



G-Cloud 14 Service Definition

Tech-driven transformation

May 2024

accenture

Who we are

1,150

Talented people

5

UK regions + a global
delivery network

4

Strategic ecosystem
partnerships

8

Core practice areas



Next Gen Engineering is the go-to team for **end-to-end product engineering solutions** which **deliver tangible value, fast.**

We bring together an obsession for technical excellence with agility and scale, to help clients **move from project to product at speed.**

Our offering

Providing a best of both experience

Boutique consultancies

- Agile culture.
- Fast moving.
- Focused on simple commercial models.
- Embedded in the regional tech communities to attract clients and talent.

Global system integrators

- Experience delivering and operating at scale for enterprise clients.
- Deep industry expertise.
- Leading ecosystem partnerships.
- Global delivery network.



Next Gen Engineering

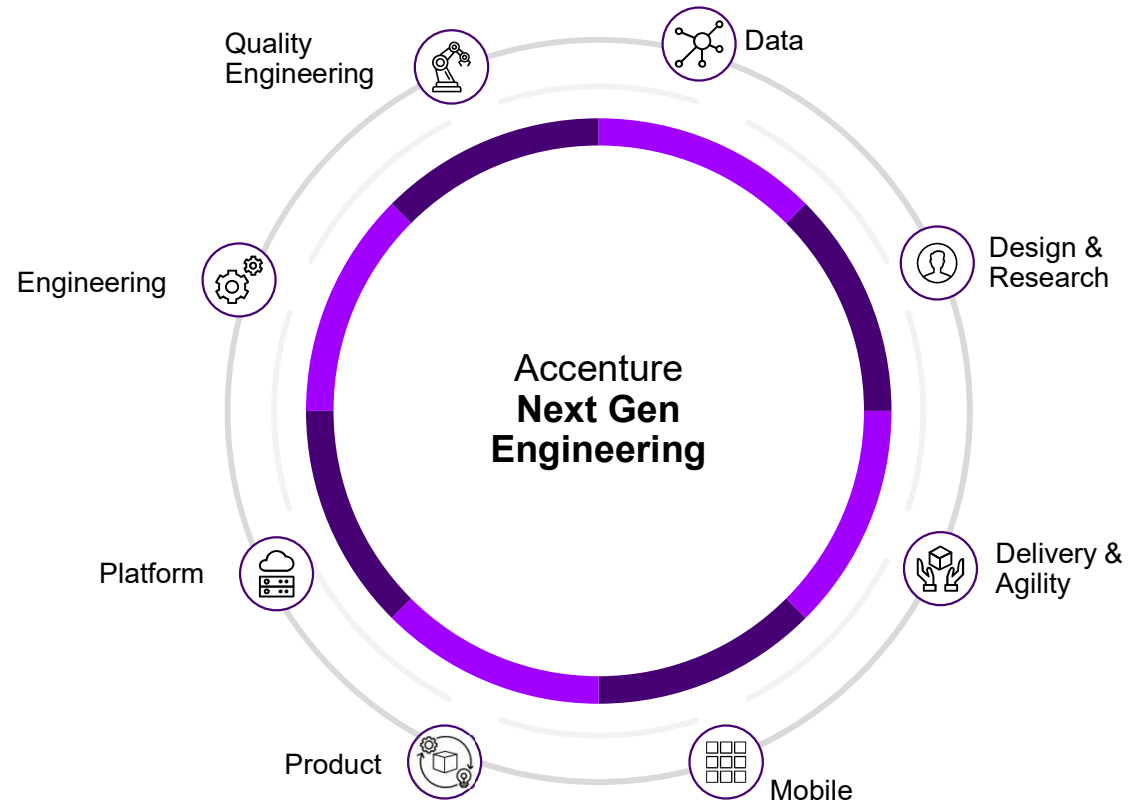
- Embedded in the **regional tech communities**.
- Start-up mentality with an **agile culture**.
- Deep **industry expertise** while remaining industry agnostic.
- Leading **ecosystem partnerships**.
- **Mixed client base** – established enterprises and high-growth disruptors.
- Providing meaningful and varied work for **in-demand talent**.

Our capabilities

Enabling clients to move from project to product at speed

To deliver tangible value at speed and at scale requires adopting a holistic view of technology change.

