

Oracle Analytics Design Service G-Cloud 14

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1 Service Overview

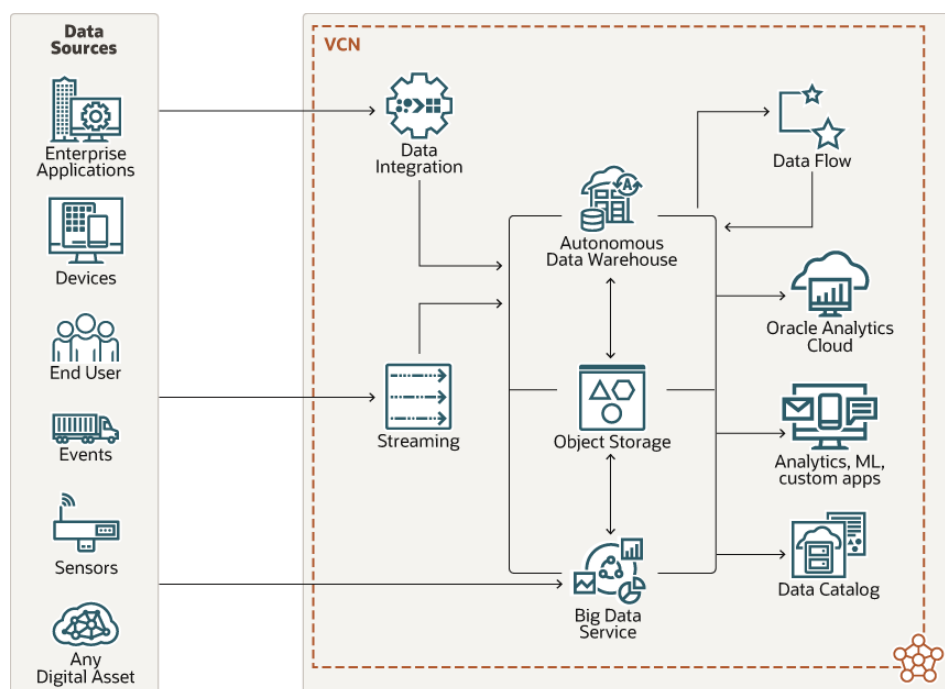
Capgemini's Oracle Analytics Design Services provides consultation in support of the design and implementation of Cloud based analytics services within the Oracle ecosystem. This includes application such as Oracle Analytics Cloud (OAC), Data Flow, Autonomous Data Warehouse (ADW) and more.

The Service offers comprehensive solutions for harnessing the power of data to drive informed decision-making and optimise business performance. By leveraging advanced analytical techniques, custom analytics solutions are designed to address the specific needs and objectives of your business. These services encompass data integration and management, employing sophisticated algorithms and methodologies to extract meaningful insights from diverse data sources. Additionally, they focus on data visualization and reporting, enabling stakeholders to easily interpret and act upon complex analytics findings through interactive dashboards, charts, and reports. With a commitment to continuous improvement and support, Analytics Design Services ensure that you can adapt your analytics strategies to evolving business requirements and technological advancements, ultimately fostering a data-informed culture that drives innovation and competitive advantage. Our service addresses the complexities of this landscape:

- Evaluation and advice on Oracle Analytics, suitability, and solution needs for effective solution delivery
- Solution selection guidance
- Solution design
- Solution delivery, typically:
 - Integration into data platforms
 - Configuration of user interaction, data visualization components

With solution design and solution delivery, Capgemini promotes an incremental approach to adopting these technologies so that value can be seen early and easily.

The makeup of each part of a logical analytics solution as shown here illustrates that depending upon the problem and possible pre-existing resources, an analytics capability may be delivered by multiple technologies or a single solution, depending on need and the opportunity to leverage existing assets.



This diagram provides some insight into the different approaches to Oracle Analytics from Data sources to the data products produced in Data Catalog or Oracle Analytics Cloud (OAC).

