engineer and deliver end to end digital products and solutions that serve citizens and users. From product management, design, analysis, and software engineering to quality assurance, we help you integrate AI and IA into your practices and digital products.



Features

- Identifying use case cases and proof of concept
- Focus on mapping out Solution Architecture
- Product led thinking approach
- Incremental delivery approach with feedback loops to improve models



Benefits

- Help increase efficiency by automating manual processes
- Alignment on insights
- Working on the most valuable things

Price



£300 - £2,000

PER DAY



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