We form cross-functional squads – consisting of full stack engineers, designers, user researchers, agile delivery leads, product managers, and more – to deliver end-to-end product engineering capabilities.



Our practice areas

Providing a holistic view of technology change

Data

Unlock the value in data. From engineering to data science, we help our customers to take full advantage of the revolution in data and data technologies.

Design & Research

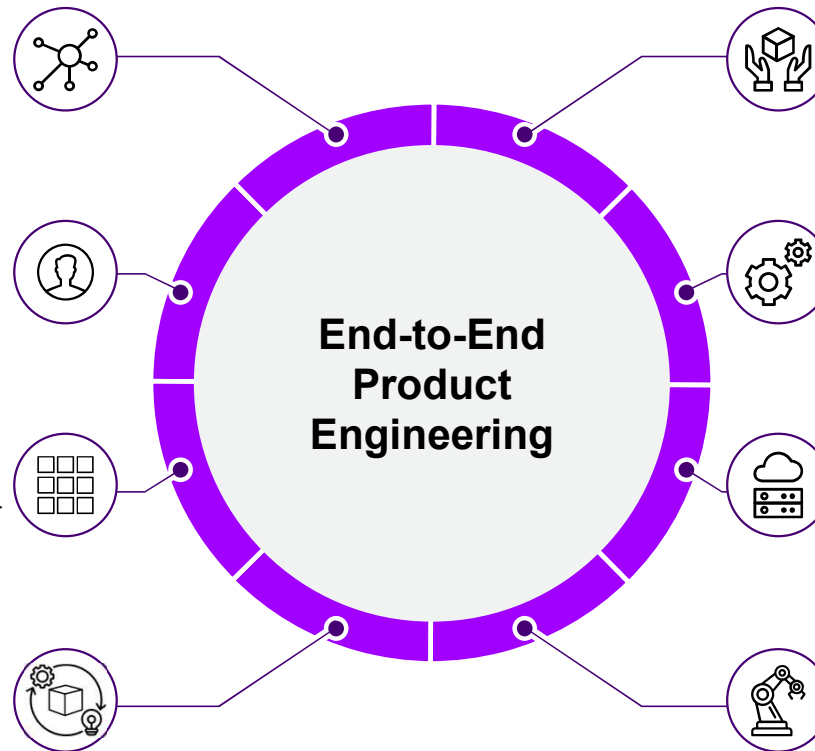
Creating people-centric businesses and humanising technology through strategy, design, and insights.

Mobile

The app is the tip of the iceberg. We identify, analyse, and refine a vision, and then apply our engineering discipline to the delivery at every layer of the stack.

Product

Connecting technology and business to support our clients from vision, to strategy, to delivery of real, user-centric value.



Delivery & Agility

Amplifies our ability to deliver better outcomes, sooner, with lower risk. Providing leadership, guidance, and challenge we ensure delivery quality, efficiency, and effectiveness.

Engineering

Our consultants are cross-functional and full stack, with a breadth of knowledge across front-end, back-end, and infrastructure, plus a deep focus area in one of the three.

Platform

The connective tissue between Developer Experiences, Cloud capabilities, Operational architectures and Ways of working to deliver a significant impact for the business.

Quality Engineering

Focusing on ensuring testability from product design through to product implementation, testing across all areas of the software development lifecycle.