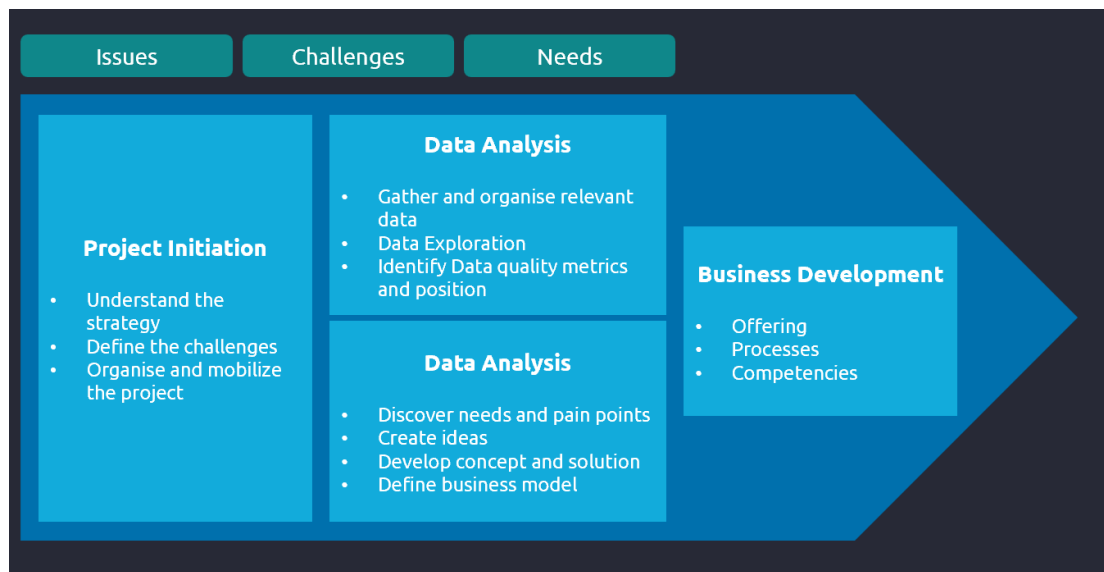


2 Business Need

In today's data-informed landscape, businesses across industries are recognising the critical importance of analytics in driving strategic decision-making and gaining competitive advantage. However, many organisations struggle with harnessing the full potential of their data due to various challenges such as disparate data sources, lack of expertise in analytics tools, and inefficient data processing methods. This creates a pressing need for an analytics design service that can bridge the gap between raw data and actionable insights. Such a service must offer comprehensive solutions tailored to the unique needs of each business, encompassing data collection, processing, analysis, and visualization.

A specialized analytics design service can provide your business with the expertise and resources necessary to unlock the value hidden within your data. By leveraging advanced analytics techniques such as machine learning and predictive modelling, this service helps you extract meaningful patterns and trends from complex datasets, enabling you to make informed decisions that drive growth and innovation.

Furthermore, by adopting a holistic approach to analytics design, encompassing both technical expertise and a deep understanding of business objectives, this service ensures that analytics initiatives are aligned with overarching strategic goals, maximising their impact on the bottom line. Ultimately, investing in an analytics design service empowers you to transform your business data into a strategic asset, fuelling growth and enabling you to stay ahead in today's competitive marketplace.



This diagram shows the stages to the Oracle Analytics design approach, from the project initiation and understanding analytics in the business strategy through to evolving and supporting the business development with analytics encompassed.

An analytics solution offers numerous advantages to a business by providing the capability to extract actionable insights from vast amounts of data. Firstly, it enhances decision-making processes by providing timely and accurate information, enabling stakeholders to make informed choices based on empirical evidence rather than intuition alone. Additionally, analytics solutions can uncover hidden patterns, correlations, and trends within the data, offering valuable insights into customer behaviour, market dynamics, and operational performance. This allows businesses to identify areas for improvement, optimize processes, and capitalise on opportunities for growth. Moreover, analytics solutions facilitate predictive modelling and forecasting, empowering organisations to anticipate future trends and outcomes, thereby enabling proactive decision-making and risk management.

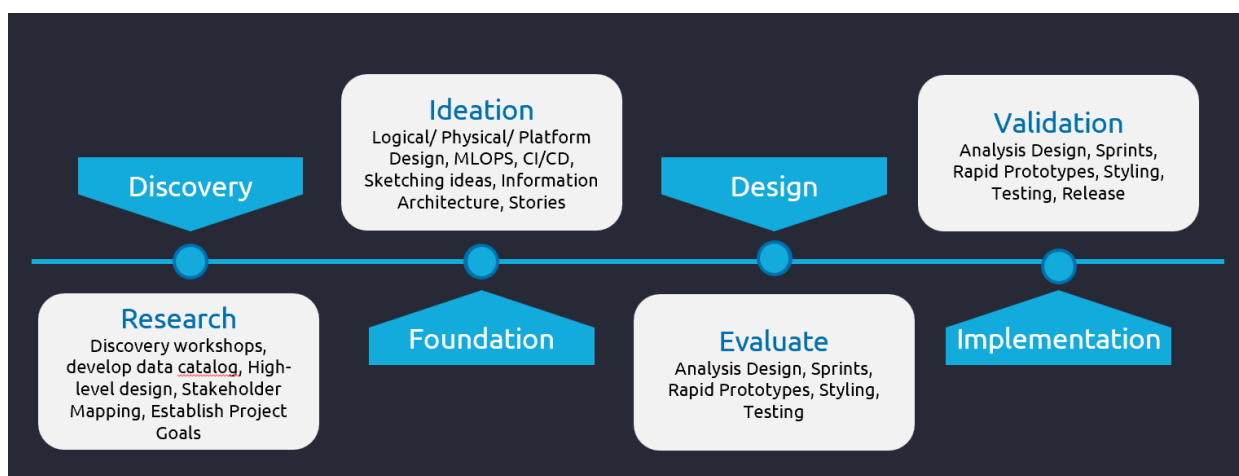
Overall, the implementation of an analytics solution enables businesses to gain a competitive edge, drive innovation, and achieve sustainable success. With these characteristics, analytics design services are well suited to the typical kinds of business needs:



- Integration of disparate data sources.
- Optimisation of data analysis processes.
- Derivation of meaningful insights from raw data.
- Tailored analytics solutions aligned with organisational goals.
- Improvement of operational efficiency.
- Identification of growth opportunities.
- Mitigation of risks.
- Staying competitive in the market landscape.

3 Our Approach

Capgemini's approach is to meet the Buyer's requirements both in the short-term whilst being aware of a potential long-term opportunities and vision. This allows us to deliver results quickly and grow understanding of the possibilities of the analytic technologies. Capgemini can offer both: tactical solutions, and strategy development & delivery.



This diagram provides a high-level indication to the stages of the process, from researching to ensure the right analytics are included and aligned to the business strategy to the evaluation of the design and approach with the business.

1. **Research:** A small user research consultancy engagement to conduct discovery workshops and help identify business needs and the scale of the data sets that would be best suited to meet the organisation's data strategy. The outcome is a strategy and a solution blueprint mapped to the identified needs.
2. **Ideation:** Creation of a foundation framework with standards and core capabilities suitable to deliver a meaningful implementation.
3. **Evaluate:** Delivery using Oracle Analytics, developing meaningful use cases from inception to production that can demonstrate to the Buyer the business value of data insight.
4. **Validation:** Begin the stage of piloting the new insight using an iterative approach to delivery and gaining feedback on the impact of insight.

After a successful implementation, the business can decide to scale-out and partner with Capgemini to further deliver value for money.



4 Buyer Responsibilities

Please refer to the Supplier Terms listed with this service on the Platform. These may contain additional Buyer obligations/costs the Buyer is subject to that are not identified anywhere else in the Supplier's Application or on the Platform.

The Buyer responsibilities as part of this service are as follows:

- Partaking in the requirement workshops and the accurate presentation of existing and future processes. Providing functional and non-functional requirements for the solution.
- Provision of BAU team to address any data issues found during the research/ data investigation, ensure ongoing maintenance and evolution of the data.
- Maintain relationships with any relevant third parties.
- Involvement in testing and signoffs for the solution.
- Defining, in collaboration with Capgemini, any Buyer specific configurations and data requirements. Including, but not limited to, ethics boards etc.
- Assessment of activities required to integrate a new solution into the Buyer's existing business processes and systems. This is to include the provision of the ability to integrate to necessary systems if required and enabling data flow.
- The control and management of access and responsibilities for end-users.
- Buyer shall perform its obligations which are set out in the clauses of the Agreement and the Paragraphs of the Schedules.
- Buyer shall comply with laws and regulations applicable to its business and be responsible for determining and directing the Supplier with respect to any processes and procedures applicable to its business which Supplier must follow.

Agreeing, in collaboration with Capgemini, appropriate infrastructure solutions for the applications based on Buyer security requirements.

The responsibilities listed above may vary as a result of the requirements of the solution. If these responsibilities do not match your expectations, then please contact us in order that we can explore options to vary our approach.

5 Service Management

Not applicable.

6 Protection of Data

This service is based on a security classification of 'Official', however should you have a requirement for a different security classification that you would like us to consider, please contact us to discuss.

7 On-boarding and Off-boarding

Prior to the execution of the Order, the Supplier and the Buyer will agree on the scope of the exit plan for the Services and a timescale for delivering an exit plan to ensure continuity of service.



Capgemini shall undertake on-boarding and off-boarding activities agreed within the Order Form (including as a minimum an exit plan in line with the Call-Off Contract terms) which will be charged for in accordance with the Pricing section for this service.

