

Elsewhen Digital Product Consultancy

# Pricing Document

# Overview

**Elsewhen is an independent 100 person digital product consultancy established in 2011 by three engineers who had become frustrated by the opaque practices of traditional consultancies.**

We offer a range of services as part of Lot 3, including Cloud strategy and implementation, Product Design and discovery, and Delivery and transformation. We combine strategy, design and engineering into one unified process.

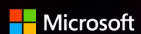
By seamlessly blending the thinking and the doing, it is possible to reduce the inherent risks of delivering change in complex environments.

It's the key to launching successful products and services, and also what sets us apart. We have a deep understanding of cloud-first principles and can help you automate processes, reduce costs, and drive innovation.

With our expertise in change management and stakeholder engagement, we ensure successful implementation and adoption of digital solutions.

## Our clients

We have over 10 years experience redesigning how organisations deliver value to their customers



## Pricing

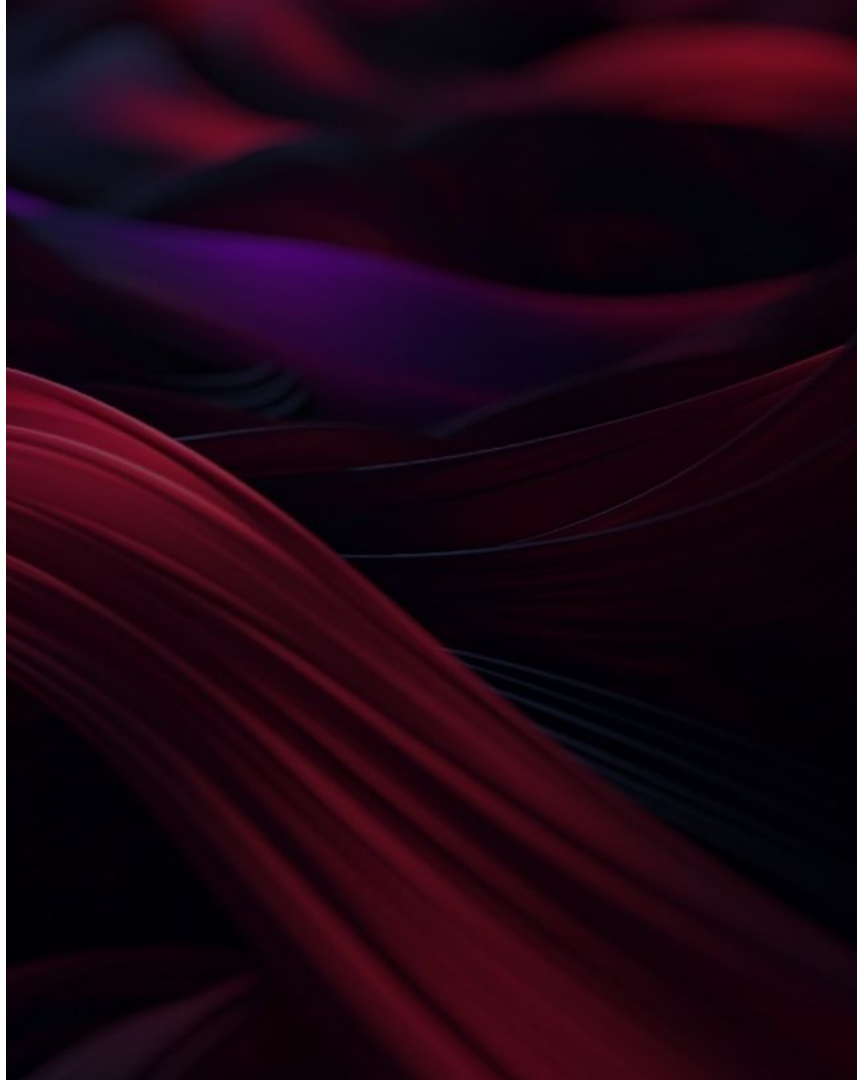
Our pricing for all G-Cloud services is based on a time and materials commercial model, with our consultants assigned at the appropriate daily rates contained in our G-Cloud SFIA rate card, plus reasonable expenses where applicable and allowed, and VAT.

Professional Services, Associated Services and Travel of the service will be priced per the attached SFIA Rate Card.

## Discounts & nearshore pricing

We are able to explore volume and duration-based discounting upon request.

We are also offering a 10% discount on all services on contracts confirmed from 24/09/2025 until 23/12/2025.



## Standard rate card

### SFIA Rate Card (£ per day)

	Strategy & architecture	Change & transformation	Development & implementation	Delivery & operation	People & skills	Relationships & engagement
Follow	£ 750.00	£ 750.00	£ 750.00	£ 650.00	£ 650.00	£ 650.00
Assist	£ 850.00	£ 850.00	£ 850.00	£ 750.00	£ 750.00	£ 750.00
Apply	£ 950.00	£ 950.00	£ 950.00	£ 900.00	£ 900.00	£ 900.00
Enable	£ 1,100.00	£ 1,100.00	£ 1,100.00	£ 1,000.00	£ 1,000.00	£ 1,000.00
Ensure, advise	£ 1,200.00	£ 1,200.00	£ 1,200.00	£ 1,100.00	£ 1,100.00	£ 1,100.00
Initiate, influence	£ 1,600.00	£ 1,600.00	£ 1,400.00	£ 1,200.00	£ 1,200.00	£ 1,200.00
Set strategy, inspire, mobilise	£ 1,800.00	£ 1,600.00	£ 1,600.00	£ 1,400.00	£ 1,400.00	£ 1,400.00

## Get in touch

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Thank you

Elsewhen

[elsewhen.com](https://elsewhen.com)