Our offering

A new and distinct offering inside Accenture

Next Gen Engineering

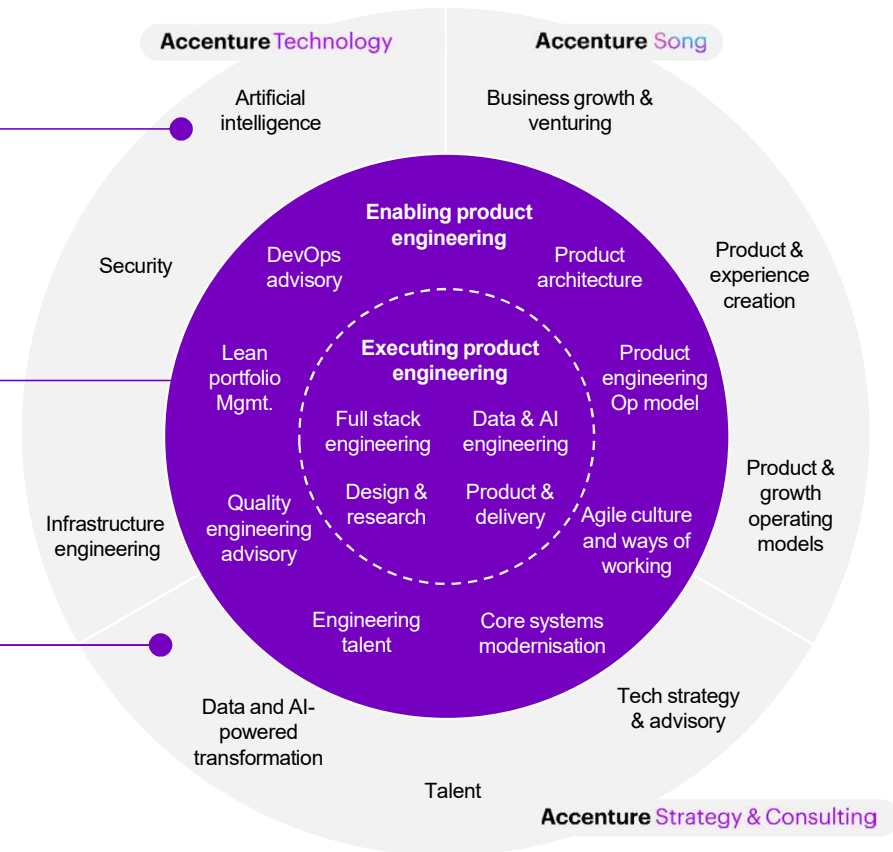
Capabilities to ensure product engineering delivers long-term value

Next Gen Engineering

Core capabilities within one team to deliver the work

Collaboration across Accenture

Collaborating with specialist teams by providing and engineering viewpoint



Fostering a product engineering culture

We embody five core values in everything we do



Fail fast and often

“There is no innovation and creativity without failure.”

Brene Brown



Growth mindset

“Remain a lifelong student. Don’t lose that curiosity.”

Indra Nooyi



Embrace change

“The only constant in life is change”

Heraclitus



Strive for simplicity

“Simplicity is the ultimate sophistication.”

Leonardo DaVinci



Customer centricity

“You’ve got to start with the customer experience and work back towards technology.”

Steve Jobs

Our approach

No two engagements are ever the same, but our principles remain the same



Deliver value early & often

We are agile, lean and, above all, pragmatic. We prioritise delivering small slices of value as early and frequently as possible to de-risk and learn quickly.



Continuous discovery

We ensure that we continue to identify opportunities to improve both within our team and the experiences we deliver.



Outcomes over outputs

We believe that the goal of the team is not to produce outputs; it's to reach a specific outcome.



Open & transparent

We work in a highly collaborative way, breaking down silos, welcoming feedback and making progress visible.



Human centred

We involve all users in the co-design of solutions; deeply understanding their needs and validating our progress with the people that are impacted by them.



Flexible and responsive

We have a plan but understand that the plan will change and can mobilise and pivot quickly when required.

Why partner with us?

Delivering at speed and scale

Industry agnostic

Diverse experience, learnings, insights, and different perspectives across complex industries that are brought to each engagement because our consultants work cross industry.

Different engagement models

Different engagement models and a global delivery network, from dedicated teams to augmented specialists, e.g., the provision of tip of the spear full stack engineering onshore with transition to our Indian Delivery Centres for optimum client value.

End-to-end capabilities

Holistic product solution and enterprise change capabilities, from the plan and design stage to the build and run of the product or service, coupled with the ability to enable total enterprise reinvention through an engineering lens, e.g., agile organisational design.

Industry's top talent

c. 950 technically excellent T-shaped consultants with broad expertise, deep specialist knowledge, and great problem-solving skills across a number of specialisms.