8 Skills and Knowledge Transfer

Capgemini recognises that skills and knowledge transfer is a critical element in the provision of G-Cloud services to public sector clients. Where possible and applicable, this forms part of the delivery plan for the service agreed at the start of the engagement. Our consultants and engineers are experienced in providing skills and knowledge transfer for major private and public sector clients.

Where appropriate, we may use a standard approach, tailored to topic, skills-gap and individual, to ensure consistency and effectiveness. The approach, Capgemini's Assess-Plan-Implement framework, has been used repeatedly by our teams to structure the work involved in transferring skills and creating new teams capable of driving and sustaining change long after the end of the formal programme. The framework can be applied throughout a project to understand knowledge transfer objectives, plan training delivery methods and materials, and deliver and evaluate success.

9 Partnerships/Alliances

Capgemini has been an Oracle Partner since 1997 and has held the highest partnership statuses for many years. We participate in the Sell, Service and License & Hardware tracks of the Oracle Partner Network Program. Capgemini's global Oracle SaaS, PaaS and IaaS teams comprise of over 11,500 Oracle professionals and enable Capgemini to service clients across geographies and Oracle solution sets. Capgemini's UK SaaS, PaaS and IaaS teams have been developing and delivering Oracle solutions for over 20 years with deep experience in Public Sector. Capgemini UK Oracle experts collaborate with our colleagues across the world to develop and share best practice in the relentless pursuit of excellence for our customers. Our approach has been recognised globally in the last few years with numerous awards and analyst recognition, including:

- 2023: Oracle EMEA Business Impact Partner of the year for Cloud Technology
- 2022: Real IT Award for Cloud ERP
- 2020: OCI Partner of the Year Award
- 2019: UKOUG Industry Partner of the Year Award – Bronze
- 2019: UKOUG Middleware Partner of the Year Award – Bronze
- 2019: Oracle PaaS Forum; Best PaaS Contribution

Capgemini holds four published OPN Expertise in Western Europe region demonstrating our expertise in delivering Oracle Cloud Infrastructure solutions -

- Oracle Cloud Platform Integration
- Oracle Cloud Platform Business Analytics
- Oracle Cloud Platform Application Development
- Oracle Cloud Platform Security



IDC has positioned Capgemini as a "Leader" in their IDC MarketScape: Worldwide Supply Chain Oracle Ecosystem Services 2023 Vendor Assessment



Everest Group has positioned Capgemini as a “Major Contender” in its report Oracle Cloud Applications Services PEAK Matrix® Assessment 2023, and “Leader and Star Performer” in its report Application Automation Services PEAK Matrix® Assessment 2023



Capgemini is a Leader in Avasant’s Oracle Cloud ERP Services 2023–2024 RadarView™.

ISG has positioned Capgemini as “Leaders” in all the regions and categories in its report Next-Gen ADM Services - 2023

10 Vendor Accreditations/Awards



For the 12th year in a row, Capgemini has been recognized as one of the World’s Most Ethical Companies® by the Ethisphere® Institute. This is an acknowledgment of our ethical culture that makes us an employer of choice and responsible player in the eyes of our clients, shareholders, and the wider community.

11 Sub-contractors

Capgemini UK may use the following subcontractors to deliver this service:

- Capgemini Technology Services India Limited.

12 Business Continuity and Disaster Recovery

No disaster recovery plan is provided as part of these Services.

13 Pricing

This service is priced in accordance with the SFIA Rate Card attached. Capgemini can also provide offshore resources at reduced rates where appropriate. Projects can be priced either on a Time & Materials or Fixed Price basis.

14 Ordering and Invoicing

Please refer to the Supplier Terms for this service.

We would be pleased to arrange a call or meeting to discuss your requirements of our service in more detail.

15 Termination Terms

Please refer to the Supplier Terms for this service.



16 Further Information

For more information about this or any of our G-Cloud services, please contact our Public Sector Team.

Phone: 0370 904 4858

Email: publicsector.opps.uk@capgemini.com including the following information:

1. The name of this service.
2. The name of your organisation.
3. Your name and contact details.
4. A brief description of your business situation.
5. Your preferred timescales for starting the work.



About Capgemini

Capgemini is a global business and technology transformation partner, helping organizations to accelerate their dual transition to a digital and sustainable world, while creating tangible impact for enterprises and society. It is a responsible and diverse group of 340,000 team members in more than 50 countries. With its strong over 55-year heritage, Capgemini is trusted by its clients to unlock the value of technology to address the entire breadth of their business needs. It delivers end-to-end services and solutions leveraging strengths from strategy and design to engineering, all fueled by its market leading capabilities in AI, cloud and data, combined with its deep industry expertise and partner ecosystem. The Group reported 2023 global revenues of €22.5 billion.

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