

Digital Clinical System Optimisation

Description

Clinical system investments are substantial, yet too often their full value isn't realised post-go-live. Technology alone doesn't deliver benefits—sustained, strategic optimisation is essential.

Channel 3's Digital Clinical Optimisation service supports healthcare organisations in unlocking the full potential of their clinical systems, including Electronic Patient Records (EPRs) and Shared Care Records (ShCRs). We focus on enabling smarter workflows, improving data utilisation, and increasing user adoption.

Our approach is data-driven, outcomes-focused, and designed to build local capability for continuous improvement. By working in partnership with clinical, operational, and technical teams, we help identify and implement targeted changes that enhance care delivery, reduce inefficiencies, and maximise the return on digital investment.

Features

- Applies a phased optimisation approach (Assess, Discover, Accelerate, Review, Embed) to deliver focused and measurable improvements.
- Tailors system design to align with clinical workflows and operational priorities.
- Supports integration across care settings to improve interoperability and enable coordinated care.
- Enhances data capture processes, eliminates off-system workarounds, and strengthens data quality and governance.
- Delivers modern, engaging training strategies that improve staff confidence and consistent system usage
- Reviews existing system configuration to identify underused or misconfigured functionality
- Introduces proven approaches and benchmarks from other NHS organisations to guide improvements
- Ensures compliance with NHS England standards, GDPR, and the NHS Data Security and Protection Toolkit
- Embeds a multidisciplinary team alongside client organisations to drive sustainable change and build internal capability
- Electronic Patient record (EPR) and Shared Care Record (ShCR) optimisation

Contact details

To find out more about how we can help your organisation to **make digital health and care happen** please contact bidteam@channel3group.co.uk or call 020 3866 4838.

Digital Clinical System Optimisation

Benefits

- Enhances clinical decision-making and reduces risk by enhancing real-time, accurate patient information
- Improves operational efficiency and clinician satisfaction by streamlining workflows and enabling intuitive system use
- Enables better operational performance and population health outcomes through data-driven decision-making
- Builds organisational trust and accountability through stronger compliance and audit readiness
- Prepares organisations for future innovations such as AI-driven insights, automation, and personalised care
- Reduces reliance on external support by embedding continuous improvement capabilities
- Increases the value of existing system investments by unlocking and maximising available functionality
- Directly supports digital transformation goals and aligns with broader NHS strategic priorities
- Enhances integration between systems
- ISO 27001 accreditation

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