Agility

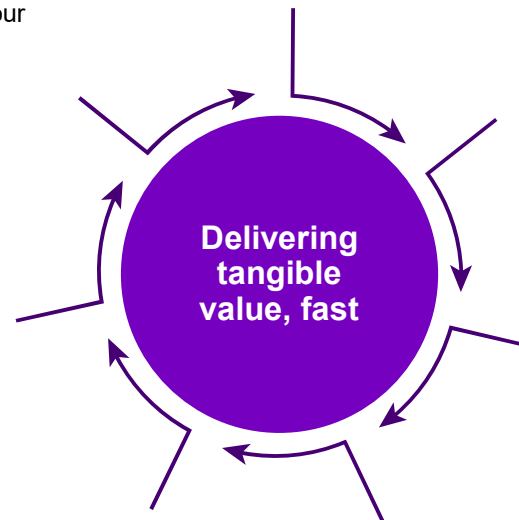
Cross-functional teams, consisting of different specialisms – such as design, engineering, product, and delivery – can quickly understand business problems and develop rapid solutions which deliver immediate value.

Vast ecosystem & client partnerships

Vast set of leading ecosystem partnerships to bring deep expertise and the right technology to each engagement to create lasting change, e.g., MAGs, Snowflake, and Splunk. Plus, a strong network of c-suite disrupters to bring lived experience to other clients.

Amazing client stories

From helping established enterprises solve complex problems, to scaling businesses to unicorn status, we have credibility and many memorable stories of how we've turned visions into realities, e.g., cinch & Starling Bank.



Who we work with

Experience across every industry



Our regional presence

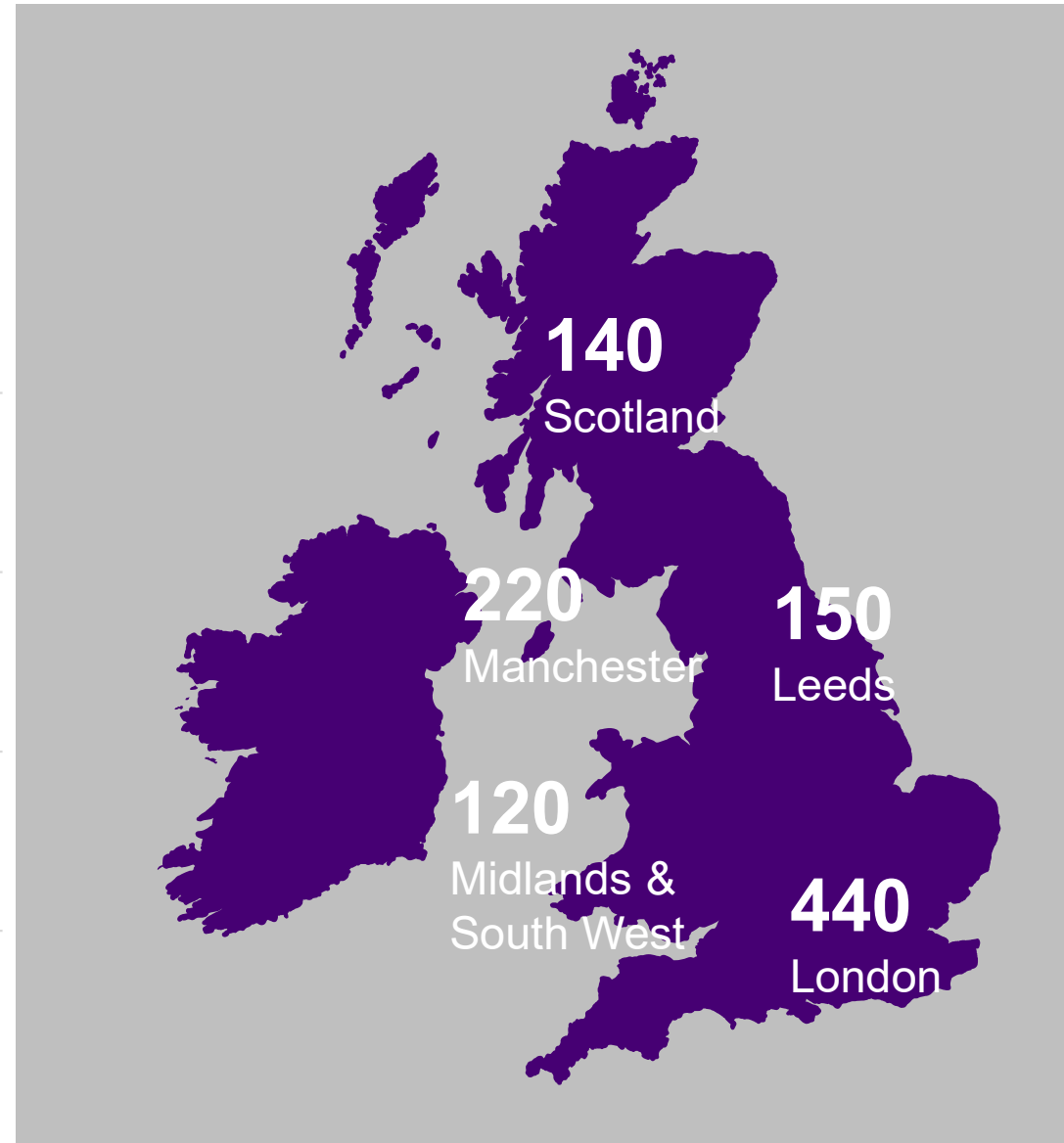
Scotland Leadership Team
Rory Patience & Craig Lumley

Leeds Leadership Team
Neil McFarlane & Simon Roberts

Manchester Leadership Team
Dave Postle & Richard Handley

Midlands and South West Leadership Team
Andy Tipton & Shawn Welch

London Leadership Team
Kerry Burrows & Antony Cox



Smart-shoring

Our UK team will pull through scale in Europe and India



UKI Next Gen Engineering

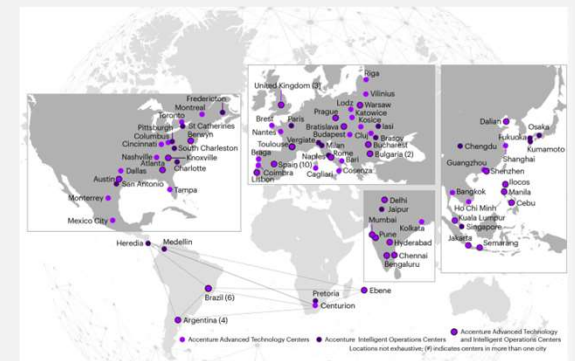
"Tip of the spear" – for high value, cloud native engineering.

Creates pull through for scale in global delivery centres



Nearshore Delivery Centres

For industrialised and scaled nearshore delivery. >16K professionals spread across 11 centres



Offshore Delivery Centres

For industrialised global scale. >300k professionals across 19 industries

Services

The Accenture logo, featuring the word "accenture" in a lowercase, sans-serif font, with a small, stylized greater-than sign (>) positioned above the letter "t".

1. Accenture Cloud Health Check Services

Infinity Works Cloud Health Check service is designed to enable a company to baseline their current practices against proven good practice in agile software delivery, deployment and operation. The service is an end-to-end capability assessment covering strategy, organisation, work environment, recruitment, staff development, analysis, planning, implementation, release, operation and evolution.

- Highlights waste, gaps, blockers in delivery chain
- Suggests improvements to ways of working
- Suggests improvements to support cost-effective delivery and operation
- Recommendations for recruitment, training and staff retention
- Recommendations for improved tooling and platforms
- Highlights gains to be made with partners
- Recommends changes to increase velocity in the delivery pipeline

2. Cloud Hosting And Smart Managed Service

Smart Managed Service - running client services using best in class cloud infrastructure services, demonstrating DevOps and service automation to transform how organisations can run and evolve business critical, high scale and high availability services.

- Cost effective service-driven infrastructure
- ITIL-compliant lean automated service management function
- Clear visibility of service health and performance
- Rapid migration to customer owned environments once implemented
- Established method and approach for cost management
- Clear audit and logging capability for all services
- Established path to migrate existing services
- Template approach to service best practice
- Flexible but consistent delivery lifecycle for cloud evolution
- Best practice in IT Security and SOC compliance

3. Accenture Cloud Mobile Enablement Services

A full lifecycle service specifically tailored to extending customer reach via enabling multiple channels such as native apps, wearable devices and mobile web. Our service includes mobile platform set-up, automation of data sets, app build (HTML5, IOS, Android), system integration, device compatibility testing, test automation (functional/non-functional) and rapid deployment.

- Deliver content to multiple devices, operating systems and platforms
- Tailored UI (User Interface) experience
- Fast and responsive experience
- Reusable, modular codebase enables future evolution
- Secure, stable & robust integrated mobile solutions
- Platform automation enables swifter, high quality deployments

4. Accenture Quality Improvement & Transformation Services

A full lifecycle service to provide functional and non-functional testing of multi-channel products and services (web, mobile, app, TV, wearable devices) in B2B or B2C environments. Our services include full stack testing (unit, story, integration, performance, penetration, acceptance), introduction of improved tools/techniques, software designed for testing and improved collaboration/knowledge sharing.

- Rapidly pinpoint and resolves bottlenecks in application software
- Enables robust/scalable systems capable of performing at peak levels
- Systems able to repeatedly perform under sustained use
- System capable of handling dramatic changes in usage / load
- High level of automated code coverage built into deployment pipeline
- BDD enabled, assures product delivery fulfils agreed acceptance criteria
- Interfaces points fully documented and tests automated
- Automated test exit reporting, built into build process
- Highly empowered engineering capability - Test + Dev pairs
- Improved documentation pack aligned to user stories

5. Accenture Cloud Devops & Agile Consultancy Services

DevOps & Agile supports rapid delivery of high quality software/platforms. Infinity Works has extensive experience in high complexity, high scalability, high availability environments for FTSE100 companies with specific compliance/regulatory requirements. We offer a range of services that can be delivered as resource augmentation, project team or outsourced service.

- Predictability of delivery - known velocity, visibility of risks
- Increased speed to market/revenue; concept to cash cycle
- Increased speed to respond to opportunities/challenges
- Increased value to cost; quality built in from the start
- Repeatable high-quality delivery
- Transparency of Development and Operations costs
- Rapid ability to detect and resolve issues
- Improved user and service metrics
- Create an ability to innovate
- Improved staff morale, retention and ability to recruit

6. Accenture Cloud Solution Services

A full lifecycle service (on-premise/off-premise) capable of delivering high quality software, platform and infrastructure solutions across multiple channels (web, mobile, app, TV) in B2B or B2C environments. Infinity Works will deliver services architected for Performance, Availability, Resilience, Recoverability, Integrity, Scalability, Security and Serviceability in a rapid, repeatable and predictable manner.

- High quality code delivered in a rapid, repeatable, predictable manner
- Re-useable, modular codebase enables future evolution
- Separation of concerns to support changing integration needs
- Secure, robust and performant code
- Ability to execute across multiple channels without major rework
- Best practices used and shared with customers

7. Accenture Cloud Big Data Service

The Infinity Works Cloud Big Data Service provides and builds capabilities to leverage and mine very large enterprise data sets for value and insight. We have proven experts to help you to build or enhance your Big Data capability and deliver powerful Big Data solutions.

- Robust and reliable Big Data Cloud Solutions
- Reduced risk of investment via pilots and proofs of concept
- Capability enhancement via training and coaching
- Full end-to-end Big Data delivery ownership if required
- Transform data into business value and visualisation
- Supports major change initiatives and cloud migrations
- Enhancements in productivity, flexibility, & maintainability
- Understand your customers to better meet their needs
- Identify trends and behaviour that feed opportunity and innovation
- Enhanced documentation and shared domain knowledge

8. Accenture Cloud Delivery Transformation And Management Services

A service tailored to facilitating company level transformation to support a move to value and risk based continuous delivery of products and services. In short, we'll help you to redefine your mission, objectives, strategies, tactics and reinvigorate your people, processes, software and platforms to excel and evolve your capability.

- Clear leadership and direction, enables high performance teams
- Clear success criteria. Everyone knows what good looks like
- End-to-end pipeline enables rapid delivery and higher quality
- A more high-performing, motivated and focused workforce
- Improved company culture, ethos, beliefs. A great place to work
- Improved employee interaction, collaboration and communication
- Predictable, repeatable, highly visible delivery progress
- High quality, customer focused deliverables
- Build your capabilities to deliver quality solutions, at pace

9. Accenture Technical Architecture And Design Services

Our services cover Cloud Enterprise Architecture, Solution Architecture, Application & Software Architecture, Disaster Recovery, Infrastructure Architecture and Operational Architecture. These disciplines are tailored to ensure the performance, availability, resilience, recoverability, integrity, scalability, security and serviceability of B2B or B2C products and services.

- Clear technical landscape, target architecture and evolution plan
- Builds in architectural best practices
- Enhances an organisation's ability to deliver effective and timely services
- Clear definition of components, services and their interrelationships
- Enables realistic company roadmap planning
- Supports major change initiatives
- Enhancements in productivity, flexibility, & maintainability
- Increases the predictability of delivery within stated architecture
- Simplified Application Development
- Enhanced documentation and shared domain knowledge

10. Accenture Cloud Migration And Support Services

Our Cloud Migration Service supports and guides our customers through the design, implementation, transition, support and development of software services to either public, private or hybrid cloud providers. We have a proven track record of robust, scalable, secure cloud migrations across numerous industries and sectors.

- Flexible service to suit your needs
- Robust, reliable, secure and scalable cloud services
- Complete 360 degree transparency of service performance and cost
- Senior practitioners to guide you through the migration
- Reduced TCO
- Faster deployments
- Seamless scaling (up or down)
- Complete planning, implementation and support service

11. Accenture Cloud Project And Programme Management Services

We offer a Project & Program Management & Recovery service to support value and risk based continuous delivery. We work with our clients to address the challenges and implement robust/transparent Agile/DevOps and Continuous Delivery to deliver programs and projects.

- Predictable, repeatable, highly visible delivery
- Clear project & program leadership, enables high performance teams
- Clear success criteria so everyone knows what good looks like
- End-to-end pipeline enabling rapid delivery and higher quality
- A high-performing, motivated and focused workforce
- Improved project & program, ethos, beliefs & culture
- Improved employee interaction, collaboration and communication
- High quality, customer focused deliverables
- Build your capabilities to deliver quality solutions, at pace
- Increased speed to market/revenue, concept to cash cycle

Partners





Amazon Web Services



Microsoft Azure



Google Cloud



Snowflake

Partners

Amazon Web Services

- Close partnership with AWS.
- AWS Partnership Network.
- Advanced Consulting Partner.
- DevOps & Migration Competency designation.
- Serverless: the future of cloud.
- Well-architected review.



Partners

Microsoft Azure

- Integration Services Partner.
- Azure certified professionals.
- Azure Health Assessment.



Partners

Google Cloud

- Partner.
- Google Developer Group host.
- AI and machine learning.
- DeepMind.

9

Professional
Certs

5

Associate
Certs

13

Mobile
Certs



Partners

Snowflake



- SI Partner.
- Elite Services Partner.
- Emerging SI Partner of the Year, EMEA.
- London Data Academy.



Partnerships



Amazon Web Services



Google Cloud



Microsoft Azure



Snowflake

Partner status	Advanced Consulting	Partner	Member	Elite
Capabilities	DevOps & Migration Competency AWS Lambda Certified 140+ certified staff Immersion Days	Professional Cloud Architects Professional DevOps Engineers Professional Data Engineers Certified Mobile Experience	Azure Solution Architects Azure Specialists Data Engineers	Emerging SI Ptr of the Year SnowPro Certified Engineers Zero to Snowflake Workshops
Funding available for....	Migration Acceleration Programme Proof of Concepts Platform Credits (E.g. Sandbox) Bespoke offers	Proof of Concepts Platform Credits	Application based	Proof of Concepts Platform Credits Strategic Collaboration Funds

Pricing

Please refer to the associated Pricing Document relevant for this Service.

Contacts

If you have any questions about this proposal or any other opportunities you would like to discuss, please contact:

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About Accenture

Accenture is a leading global professional services company that helps clients build their digital core, transform their operations, and accelerate revenue growth—creating tangible value across their enterprises at speed and scale. We are uniquely able to create these outcomes because of our broad range of services in strategy and consulting, interactive, technology and operations, with digital capabilities across all of these services. We combine unmatched industry experience and specialised capabilities across more than 40 industries and all business functions. With 743,000 people serving clients in more than 120 countries, and a net revenue of \$64.1 billion USD for the financial year ending on 2023, Accenture drives innovation to improve the way the world works and lives.

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